

BA (HONS) (PSYCHOLOGY AND COMPUTING) - CK121

Programme Learning Outcomes

Programme Learning Outcomes for BA (Hons) (Psychology and Computing) (NFQ Level 8, Major Award)

On successful completion of this programme, students should be able to:

- Apply psychological research and theory to the design, development, and evaluation of computing systems and services;
- Carry out research on interaction and experience with information and communication technologies;
- Design and write computer programmes;
- Analyse, design, implement, and evaluate systems and services taking account of human cognition, development and experience across the lifespan;
- Demonstrate skill in experience-centred UX design processes including user needs analysis, prototyping, project management, usability evaluation;
- Demonstrate team-working skills and abilities such as: collaboration, coordination, communication, negotiation, project management, development and use of personae and scenarios in design, etc.;
- Evaluate the social and psychological implications of living in a digitally-mediated world.