

BCOMM (HONS) - CK201

Programme Requirements

Code Title Credits

Year 1

Students take **60** credits as follows:

Core Modules

AC1100	Introduction to Accounting	5
BU1000	Developing Critical Thinking Skills	5
EC1207	Principles of the Micro Economy	5
EC1208	Principles of the Macro Economy	5
FE1101	Introduction to Food Business and Development	5
IS1105	Business Information Systems	5
LW1108	Introduction to the Legal System	5
LW1109	Introduction to Business Law	5
MA1100	Introductory Mathematics for Business I	5
MG1000	Principles of Management	5
MG1002	Foundations of Marketing	5
ST1023	Introduction to Business Statistics	5

Optional Additional Modules

Students may select up to **10** additional credits from the following: ¹

CH1001	Chinese Language (Mandarin) I (10)
FR0105	Introduction to French : Complete Beginners (5)
FR1005	French for Near Beginners (5)
FR1105	Threshold French (5)
FR1107	French for Reading Purposes I (5)
GA1002	Ceart na Gaeilge idir Scríobh agus Labhairt (10)
GE0003 & GE0004	German Language (Beginner Level A1) Part 1 and German Language (Beginner Level A1) Part 2 ²
GE0005 & GE0008	German Language (CEFR-Level A2.1) and German Language (CEFR-Level A2.2) ³
HS0028	Spanish Language (Beginner Level) (10)
HS0128	Spanish Language (Improver [01] Level) (10)
IT1109	Introduction to Written and Spoken Italian (10) ⁴

Year 2

Students take **60** credits as follows – all listed core modules (**50** credits) and **10** credits of elective modules:

Core Modules

AC2204	Introduction to Management Accounting	5
AC2205	Intermediate Management Accounting	5
BU2001	Placement Skills and Professional Practice	5
EC2010	Macroeconomics: Money and Monetary Policy	5
EC2200	Economics of Managerial Decision Making	5
IS2200	IS Analysis and Design for Business	5
MG2001	People and Organisation	5
MG2005	International Business	5
MG2007	Enterprise Planning and Processes	5
MG2008	Business Ethics and Governance	5

Elective Modules

Students take modules to the value of **10** credits from the following: 10

FE2012	Sustainability in Modern Businesses (5)
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FE2013	Global Food Policy (5)
GV1218	International Politics (5)
GV2218	European Government and Politics (5)
LW2205	Commercial Law: The Law of Sale and Agency (5)
LW2206	Commercial Law: Intellectual Property Law and Finance (5)
MA2200	Introductory Mathematics for Business II (5)
MG2003	Consumer Behaviour and Sustainable Consumption (5)
ST2200	Methods of Business Statistics (5)

Optional Additional Modules

Students may select up to **10** additional credits from the following: ¹

CH1001	Chinese Language (Mandarin) I (10)
FR0105 & FR1005	Introduction to French : Complete Beginners and French for Near Beginners
FR1105 & FR1107	Threshold French and French for Reading Purposes I
FR2105 & FR2107	Towards Vantage French and French for our World: Learning Together in Autonomy
GA1002	Ceart na Gaeilge idir Scríobh agus Labhairt (10)
GA2001	Úsáid agus Cruinneas na Gaeilge I (10)
GE0003 & GE0004	German Language (Beginner Level A1) Part 1 and German Language (Beginner Level A1) Part 2 ²
GE0005 & GE0008	German Language (CEFR-Level A2.1) and German Language (CEFR-Level A2.2) ³
GE2801	Integrated German Language Course for International Business Students (10) ⁵
HS0028	Spanish Language (Beginner Level) (10)
HS0128	Spanish Language (Improver [01] Level) (10)
IT1109	Introduction to Written and Spoken Italian (10) ⁴
IT2101	Intermediate Italian Language (10)

Year 3

Students take modules to the value of **60** credits from one of the following paths:

Students Completing Third Year in UCC

Students take **60** credits as follows – all listed core modules (**40** credits) and **20** credits of elective modules:

Core Modules

BU3001	Transferable Skills - Work Placement	15
or BU3002	Transferable Skills - Research Project	
EC3005	Banking and Finance	5
EC3008	Financial Strategy	5
FE3020	Understanding Supply Chain Management	5
MG3018	Human Resource Management	5
MG3021	Market Research	5

Elective Modules

Students take modules to the value of **20** credits from the following: 20

AC3302	Investment Appraisal (5) ⁶
AC3303	Introduction to Asset Pricing and Valuation (5) ⁶
EC3007	Growth and Development in a Global Economy (5)
FE3317	Co-operative Business and Sustainable Rural Economies (5)

FE4450	International Food Business (5)
GV3217	Global Political Economy - Finance (5)
IS3320	Designing and Using Management Information Systems (5)
IS3321	Information Systems Solutions for the Digital Enterprise (5)
LW3300	Company Law (10)
MA3301	Multivariable Calculus and Optimisation (5)
MG3013	Marketing Communications (5)
MG3014	AI & Data-Enhanced Strategies for Social Media Marketing (5)
ST3300	Data Analysis I (5)

Students Completing Semester 1 Abroad and the Remainder of the Year in UCC

Students take **60** credits as follows - all listed core modules (**15** credits), modules to the value of circa. **30** credits at an approved host university abroad in Semester 1, and modules to the remaining credit value in UCC in Semester 2:

Core Modules

BU3001	Transferable Skills - Work Placement (15)
or BU3002	Transferable Skills - Research Project (15)

Students Completing Third Year Abroad

Students take **60** credits at an approved host university abroad.

