

BCOMM (HONS) - CK201

Overview

NFQ Level 8, Major Award

First Year - Commerce

To be admitted to the First University Examination in Commerce, a student must have satisfactorily attended prescribed modules to the value of **60** credits.

Second Year - Commerce

No student may register for the Second Year programme of study until the First University Examination in Commerce has been passed. Second Year consists of core modules to the value of **50** credits and elective modules to the value of **10** credits. In order to be admitted to the Second University Examination in Commerce, a student must have satisfactorily attended prescribed modules to the value of **60** credits.

Year Abroad Option - Third Year

A limited number of students may be allowed to take either:

1. their Third Year at an approved university in another country, or
2. their first semester of Third Year at an approved university in another country.

Applications to study abroad should be submitted to the International Office (IO) in January in Second Year (see under Third Year for details).

Third Year - Commerce

No student may register for the Third Year programme of study until the Second University Examination in Commerce has been passed. 50% of the aggregate Third Year mark of taught modules (maximum 450 marks) is carried forward and added to the Fourth Year aggregate mark (maximum 1200 marks) to determine the final mark in the BComm (Hons) Degree (maximum 1650 marks).

Third Year can be completed in one of three ways:

1. Most students will complete the whole year in UCC,
2. Some students will complete Semester 1 in an approved university abroad and the remainder of the year in UCC, and
3. Some students will complete the whole year in an approved university abroad.

Students Completing Third Year in UCC

Third Year consists of core modules to the value of **40** credits consisting of **25** credits of modules aligned with the major options offered in Year 4 and **15** credits of a Transferable Skills module. Successful completion of the ECDL computer course is highly recommended for the Transferable Skills Work Placement and Research Project modules. Places on the Work Placement option are limited and students will be ranked on the basis of their second year examination results and success at interview. Elective modules to the value of **20** credits will be chosen from the options provided. In order to be admitted to the Third University Examination in Commerce, a student must have satisfactorily attended prescribed modules to the value of **60** credits.

Students Completing Semester 1 Abroad and the Remainder of the Year in UCC

A limited number of students may be allowed to take the first Semester of their Third Year at an approved university in another country. This option is only available to students who

1. obtain at least 55% in their first attempt of the First University Examination in Commerce, and who
2. pass all modules and obtain at least 60% at the College Examination Board in the first semester of the Second University Examination in Commerce.

The approved host university will be in an English-speaking country or will deliver its courses through English. Second Year students who wish to avail of this facility in their Third Year must apply to and receive permission from the Business School. Applications should be submitted to the International Office (IO) in January in Second Year (contact IO for application deadline). This application should include full details of the applicant's proposed academic workload in the approved host university. It is important to stress that the number of students who can avail of the year-abroad option will be limited by the number of places available in any given year. Where the demand exceeds the number of available places, the International Office and the BComm Programme Directors will adjudicate on the applications. The adjudication will be based on the following criteria:

1. the student's performance in their University Examinations in Commerce;
2. the quality of the application; and
3. an interview (if held).

Third Year consists of core modules to the value of **40** credits and elective modules to the value of **20** credits. Students are required to study modules within their chosen university which align with the Year 4 UCC major options (approved by Programme Directors) and complete the **15** credits of Transferable Skills. It is recommended that modules amounting to **30** ECTS (other than the Transferable Skills module which must be taken at UCC) can be taken in the host university and the remaining credits taken in UCC. Successful completion of the ECDL computer course is highly recommended for the Transferable Skills Work Placement and Research Project modules. Places on the Work Placement option are limited and students will be ranked on the basis of their second year examination results and success at interview.

During the semester abroad students should complete a workload broadly equivalent to

1. 30 ECTS credits or
2. 144 teaching contact hours.

The workload should be at a broadly equivalent level to the UCC BComm (Hons) III.

Semester abroad students are expected to complete a module(s) broadly equivalent to the matching BComm (Hons) III core module(s) offered by UCC. Semester abroad students are not expected to take identical courses to the remaining modules offered in BComm (Hons) III. Nevertheless, students are advised that some modules in BComm (Hons) III Semester One may be prerequisites to certain BComm (Hons) III Semester Two modules and to BComm (Hons) IV modules (and/or certain postgraduate programmes). Students should obtain agreement from the Programme Director(s) on the courses/modules they propose to take

while abroad, and the standard necessary to be achieved in these in order to fulfil any prerequisite requirements they may wish to avail of.

