BCOMM (HONS) (INTERNATIONAL) WITH GERMAN - CK206 (FOR STUDENTS WHO ENTERED PRIOR TO 2022/23)

Overview

NFQ Level 8, Major Award

The BComm (Hons) (International) is being replaced by a new degree, the BSc (Hons) (International Business with Languages) (https://ucc-ie-public.courseleaf.com/programmes/bscibl/) on a phased basis, commencing in September 2022.

First Year - Commerce (International) with German

First Year is only offered to students who did not progress to Second Year in 2022/23 or 2023/24.

To be admitted to the First University Examination in Commerce (International) with German a student must have satisfactorily attended prescribed modules to the value of **60** credits.

In addition to the General Regulations for passing the year, to progress to Second Year of the BComm (Hons) (International) with German students must pass GE1101 or GE1103 (10 credits each).

Second Year - Commerce (International) with German

Second Year is only offered to students who did not progress to Third Year in 2023/24.

No student may register for the Second Year programme of study until the First University Examination in Commerce (International) with German has been passed. Second Year consists of core modules to the value of **35** credits and German modules to the value of **25** credits. To be admitted to the Second University Examination in Commerce (International) with German a student must have satisfactorily attended modules to the value of **60** credits.

In addition to the General Regulations for passing Second Year, to progress to Year Three of the BComm (Hons) (International) with German, students must pass module GE2801 (10 credits).

Third Year - Commerce (International) with German

This full academic year is spent pursuing approved programmes of study in a country of the student's major continental language. Programmes taken will be validated by the host institution. To fulfil requirements for the successful completion of this year, a student must achieve a pass standard, as applied by the host institution, on a set of courses approved by the School of Business, UCC. Marks shall be submitted to the Autumn Examination Board, UCC with a Supplemental Board in Winter. Failed elements of continuous assessment must be re-submitted. Where failed elements are re-submitted, a student will continue his or her studies subject to passing the winter examination board.

Fourth Year - Commerce (International) with German

No student may register for the Fourth Year programme of study until they have successfully completed the Third Year of the programme. To be admitted to the BComm (Hons) (International) with German Degree Examination, a student must have satisfactorily attended prescribed modules to the value of **60** credits.

Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p. 1).

Programme Requirements

Code	Title	Credits
Year 1 - for students who did not progress to Second Year in 2022/23 or 2023/24		
Students take **60** credits as follows - all listed core Commerce modules (**45** credits) and all listed core German modules (**15** credits):		
Core Commerce Modules		
AC1102	Financial Accounting	5
EC1202	Economic Reasoning for Business	5
GV1217	Introduction to Political Science	5
IS1105	Business Information Systems	5
LW1108	Introduction to the Legal System	5
LW1109	Introduction to Business Law	5
MA1100	Introductory Mathematics for Business I	5
MG1004	Principles of Management and Organization	5
MG1006	Principles of Marketing in International Environments	5
Core German Modules		
Students take **15** credits as follows from Beginners' German or Non-Beginners' German:		15
Beginners' German [1]		
GE1103	Integrated Written and Oral German Language Course for Beginners (10)	
GE1104	Introduction to German Culture and Literature for Beginners (5)	
Non-Beginners' German [2]		
GE1101	Integrated Written and Oral Language Course for German (10)	
GE1102	Introduction to German Literature and Culture (5)	
Year 2 - for students who did not progress to Third Year in 2023/24		
Students take **60** credits as follows - all listed core Commerce modules (**35** credits); all listed core German modules (**10** credits) and **15** credits of elective German modules:		
Core Commerce Modules		
AC2200	Introduction to Management Accounting	5
EC1203	Macroeconomic Context and Business	5
FE2015	Sustainable International Business	5
GV2218	European Government and Politics	5
IS2001	Analytics for International Business	5
MG2005	International Business	5
ST1023	Introduction to Business Statistics	5
Core German Module		
GE2801	Integrated German Language Course for BComm Students	10
Elective German Modules		
Students take modules to the value of **15** credits from the following:		15
GE2002	Classics of German Culture (5)	

GE2100	German Love Poetry (5)	
GE2102	Linguistics 1 (5)	
GE2106	An Intercultural Journey: Preparation and Reflective Writing for the Year Abroad (5) [3]	
GE2126	German Literature from 18th to 21st Century (5)	
GE2130	Constructing and Deconstructing German National Identity: Key Texts (5)	
GE2150	Memory in Contemporary German Fiction (5)	
GE2805	Gender and Power in German Literature and Film (5)	
GE2902	Political and Social Culture in Germany since 1945 (5) [3]	

Year 3

Students take **60** credits at a host university abroad.		60

Year 4

Students take **60** credits as follows - all listed core modules (**25** credits); **10** credits of elective German modules and **25** credits of elective Commerce modules:

