

# BA (HONS) (APPLIED PSYCHOLOGY) - CK120

---

## Programme Learning Outcomes

Programme Learning Outcomes for BA (Applied Psychology) (NFQ Level 8, Major Award)

On successful completion of this programme, students should be able to:

- Understand the scientific approach towards the study of human beings.
- Understand the real-world applications of theoretical knowledge within the discipline.
- Work within and implement best-practices in real-world professional psychology settings.
- Synthesise different areas and allow for the cross-pollination of ideas within the discipline.
- Translate theoretical knowledge into applications within psychological contexts.
- Evaluate, critically appraise and interpret all types of research techniques and data.
- Employ data analytic skills using the spectrum of qualitative and quantitative techniques.
- Employ skills using bespoke software to assist in the analyses of both qualitative and quantitative data.
- Employ professional psychology skills applicable and transferable to real-world contexts including but not limited to NGOs, private industry, private practice, Governmental parastatal bodies and academic research settings.
- Engage via oral and written communication of ideas and presentation skills.