

# BA (HONS) (FILM AND SCREEN MEDIA) (INTERNATIONAL) PATHWAY

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## Programme Learning Outcomes

Programme Learning Outcomes for BA (Hons) (Film and Screen Media) (International) Pathway (NFQ Level 8, Major Award)

On successful completion of this programme, students should be able to:

- Demonstrate an in-depth knowledge of the history and theory of film and screen media within their cultural artistic, ideological, technological, industrial and socio-cultural contexts.;
- Recognise, read and analyse a range of film and audiovisual texts of different periods, places, genres and styles;
- Display knowledge and understanding of the functioning of digital, visual and screen industries, and cognate disciplines and institutions;
- Show competence in working within, researching, and working with newly evolving media landscapes and their tools;
- Conceptualise, implement and evaluate substantial, meaningful and purposeful projects using digital media techniques, and apply web-based skills for the production of websites, presentations, reports and interactive environments;
- Read, comprehend and critique both written and audiovisual texts, make interdisciplinary connections, compare ideas and perspectives, state and support their opinions, and think independently;
- Convey their knowledge in essays and oral presentations, using the critical vocabulary and methodologies of the relevant disciplines; write and talk about a variety of topics with precision and in detail.