Core Commerce Module

BU4001	International Business Strategy Capstone	10

Core German Modules

GE3801	Advanced Integrated German Language Course for Business Students [4]	10
GE3807	Commercial Language: German	5

Elective German Modules

Students take **10** credits from the following:		10
GE3103	Linguistik II (5)	
GE3108	Teaching German as a Foreign Language (5)	
GE3126	German Film in Focus: A Thematic Approach (5)	
GE3137	Interpreting Heinrich von Kleist's Short Prose Fiction (5)	
GE3139	Historical Connections: German-Irish Relations and Biographies (5)	
GE3142	Nietzsche für Alle und Keinen: The Philosopher as Artist (5)	
GE3150	Topographies and Fiction (5)	
GE3151	Migration, Multilingualism and Literature (5)	
GE3902	Language and Interpretation: The Philosophy of Making Sense (5)	
GE3904	The Double Face of Germany: Representing the Holocaust (5)	
GE4005	Life Writing through Technology: An Irish-German Project (5)	

Elective Commerce Modules

Students take modules to the value of **25** credits from the following:		25

Accounting, Finance and Information Systems Subject Group

AC4406	Accounting in Business (5)	
AC4407	Financial Reporting 1 (5)	
AC4408	Financial Reporting 2 (5)	
IS4445	User Experience Design 1 (5) [5]	
IS4446	User Experience Design 2 (5) [5]	

Business Economics Subject Group

EC2204	Business Microeconomics 1 (5) [6]	
EC2205	Business Microeconomics 2 (5) [6]	
EC2214	The Macroeconomic Environment in a Global Context (5) [7]	
EC2215	Macroeconomic Growth and Competitiveness (5) [7]	
EC4206	Incentives in Firms (5)	
EC4207	Firm Organisation and Behaviour (5)	
EC4211	Economics of the Labour Market (5)	
EC4212	Behavioural Economics in Labour Markets (5)	
EC4215	Business Econometrics 1 (5)	
EC4220	Strategic Economic Consultancy (5)	

Food Business and Development Subject Group

FE4002	Global Food Policy (5)	
FE4008	Food Security and the Developing World (5)	
FE4205	Consumer Behaviour in Food Markets (5)	
FE4206	International Food Retail Marketing (5)	
FE4207	Global Food Supply Chain Management (5)	
FE4405	Food Choice Analysis (5)	
FE4414	Co-operative Banking (5)	
FE4450	International Food Business (5)	

Government Subject Group

GV4401	Global Governance (5)	
GV4415	Contemporary Debates in the EU (5)	
GV4416	European Security (5)	

Law Subject Group

LW2100	Constitutional and Institutional Law of the European Union (5)	
LW2102	Economic Law of the European Union (5)	
LW2205	Commercial Law: The Law of Sale and Agency (5)	
LW2206	Commercial Law: Intellectual Property Law and Finance (5)	
LW3311	Company Law (10)	
LW3312	Employment Law: Contracts, Termination, Collective Labour Law (5) [8]	

Management and Marketing Subject Group

MG2008	Business Ethics and Governance (5)	
MG3013	Marketing Communications (5)	
MG4004	Project Management (5)	
MG4034	Entrepreneurial Business Start-Ups (5)	
MG4035	Strategic Marketing (5)	
MG4037	Operations Management (5)	
MG4041	Business Networks (5)	
MG4042	International Brand Strategy (5)	
MG4043	International Marketing Management (5)	
MG4048	Digital Marketing (5)	

Mathematics and Statistics Subject Group

MA2200	Introductory Mathematics for Business II (5)	
ST2200	Methods of Business Statistics (5)	
ST3300	Data Analysis I (5)	

Total Credits	**240**

[1] Only students with no prior German or Junior Certificate German who have a minimum of Grade H3 in another modern continental language or in Irish, Latin, or Greek in the Leaving Certificate Examination (or equivalent) can take German for Beginners.

2 Students wishing to select GE1101 must have obtained a minimum grade H4 in German in the Leaving Certificate Examination (or equivalent).

3 Students may take either GE2106 or GE2902. GE2106 and GE2902 cannot be taken together.

4 Students must pass GE3801.

5 Students taking IS4446 must also register for IS4445. IS4445 can be taken on its own.

6 EC2204 is a corequisite for EC2205; if you take EC2205 you must also take EC2204. EC2204 can be taken on its own.

7 EC2214 and EC2215 or equivalents may be part requirement for entry to postgraduate programmes in Economics.

8 LW3312 is not available to students who have previously passed LW3301.

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.

Programme Learning Outcomes

Programme Learning Outcomes for BComm (Hons) (International) with German (NFQ Level 8, Major Award)

On successful completion of this programme, students should be able to:

- Communicate and work effectively to a professional standard;
- Demonstrate analytical and problem-solving skills associated with effective practice;
- Engage in the application of frameworks and techniques in organisational settings;
- Communicate effectively in German;
- Develop an in-depth appreciation of the culture and the environment for business in Germany.