

BCOMM (HONS) (INTERNATIONAL) WITH CHINESE STUDIES - CK211 (FOR STUDENTS WHO ENTERED PRIOR TO 2022/23)

Programme Requirements

Code	Title	Credits
Year 1 - for students who did not progress to Second Year in 2022/23 or 2023/24¹		
Students take 60 credits as follows:		
<i>Core Modules</i>		
Select one of the following levels:		10
Beginner		
CH1001	Chinese Language (Mandarin) I (10) ²	
Non-Beginner³		
CH2103	Modern Chinese Business Language - Level 2 (10) ²	
AC1102	Financial Accounting	5
EC1202	Economic Reasoning for Business	5
GV1217	Introduction to Political Science	5
LW1108	Introduction to the Legal System	5
LW1109	Introduction to Business Law	5
MG1004	Principles of Management and Organization ⁴	5
MG1006	Principles of Marketing in International Environments ⁴	5
ST1023	Introduction to Business Statistics	5
Year 2 - for students who did not progress to Third Year in 2023/24¹		
Students take 60 credits as follows – all list core modules for their language level (25 credits) and 35 credits of elective modules:		
<i>Core Modules</i>		
Select one of the following levels:		10
Beginner		
CH2103	Modern Chinese Business Language - Level 2 (10) ⁵	
Non-Beginner⁶		
CH3021	Chinese Language (Mandarin) Level 2.5 (10) ⁵	
CH2000	An Introduction to Business in China (10)	
<i>Elective Modules</i>		
Students take one Asian or Chinese Studies elective module (10 credits) and 25 credits of Commerce elective modules:		
<i>Asian and Chinese Studies Elective Modules</i>		
Select one of the following:		10
AS2000	What is East Asia?: Past, Present and Future (10)	
AS2002	Korea's Modern History (10)	
AS2010	History of Japanese Culture (10)	
CH2010	Wars and Revolutions - China in the 19th and 20th Century (10)	
<i>Commerce Elective Modules</i>		
Students take modules to the value of 25 credits from the following:		25

AC2200	Introduction to Management Accounting (5)
EC1203	Macroeconomic Context and Business (5)
FE2015	Sustainable International Business (5)
GV3212	Global Political Economy - Trade (5)
IS2001	Analytics for International Business (5) ⁷
IS2200	IS Analysis and Design for Business (5) ⁷
MG2007	Enterprise Planning and Processes (5)
MG2005	International Business (5)
Year 3	
Students take modules to the value of 60 credits from one of the following paths:	
<i>Students Spending Third Year Abroad</i>	
Students take 60 credits at a partner university in China.	
<i>Students Spending Third Year in UCC</i>	
Students take 60 credits as follows - all listed core modules (10 credits); 10 credits of elective Chinese Studies modules and 40 credits of elective Commerce modules: ⁸	
<i>Core Modules</i>	
CH3016	Chinese Language (Mandarin) Level 2.5 Part B (5)
CH3020	Chinese Language (Mandarin) Level 2.5 (5)
<i>Chinese Studies Elective Modules</i>	
Students take modules to the value of 10 credits from the following: ⁸	
CH2010	Wars and Revolutions - China in the 19th and 20th Century (10)
CH3107	The Sinosphere: China and "Chineseness" in Transnational Asian Politics, Culture (10)
CH3108	Business and Globalisation in China (10)
CH3304	Ethnicity, Class and Gender in China (10)
<i>Commerce Elective Modules</i>	
Students take modules to the value of 40 credits from the following: ⁸	
AC3302	Investment Appraisal (5)
AC3303	Introduction to Asset Pricing and Valuation (5)
EC3208	Economics and Markets after the Crisis (5)
FE3317	Co-operative Business and Sustainable Rural Economies (5)
FE4450	International Food Business (5)
GV2231	Public Management in Practice (5)
IS2218	Data Management Fundamentals (5)
IS3320	Designing and Using Management Information Systems (5) ⁹
MG2003	Consumer Behaviour and Sustainable Consumption (5)
MG3013	Marketing Communications (5)
MG3014	AI & Data-Enhanced Strategies for Social Media Marketing (5)
MG3018	Human Resource Management (5)
<i>Students Spending One Semester Abroad and One Semester in UCC</i>	
Students take 60 credits as follows - 30 credits as detailed below during the Semester in UCC and 30 credits at a partner university in China during the other Semester.	
Study in UCC - Semester 1 only	
Students take 30 credits as follows - all listed core modules (5 credits) and 25 credits of elective modules:	
<i>Core Modules</i>	