In order to be admitted to the Third University Examination in Commerce, a student must have satisfactorily attended modules to the value of **60** credits. Individual marks per module will be submitted to the Spring Examination Board with a Supplemental Board in Autumn.

Students Completing Third Year Abroad

A limited number of students may be allowed to take their Third Year at an approved university in another country. This option is only available to students who obtain

1. at least 55% in their first attempt of the First University Examination in Commerce, and
2. pass all modules and obtain at least 60% in the first semester of the Second University Examination in Commerce.

The approved host university will be in an English-speaking country or will deliver its courses through English. Second Year students who wish to avail of this facility in their Third Year must apply to and receive permission from the School of Business. Applications should be submitted to the International Office (IO) in January in Second Year (contact IO for application deadline). This application should include full details of the applicant's proposed academic workload in the approved host university. It is important to stress that the number of students who can avail of the year-abroad option will be limited by the number of places available in any given year. Where the demand exceeds the number of available places, the International Office and the BComm Programme Directors will adjudicate on the applications. The adjudication will be based on the following criteria:

1. the student's performance in the University Examinations in Commerce;
2. the quality of the application; and
3. an interview (if held).

To fulfil requirements for the successful completion of the year abroad, a student must achieve a pass standard, as applied by the host institution, on a set of courses approved by the School of Business, UCC. Students will be asked to complete a workload broadly equivalent to

1. 60 ECTS credits, or
2. 288 teaching contact hours over an academic year.

The workload should be at a broadly equivalent level to the UCC BComm (Hons) III. Third Year consists of core modules to the value of 40 credits and elective modules to the value of 20 credits. Students are required to study modules within their chosen university which align with the Year 4 UCC major options (approved by Programme Directors).

Year-abroad students are not expected to take identical courses to the modules offered in BComm (Hons) III. Nevertheless, students are advised that some modules in BComm (Hons) III may be prerequisites to certain BComm (Hons) IV modules (and/or certain postgraduate programmes). Students should obtain agreement from the Programme Director(s) on the courses/modules they propose to take while abroad, and the standard necessary to be achieved in these in order to fulfil any prerequisite requirements they may wish to avail of.

Marks shall be submitted to the Autumn Examination Board, UCC with a Supplemental Board in Winter.

Fourth Year - Commerce

No student may register for the Fourth Year programme of study until the Third University Examination in Commerce has been passed. Fourth Year consists of core modules to the value of **40** credits constituting a subject Major and modules to the value of **20** credits from any other Major group apart from the Major chosen or from elective module options. To be admitted to the BComm (Hons) Degree Examination, a student must have satisfactorily attended prescribed modules to the value of **60** credits.

Optional Additional Modules (fee applies)

Students may also take up to **10** additional credits in addition to their 60 core credits in First Year, Second Year and/or Fourth Year. **Please note that the fee for taking every 5 additional credits will be 1/12th of the full year tuition fee for the programme.** All such additional credits are offered subject to the availability of staff and resources, and to the attainment of a minimum viable group size, normally six.

A student may not select an optional additional module that clashes with the timetable of any module in the student's core 60 credits of study.

Students must obtain advance approval from the School of Business to register for additional modules. To do so, students should submit a signed Student Application Form to the School of Business.

These optional additional modules will not contribute to end of year results nor will they contribute to the final degree award. However, marks achieved in these modules will appear on the student's transcript.

Alternatively, students may take the Certificate in Languages (<https://ucc-ie-public.courseleaf.com/programmes/clan/>) which is a part-time programme taken over one or two academic years. It involves the study of two languages (from Chinese, French, German, Italian, Portuguese and Spanish) at levels from *ab initio* (beginner) to advanced. In determining the appropriate modules to be taken in each of the languages, recognition will be given for prior learning, and where appropriate students' language level will be assessed by the relevant language coordinator.

Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p. 2).

Programme Requirements

Code	Title	Credits
Year 1		
Students take 60 credits as follows:		
<i>Core Modules</i>		
AC1100	Introduction to Accounting	5
BU1000	Developing Critical Thinking Skills	5
EC1207	Principles of the Micro Economy	5
EC1208	Principles of the Macro Economy	5
FE1101	Introduction to Food Business and Development	5
IS1105	Business Information Systems	5
LW1108	Introduction to the Legal System	5
LW1109	Introduction to Business Law	5
MA1100	Introductory Mathematics for Business I	5
MG1000	Principles of Management	5
MG1002	Foundations of Marketing	5
ST1023	Introduction to Business Statistics	5
<i>Optional Additional Modules</i>		

Students may select up to **10** additional credits from the following: ¹

CH1001	Chinese Language (Mandarin) I (10)
FR0105	Introduction to French : Complete Beginners (5)
FR1005	French for Near Beginners (5)
FR1105	Threshold French (5)
FR1107	French for Reading Purposes I (5)
GA1002	Ceart na Gaeilge idir Scriobh agus Labhairt (10)
GE0003	German Language (Beginner Level A1) Part 1 (5)
plus GE0004	plus German Language (Beginner Level A1) Part 2 () ²
GE0005	German Language (CEFR-Level A2.1) (5)
plus GE0008	plus German Language (CEFR-Level A2.2) () ³
HS0028	Spanish Language (Beginner Level) (10)
HS0128	Spanish Language (Improver [01] Level) (10)
IT1109	Introduction to Written and Spoken Italian (10) ⁴

Year 2

Students take **60** credits as follows – all listed core modules (**50** credits) and **10** credits of elective modules:

Core Modules

AC2204	Introduction to Management Accounting	5
AC2205	Intermediate Management Accounting	
BU2001	Placement Skills and Professional Practice	5
EC2010	Macroeconomics: Money and Monetary Policy	5
EC2200	Economics of Managerial Decision Making	5
IS2200	IS Analysis and Design for Business	5
MG2001	People and Organisation	5
MG2005	International Business	5
MG2007	Enterprise Planning and Processes	5
MG2008	Business Ethics and Governance	5

Elective Modules

Students take modules to the value of **10** credits from the following: 10

FE2012	Sustainability in Modern Businesses (5)
FE2013	Global Food Policy (5)
GV1218	International Politics (5)
GV2218	European Government and Politics (5)
LW2205	Commercial Law: The Law of Sale and Agency (5)
LW2206	Commercial Law: Intellectual Property Law and Finance (5)
MA2200	Introductory Mathematics for Business II (5)
MG2003	Consumer Behaviour and Sustainable Consumption (5)
ST2200	Methods of Business Statistics (5)

Optional Additional Modules

Students may select up to **10** additional credits from the following: ¹

CH1001	Chinese Language (Mandarin) I (10)
FR0105	Introduction to French : Complete Beginners (5)
plus FR1005	plus French for Near Beginners ()
FR1105	Threshold French (5)
plus FR1107	plus French for Reading Purposes I ()
FR2105	Towards Vantage French (5)
plus FR2107	plus French for Reading Purposes II ()
GA1002	Ceart na Gaeilge idir Scriobh agus Labhairt (10)
GA2001	Úsáid agus Cruinneas na Gaeilge I (10)

GE0003 German Language (Beginner Level A1) Part 1 (5)
plus GE0004 **plus** German Language (Beginner Level A1) Part 2 ()²

GE0005	German Language (CEFR-Level A2.1) (5)
plus GE0008	plus German Language (CEFR-Level A2.2) () ³
GE2801	Integrated German Language Course for BComm Students (10) ⁵
HS0028	Spanish Language (Beginner Level) (10)
HS0128	Spanish Language (Improver [01] Level) (10)
IT1109	Introduction to Written and Spoken Italian (10) ⁴
IT2101	Intermediate Italian Language (10)

Year 3

Students take modules to the value of **60** credits from one of the following paths:

Students Completing Third Year in UCC

Students take **60** credits as follows – all listed core modules (**40** credits) and **20** credits of elective modules:

