

# BA (HONS) (BUSINESS AND FINANCIAL ECONOMICS)

## Overview

### NFQ Level 8, Major Award

The BA (Hons) in Business and Financial Economics is a programme delivered in partnership with Chinese partner universities with whom University College Cork has a bilateral agreement under statute 263 of the National University of Ireland.

The programme comprises 180 credits. Students will study for one year if a scholarship student and for two years if a non-scholarship student prior to entering the programme in UCC. Then students will complete two years at University College Cork, taking modules to the value of 60 credits in each of Second and Third Years. When studying at UCC a student may not register for more than 60 credits in any one academic year.

## First Year - Business and Financial Economics

Scholarship students pursue specific programmes of study to the value of 60 credits (or ECTS equivalent) (1 year's study) at their home Chinese university (BTBU or BISTU) with whom UCC has a bilateral agreement.

Non-Scholarship students pursue specific programmes of study to the value of 120 credits (or ECTS equivalent) (2 year's study) at their home Chinese university with whom UCC has a bilateral agreement.

## Second Year - Business and Financial Economics

In order to be admitted to the Second University Examination in Business and Financial Economics a student must have satisfactorily attended prescribed modules amounting to 60 credits.

## Third Year - Business and Financial Economics

In order to be admitted to the Third University Examination in Business and Financial Economics a student must have satisfactorily attended prescribed modules amounting to 60 credits.

## Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p. 1).

## Programme Requirements

Code	Title	Credits
<b>Year 1</b>		
Students pursue specific programmes of study at their home Chinese university with whom UCC has a bilateral agreement. <sup>1,2</sup>		
<b>Year 2</b>		
Students take 60 credits as follows:		
<i>Core Modules</i>		
EC2007	Current Issues in Economics	5
EC2100	Microeconomics: Behaviour and Organisations	5
EC2110	Microeconomics: Organisations and Institutions	5
EC2111	Macroeconomics: Growth and Irish Economic Development	5
EC2112	Macroeconomics: Irish and International Business Cycles	5
EC2115	Introduction to Mathematical Economic Analysis	5

EC2116	Introduction to Statistical Economic Analysis	5
EC2117	Reasoning and Critical Thinking in Economics	5
EC2119	Economic Data Collection and Presentation Skills	5
EC2120	Report Writing and Oral Presentation Skills	5
EC2208	Resourcing Organisation and Competitive Capability 1	5
EC3220	Economics of Information	5
<b>Year 3</b>		
Students take 60 credits as follows:		
<i>Core Modules</i>		
EC3010	Research in International Economics	5
EC3100	The Economics of Corporate Strategy 1	5
EC3119	Capital Markets and Asset Valuation	5
EC3127	Economics and the Labour Market	5
EC3135	Health Economics: The Role of Public Policy	5
EC3152	Quantitative Methods: Econometrics 1	5
EC3153	Quantitative Methods: Econometrics 2	5
EC3155	Survey Methods	5
EC3156	Environmental Economics: The Problem of Climate Change	5
EC3157	Public Finance Projects	5
EC3161	Regional and Urban Economics	5
EC3162	Contextualising the Modern Global Economy	5
<b>Total Credits</b>		<b>180</b>

<sup>1</sup> Scholarship students pursue specific programmes of study to the value of 60 credits (or ECTS equivalent) (1 year's study) at their home Chinese university (BTBU or BISTU) with whom UCC has a bilateral agreement. Non-Scholarship students pursue specific programmes of study to the value of 120 credits (or ECTS equivalent) (2 year's study) at their home Chinese university with whom UCC has a bilateral agreement.

<sup>2</sup> The First Year of this programme will be examined in accordance with examination regulations governed by the Chinese Education Authority.

## Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.

## Programme Learning Outcomes

### Programme Learning Outcomes for BA (Hons) (Business and Financial Economics) (NFQ Level 8, Major Award)

On successful completion of this programme, students should be able to:

- Communicate and work effectively to a Professional Standard;
- Demonstrate analytical and problem solving skills associated with effective practice;
- Engage in the application of frameworks and techniques in organisational settings;
- Analyse the contemporary business issues facing the global economy;
- Understand the role of financial markets in integrating the global economy;
- Understand the role leadership plays in sustainable business.