CH3020	Chinese Language (Mandarin) Level 2.5 (5)
<i>Elective Modules</i>	
Students take modules to the value of 25 credits from the following: ⁸	
AC3302	Investment Appraisal (5)
CH3108	Business and Globalisation in China (10)
or CH3304	Ethnicity, Class and Gender in China (10)
FE3317	Co-operative Business and Sustainable Rural Economies (5)
FE4450	International Food Business (5)
IS3320	Designing and Using Management Information Systems (5) ⁹
MG3013	Marketing Communications (5)
MG3018	Human Resource Management (5)
Study in UCC - Semester 2 only	
Students take 30 credits as follows - all listed core modules (5 credits) and 25 credits of elective modules:	
<i>Core Modules</i>	
CH3016	Chinese Language (Mandarin) Level 2.5 Part B (5)
<i>Elective Modules</i>	
Students take modules to the value of 25 credits from the following: ⁸	
AC3303	Introduction to Asset Pricing and Valuation (5)
CH2010	Wars and Revolutions - China in the 19th and 20th Century (10)
or CH3107	The Sinosphere: China and "Chineseness" in Transnational Asian Politics, Culture (10)
EC3208	Economics and Markets after the Crisis (5)
GV2231	Public Management in Practice (5)
IS2218	Data Management Fundamentals (5)
MG2003	Consumer Behaviour and Sustainable Consumption (5)
MG3014	AI & Data-Enhanced Strategies for Social Media Marketing (5)
Year 4	
Students take 60 credits as follows - all listed core modules (25 credits); 10 credits of elective Chinese Studies modules and 25 credits of elective Commerce modules:	
<i>Core Modules</i>	
BU4001	International Business Strategy Capstone 10
CH3011	Modern Chinese Business Language Level 3 ¹⁰ 15
<i>Chinese Studies Elective Modules</i>	
Students take modules to the value of 10 credits from the following (other than modules already taken): 10	
CH3107	The Sinosphere: China and "Chineseness" in Transnational Asian Politics, Culture (10)
CH3108	Business and Globalisation in China (10)
CH3304	Ethnicity, Class and Gender in China (10)
<i>Commerce Elective Modules</i>	
Students take modules to the value of 25 credits from the following (other than modules already taken): 25	
Accounting, Finance and Information Systems	
AC4406	Accounting in Business (5)
AC4407	Financial Reporting 1 (5)
AC4408	Financial Reporting 2 (5)
IS4445	User Experience Design 1 (5) ¹¹

IS4446	User Experience Design 2 (5) ¹¹
Business Economics	
EC2204	Business Microeconomics 1 (5)
EC2205	Business Microeconomics 2 (5)
EC2214	The Macroeconomic Environment in a Global Context (5)
EC2215	Macroeconomic Growth and Competitiveness (5)
EC4206	Incentives in Firms (5)
EC4207	Firm Organisation and Behaviour (5)
EC4212	Behavioural Economics in Labour Markets (5)
EC4211	Economics of the Labour Market (5)
EC4215	Business Econometrics 1 (5)
EC4220	Strategic Economic Consultancy (5)
Food Business and Development	
FE4002	Global Food Policy (5)
FE4008	Food Security and the Developing World (5)
FE4205	Consumer Behaviour in Food Markets (5)
FE4207	Global Food Supply Chain Management and Circular Economy (5)
FE4208	Grocery Shopper Behaviour and Food Retail Marketing (5)
FE4405	Food Choice Analysis (5)
FE4414	Co-operative Banking (5)
FE4450	International Food Business (5)
Law	
LW2100	Constitutional and Institutional Law of the European Union (5)
LW2102	Economic Law of the European Union (5)
LW3311	Company Law (10)
LW3312	Employment Law: Contracts, Termination, Collective Labour Law (5) ¹²
Management and Marketing	
MG2008	Business Ethics and Governance (5)
MG3013	Marketing Communications (5)
MG4004	Project Management (5)
MG4035	Strategic Marketing (5)
MG4034	Entrepreneurial Business Start-Ups (5)
MG4037	Operations Management (5)
MG4041	Business Networks (5)
MG4042	International Brand Strategy (5)
MG4043	International Marketing Management (5)
MG4048	Digital Marketing for International Marketplaces (5)
Mathematics and Statistics	
MA2200	Introductory Mathematics for Business II (5)
ST2200	Methods of Business Statistics (5)
ST3300	Data Analysis I (5)
Government	
GV4401	Global Governance (5)
GV4415	Contemporary Debates in the EU (5)
GV4416	European Security (5)

¹ Students are advised that some modules in BComm (Hons) (International) with Chinese Studies I and II may be prerequisites for

certain BComm (Hons) (International) with Chinese Studies II and IV modules (and/or certain postgraduate programmes).

- ² To progress to Year 2 of the BComm (International) with Chinese Studies, Beginner students must pass CH1001 and Non-Beginner students must pass CH2103, i.e. compensation does not apply.
- ³ Non-Beginner students must have achieved a minimum HSK Level II or equivalent. Students will be assessed by a language tutor before placing in CH2103.
- ⁴ MG1004 and MG1006 must be taken by students who wish to take any further Management or Marketing modules in Second, Third and Fourth Years.
- ⁵ To progress to Year Three of the BComm (International) with Chinese Studies, Beginner students must pass CH2103 and Non-Beginner students must pass CH3021, i.e. compensation does not apply.
- ⁶ Students must have achieved a minimum HSK Level III or equivalent. Non-beginner students will be assessed by a language tutor before placing in CH3021.
- ⁷ Students may register for either IS2001 or IS2200 but may not register for both modules.
- ⁸ Elective modules are offered subject to availability and timetabling constraints. Students may not take more than 15 credits of Chinese Studies modules in a semester. The choice of modules is subject to the approval of the Programme Director. Please note that students will not be allowed to register for modules which they have already completed. If students complete a module in Third Year they will not be able to complete this module again. Students are therefore asked to consider very carefully the modules to be taken in Third Year and the potential impact it may have on module and subject choices subsequently in Fourth Year.
- ⁹ IS2001 or IS2200 are a pre-requisite for IS3320.
- ¹⁰ To pass Fourth Year of the BComm (International) with Chinese Studies, students must pass CH3011, i.e. compensation does not apply.
- ¹¹ Students taking IS4446 must also register for IS4445. IS4445 can be taken on its own.
- ¹³ EC2204 is a co-requisite for EC2205; if you take EC2205 you must also take EC2204. EC2204 Business Microeconomics 1 can be taken on its own.
- ¹⁴ EC2214 and EC2215 or equivalents may be part requirement for entry to postgraduate programmes in Economics.

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.