Core Modules

BU3001	Transferable Skills - Work Placement	15
or BU3002	Transferable Skills - Research Project	
EC3005	Banking and Finance	5
EC3008	Financial Strategy	5
FE3020	Understanding Supply Chain Management	5
MG3018	Human Resource Management	5
MG3021	Market Research	5

Elective Modules

Students take modules to the value of **20** credits from the following: 20

AC3302	Investment Appraisal (5) ⁶
AC3303	Introduction to Asset Pricing and Valuation (5) ⁶
EC3007	Growth and Development in a Global Economy (5)
FE3317	Co-operative Business and Sustainable Rural Economies (5)
FE4450	International Food Business (5)
GV3217	Global Political Economy - Finance (5)
IS3320	Designing and Using Management Information Systems (5)
IS3321	Information Systems Solutions for the Digital Enterprise (5)
LW3300	Company Law (10)
MA3301	Multivariable Calculus and Optimisation (5)
MG3013	Marketing Communications (5)
MG3014	Social Media Marketing (5)
ST3300	Data Analysis I (5)

Students Completing Semester 1 Abroad and the Remainder of the Year in UCC

Students take **60** credits as follows - all listed core modules (**15** credits), modules to the value of circa. **30** credits at an approved host university abroad in Semester 1, and modules to the remaining credit value in UCC in Semester 2:

Core Modules

BU3001	Transferable Skills - Work Placement (15)
or BU3002	Transferable Skills - Research Project ()

Students Completing Third Year Abroad

Students take **60** credits at an approved host university abroad.

Year 4	
Students take 60 credits as follows – all listed core modules in their chosen Major (40 credits) and 20 credits of elective modules:	
<i>Core Modules</i>	
Students take 40 credits from one of the following groups: 40	
<i>Fourth Year Major Subject Groups</i>	
1. Banking and Financial Markets	
AC4409	Corporate Financing (5)
BU4000	Business Strategy Capstone (10) (core module)
EC3213	Money, Credit and Banking (5)
EC3214	International Finance (5)
EC3217	Finance and Capital Markets (5)
EC3218	Portfolio Analysis (5)
EC4215	Business Econometrics 1 (5)
2. Human Resources and Leadership	
BU4000	Business Strategy Capstone (10) (core module)
EC4211	Economics of the Labour Market (5)
EC4212	Behavioural Economics in Labour Markets (5)
MG4053	Work and Employment Relations (5)
MG4054	Critical Perspectives in Human Resource Management (5)
MG4055	Human Resource Management in Practice (5)
MG4402	Leadership and Organisational Dynamics (5)
3. Business Development and Consultancy	
BU4000	Business Strategy Capstone (10) (core module)
EC4207	Firm Organisation and Behaviour (5)
EC4220	Strategic Economic Consultancy (5)
FE4017	Entrepreneurship, Creativity and Opportunity Recognition (5)
MG4034	Entrepreneurial Business Start-Ups (5)
MG4050	SME Management and Family Business (5)
MG4051	Innovation Management and Organisational Change (5)
4. Marketing and Consumer Understanding	
BU4000	Business Strategy Capstone (10) (core module)
FE4205	Consumer Behaviour in Food Markets (5)
FE4206	International Food Retail Marketing (5)
MG4035	Strategic Marketing (5)
MG4042	International Brand Strategy (5)
MG4043	International Marketing Management (5)
MG4048	Digital Marketing (5)
5. Operations and Supply Chains	
BU4000	Business Strategy Capstone (10) (core module)
FE4016	Lean Thinking and Process Improvement (5)
FE4207	Global Food Supply Chain Management (0)
IS4434	Data and Digital Strategy 1 (5)
MG4004	Project Management (5)
MG4037	Operations Management (5)
MG4041	Business Networks (5)
<i>Elective Modules</i>	
Students take modules to the value of 20 credits from any other Major(s) listed above, from the following list, or a combination thereof: 20	