Year 4

Students take **60** credits as follows – all listed core modules in their chosen Major (**40** credits) and **20** credits of elective modules:

Core Modules

Students take **40** credits from one of the following groups: 40

Fourth Year Major Subject Groups

1. Banking and Financial Markets

AC4409	Corporate Financing (5)
BU4000	Business Strategy Capstone (10) (core module)
EC3213	Money, Credit and Banking (5)
EC3214	International Finance (5)
EC3217	Finance and Capital Markets (5)
EC3218	Portfolio Analysis (5)
EC4215	Business Econometrics 1 (5)

2. Human Resources and Leadership

BU4000	Business Strategy Capstone (10) (core module)
EC4211	Economics of the Labour Market (5)
EC4212	Behavioural Economics in Labour Markets (5)
MG4053	Work and Employment Relations (5)
MG4054	Critical Perspectives in Human Resource Management (5)
MG4055	Human Resource Management in Practice (5)
MG4402	Leadership and Organisational Dynamics (5)

3. Business Development and Consultancy

BU4000	Business Strategy Capstone (10) (core module)
EC4207	Firm Organisation and Behaviour (5)
EC4220	Strategic Economic Consultancy (5)
FE4017	Entrepreneurship, Creativity and Opportunity Recognition (5)
MG4034	Entrepreneurial Business Start-Ups (5)
MG4050	SME Management and Family Business (5)

MG4051	Innovation Management and Organisational Change (5)
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4. Marketing and Consumer Understanding

BU4000	Business Strategy Capstone (10) (core module)
FE4205	Consumer Behaviour in Food Markets (5)
FE4208	Grocery Shopper Behaviour and Food Retail Marketing (5)
MG4035	Strategic Marketing (5)
MG4042	International Brand Strategy (5)
MG4043	International Marketing Management (5)
MG4048	Digital Marketing for International Marketplaces (5)

5. Operations and Supply Chains

BU4000	Business Strategy Capstone (10) (core module)
FE4016	Lean Thinking and Process Improvement (5)
FE4207	Global Food Supply Chain Management and Circular Economy (5)
IS4434	Enterprise Data Governance and Data Modeling (5)
MG4004	Project Management (5)
MG4037	Operations Management (5)
MG4041	Business Networks (5)

Elective Modules

Students take modules to the value of **20** credits from any other Major(s) listed above, from the following list, or a combination thereof: 20

AC4100	Management Accounting: Planning and Control (5)
AC4101	Management Accounting: Performance and Decision Making (5)
AC4407	Financial Reporting 1 (5)
AC4408	Financial Reporting 2 (5)
AC4409	Corporate Financing (5)
FE4405	Food Choice Analysis (5)
FE4414	Co-operative Banking (5)
GV4412	Public Finance - Theory and Practice (5)
LW3312	Employment Law: Contracts, Termination, Collective Labour Law (5)
LW3313	Employment Law: Rights Protection, Equality, Specific Categories of Employees (5)
LW3316	Financial Services: Law and Regulation (5)
LW3347	Contemporary Issues in Corporate Law (5)
LW3369	Income Tax Law (5)
IS4445	User Experience Design 1 (5)
IS4446	User Experience Design 2 (5)
MA4403	Discrete Time Financial Models (5)
ST4400	Data Analysis II (5)
ST4401	Introduction to Operations Research (5)
ST4402	Modelling and Systems for Decision Making (5)

Optional Additional Modules

Students may select up to **10** additional credits from the following: ¹

CH1001	Chinese Language (Mandarin) I (10)
FR0105 & FR1005	Introduction to French : Complete Beginners and French for Near Beginners
FR1105 & FR1107	Threshold French and French for Reading Purposes I

FR2105 & FR2107	Towards Vantage French and French for our World: Learning Together in Autonomy	
GA1002	Ceart na Gaeilge idir Scríobh agus Labhairt (10)	
GA2001	Úsáid agus Cruinneas na Gaeilge I (10)	
GA3001	Úsáid agus Cruinneas na Gaeilge (10)	
GE0003 & GE0004	German Language (Beginner Level A1) Part 1 and German Language (Beginner Level A1) Part 2 2	
GE0005 & GE0008	German Language (CEFR-Level A2.1) and German Language (CEFR-Level A2.2) ³	
GE2801	Integrated German Language Course for International Business Students (10) ⁵	
GE3801	Advanced Integrated German Language Course for Business Students (10) ⁷	
HS0028	Spanish Language (Beginner Level) (10)	
HS0128	Spanish Language (Improver [01] Level) (10)	
IT1109	Introduction to Written and Spoken Italian (10) ⁴	
IT2101	Intermediate Italian Language (10)	
IT3101	Advanced Italian Language (10)	
Total Credits		240

¹ Students will be assigned to appropriate language modules/levels according to their previous work in studying languages which may be determined with reference to the European Language Portfolio, a document in which those who are learning or have learned a language can record and reflect on their language learning and cultural experiences. The level at which a student is permitted to take a particular language module will be determined by an assessment carried out at the start of the first Semester, by Roinn na Nua-Ghaeilge in the case of GA-coded modules, and the relevant Department in the case of other language modules.

² GE0003 and GE0004 are corequisites. They must be taken together.

³ GE0005 and GE0008 are corequisites. They must be taken together.

⁴ Students wishing to take IT1109 are recommended to have a minimum of Grade H4 in another modern continental language, or Irish, Latin or Greek in the Leaving Certificate Examination (or equivalent).

⁵ GE2801 can only be taken by students who have previously taken GE0005 and GE0008

⁶ Students intending pursuing the *Banking and Financial Markets* major in Fourth Year must take the module AC3302 as part of their Third Year subject choice and are advised to also take AC3303.

⁷ GE3801 can only be taken by students who have previously taken GE0005, GE0008 and GE2801.

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.