

BA (HONS) (FILM AND SCREEN MEDIA) - CK105

Programme Learning Outcomes

Programme Learning Outcomes for BA (Hons) (Film and Screen Media)
(NFQ Level 8, Major Award)

On successful completion of this programme, students should be able to:

- Demonstrate an in-depth knowledge of the history and theory of film and screen media within their cultural artistic, ideological, technological, industrial and socio-cultural contexts;
- Recognise, read and analyse a range of film and audiovisual texts of different periods, places, genres and styles;
- Display knowledge and understanding of the functioning of digital, visual and screen industries, and cognate disciplines and institutions;
- Show competence in working within, researching, and working with newly evolving media landscapes and their tools;
- Conceptualise, implement and evaluate substantial, meaningful and purposeful projects using digital media techniques, and apply web-based skills for the production of websites, presentations, reports and interactive environments;
- Read, comprehend and critique both written and audiovisual texts, make interdisciplinary connections, compare ideas and perspectives, state and support their opinions, and think independently;
- Convey their knowledge in essays and oral presentations, using the critical vocabulary and methodologies of the relevant disciplines; write and talk about a variety of topics with precision and in detail.