AC4100	Management Accounting: Planning and Control (5)
AC4101	Management Accounting: Performance and Decision Making (5)
AC4407	Financial Reporting 1 (5)
AC4408	Financial Reporting 2 (5)
AC4409	Corporate Financing (5)
FE4405	Food Choice Analysis (5)
FE4414	Co-operative Banking (5)
GV4412	Public Finance - Theory and Practice (5)
LW3312	Employment Law: Contracts, Termination, Collective Labour Law (5) ⁷
LW3313	Employment Law: Rights Protection, Equality, Specific Categories of Employees (5) ⁸
LW3316	Financial Services: Law and Regulation (5)
LW3347	Contemporary Issues in Corporate Law (5)
LW3369	Income Tax Law (5)
IS4445	User Experience Design 1 (5)
IS4446	User Experience Design 2 (5)
MA4403	Discrete Time Financial Models (5)
ST4400	Data Analysis II (5)
ST4401	Introduction to Operations Research (5)
ST4402	Modelling and Systems for Decision Making (5)
<i>Optional Additional Modules</i>	
Students may select up to 10 additional credits from the following: ¹	
CH1001	Chinese Language (Mandarin) I (10)
FR0105	Introduction to French : Complete Beginners (5)
plus FR1005	plus French for Near Beginners (0)
FR1105	Threshold French (5)
plus FR1107	plus French for Reading Purposes I (0)
FR2105	Towards Vantage French (5)
plus FR2107	plus French for Reading Purposes II (0)
GA1002	Ceart na Gaeilge idir Scríobh agus Labhairt (10)
GA2001	Úsáid agus Cruinneas na Gaeilge I (10)
GA3001	Úsáid agus Cruinneas na Gaeilge (10)
GE0003	German Language (Beginner Level A1) Part 1 (5)
plus GE0004	plus German Language (Beginner Level A1) Part 2 (0) ²
GE0005	German Language (CEFR-Level A2.1) (5)
plus GE0008	plus German Language (CEFR-Level A2.2) (0) ³
GE2801	Integrated German Language Course for BComm Students (10) ⁵
GE3801	Advanced Integrated German Language Course for Business Students (10) ⁹
HS0028	Spanish Language (Beginner Level) (10)
HS0128	Spanish Language (Improver [01] Level) (10)
IT1109	Introduction to Written and Spoken Italian (10) ⁴
IT2101	Intermediate Italian Language (10)
IT3101	Advanced Italian Language (10)
Total Credits	235

¹ Students will be assigned to appropriate language modules/levels according to their previous work in studying languages which may be determined with reference to the European Language Portfolio, a document in which those who are learning or have learned a language can record and reflect on their language learning and cultural

experiences. The level at which a student is permitted to take a particular language module will be determined by an assessment carried out at the start of the first Semester, by Roinn na Nua-Ghaeilge in the case of GA-coded modules, and the relevant Department in the case of other language modules.

- ² GE0003 and GE0004 are corequisites. They must be taken together.
- ³ GE0005 and GE0008 are corequisites. They must be taken together.
- ⁴ Students wishing to take IT1109 are recommended to have a minimum of Grade H4 in another modern continental language, or Irish, Latin or Greek in the Leaving Certificate Examination (or equivalent).
- ⁵ GE2801 can only be taken by students who have previously taken GE0005 and GE0008
- ⁶ Students intending pursuing the *Banking and Financial Markets* major in Fourth Year must take the module AC3302 as part of their Third Year subject choice and are advised to also take AC3303.
- ⁷ LW3312 is not available to students who have previously passed LW3301.
- ⁸ LW3313 is not available to students who have previously passed LW3302.
- ⁹ GE3801 can only be taken by students who have previously taken GE0005, GE0008 and GE2801.

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.

Programme Learning Outcomes

Programme Learning Outcomes for BComm (Hons) (NFQ Level 8, Major Award)

On successful completion of this programme, students should be able to:

- Communicate and work effectively to a professional standard;
- Demonstrate analytical and problem-solving skills associated with effective practice;
- Engage in the application of frameworks and techniques in organisational settings;
- Develop original and innovate strategic solutions for a global company, towards a sustainable, profitable path;
- Engage in Experiential Learning;
- Demonstrate enhancement in student professional practice and career paths to excel in future work environments.