

BCOMM (HONS) (INTERNATIONAL) WITH HISPANIC STUDIES - CK208 (FOR STUDENTS WHO ENTERED PRIOR TO 2022/23)

Overview

NFQ Level 8, Major Award

Note: The BComm (Hons) (International) is being replaced by a new degree, the BSc (Hons) (International Business with Languages) (<https://ucc-ie-public.courseleaf.com/programmes/bscibl/>) on a phased basis, commencing in September 2022.

First Year - Commerce (International) with Hispanic Studies

First Year is only offered to students who did not progress to Second Year in 2022/23 or 2023/24.

To be admitted to the First University Examination in Commerce (International) with Hispanic Studies a student must have satisfactorily attended prescribed modules to the value of **60** credits.

In addition to the General Regulations for passing the year, to progress to Year 2 of the BComm (Hons) (International) with Hispanic Studies, students must either pass HS1101 (15 credits) or pass HS1102 (10 credits) and HS1030 (5 credits).

Second Year - Commerce (International) with Hispanic Studies

No student may register for the Second Year programme of study until the First University Examination in Commerce (International) has been passed. Second Year consists of core modules to the value of **35** credits and Hispanic Studies modules to the value of **25** credits. To be admitted to the Second University Examination in Commerce (International) with Hispanic Studies a student must have satisfactorily attended modules to the value of **60** credits.

In addition to the General Regulations for passing Second Year, to progress to Year 3 of the BComm (Hons) (International) with Hispanic Studies, students must pass HS2101 or HS2102 (10 credits).

Third Year - Commerce (International) with Hispanic Studies

This full academic year is spent pursuing approved programmes of study or study and work placement in a country of the student's major continental language. Programmes taken will be validated by the host institution. To fulfil requirements for the successful completion of this year, a student must achieve a pass standard, as applied by the host institution, on a set of courses approved by the School of Business, UCC. Marks shall be submitted to the Autumn Examination Board, UCC with a Supplemental Board in Winter. Failed elements of continuous assessment must be re-submitted. Where failed elements are re-submitted, a student will continue his or her studies subject to passing the winter examination board.

Students may opt to:

1. Attend a full academic year in a host university;
or
2. Attend university and undertake a work placement.

Option 1

Students taking option 1 (full academic year) may:

take an academic placement worth **60** credits at the host institution;
or

take an academic placement worth **50** credits at the host institution and the online Spanish module HS3012 (**10** credits).

Option 2

Students taking option 2 (attend university and undertake a work placement) must complete the International Work Placement module HS3011 (**15** credits) and the online Spanish module HS3012 (**10** credits), combined with an academic placement at university worth **35** credits.

In both cases, modules to the value of **60** credits must be taken.

Fourth Year - Commerce (International) with Hispanic Studies

No student may register for the Fourth Year programme of study until they have successfully completed the Third Year of the programme.

To be admitted to the BComm (Hons) (International) with Hispanic Studies Degree Examination, a student must have satisfactorily attended prescribed modules to the value of **60** credits.

Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p. 1).

Programme Requirements

Code	Title	Credits
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Year 1 - for students who did not progress to Second Year in 2022/23 or 2023/24

Students take **60** credits as follows - all listed core Commerce modules (**45** credits) and all listed core Hispanic Studies modules (**15** credits):

Core Commerce Modules

AC1102	Financial Accounting	5
EC1202	Economic Reasoning for Business	5
GV1217	Introduction to Political Science	5
IS1105	Business Information Systems	5
LW1108	Introduction to the Legal System	5
LW1109	Introduction to Business Law	5
MA1100	Introductory Mathematics for Business I	5
MG1004	Principles of Management and Organization	5
MG1006	Principles of Marketing in International Environments	5

Core Hispanic Studies Modules

Students take **15** credits as follows from Beginners' Spanish or Non-Beginners' Spanish: **15**

Beginners'

HS1101	First Year Spanish Language for Beginners (15)	¹
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Non-Beginners'

HS1030	Introduction to Spanish and Latin American Studies (15)	
HS1102	First Year Spanish Language for Non-Beginners (10) ²	

Year 2 - for students who did not progress to Third Year in 2023/24

Students take **60** credits as follows - all listed core Commerce modules (**35** credits); all listed core Hispanic Studies modules (**15** credits) and **10** credits of elective Hispanic Studies modules:

Core Commerce Modules

AC2200	Introduction to Management Accounting	5
EC1203	Macroeconomic Context and Business	5
FE2015	Sustainable International Business	5
GV2218	European Government and Politics	5
IS2001	Analytics for International Business	5
MG2005	International Business	5
ST1023	Introduction to Business Statistics	5

Core Hispanic Studies Modules

HS2008	Business & Society in the Spanish-Speaking World II	5
HS2101	Second Year Spanish Language Course (Ex-Beginners) ³	10
or HS2102	Second Year Spanish Language (Ex-Non-Beginners)	

Elective Hispanic Studies Modules

Students take modules to the value of **10** credits from the following:⁴ 10

HS2006	Culture in the Spanish Golden Age (5)	
HS2009	Contemporary Writing from Spain (5)	
HS2011	Contemporary Hispanic Theatre (5)	
HS2013	Iberian Identities (5)	
HS2014	Understanding Latin America (5)	
HS2015	Gender in the Spanish Golden Age (5)	
HS2017	Basque Language I (5)	
HS2018	Basque Language II (5)	
HS2019	Basque Cultural Studies I (5)	
HS2022	Catalan Language and Culture I (5)	
HS2023	Catalan Language and Culture II (5)	
HS2024	Galician Language and Culture I (5)	
HS2025	Galician Language and Culture II (5)	
HS2026	Linguistic Aspects of Spanish (5)	
HS2046	US Latino Literatures (5)	
HS2057	Cinema and Identity in Spain and Latin America (5)	
PU2203	Cultural Identity in the Portuguese-Speaking World (5)	

Year 3

Select one of the following options: 60

Option 1

Select one of the following:

Students take **60** credits at a host university abroad.

Students take **50** credits at a host university abroad, and the online Spanish module HS3012 (**10** credits)

Option 2

Students take **35** credits at a host university abroad, and

HS3011	International Work Placement in a Spanish-speaking Country (15)	
HS3012	Online Advanced Spanish Language (B2) (10)	

Year 4

Students take **60** credits as follows - all listed core modules (**20** credits); **15** credits of elective Hispanic Studies modules and **25** credits of elective Commerce modules:

Core Commerce Module

BU4001	International Business Strategy Capstone	10
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Core Hispanic Studies Module

HS3001	Final Year Spanish Language ⁵	10
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Elective Hispanic Studies Modules

Students take modules to the value of **15** credits from the following: 15

HS2018	Basque Language II (5) ⁶	
HS2019	Basque Cultural Studies I (5) ⁶	
HS2022	Catalan Language and Culture I (5) ⁶	
HS2023	Catalan Language and Culture II (5) ⁶	
HS2024	Galician Language and Culture I (5) ⁶	
HS2025	Galician Language and Culture II (5) ⁶	
HS3005	History and Society in Spanish Literature (5)	
HS3007	Aspects of Teaching Spanish as a Foreign Language (5)	
HS3008	Linguistic Aspects of Spanish as a Global Language (5) ⁷	
HS3013	Text and Performance in Contemporary Iberia (5)	
HS3014	Spanish and Portuguese-speaking Art World(s) (5)	
HS3018	Basque Language III (5) ⁸	
HS3019	Basque Cultural Studies II (5)	
HS3022	Catalan Language III (5) ⁸	
HS3023	Catalan Cultural Studies (5) ⁸	
HS3024	Galician Language II (5) ⁸	
HS3025	Galician Cultural Studies (5)	
HS3028	Love and Sex in the Spanish Golden Age (5)	
HS3029	The Body and Senses in the Spanish Golden Age (5)	
HS3054	Gender, Violence and Power on the US-Mexico Border (5)	
HS3058	Human Rights, Memory and the Post-Dictatorship Generation in the Southern Cone (5)	
HS3123	Catalan Language IV (5) ⁸	
LL3102	European Cultural Capitals (5)	

Elective Commerce Modules

Students take modules to the value of **25** credits from any of the following Elective Subject Groups: 25

Accounting, Finance and Information Systems Subject Group

AC4406	Accounting in Business (5)	
AC4407	Financial Reporting 1 (5)	
AC4408	Financial Reporting 2 (5)	
IS4445	User Experience Design 1 (5) ⁹	
IS4446	User Experience Design 2 (5) ⁹	

Business Economics Subject Group

EC2204	Business Microeconomics 1 (5) ¹⁰	
EC2205	Business Microeconomics 2 (5) ¹⁰	
EC2214	The Macroeconomic Environment in a Global Context (5) ¹¹	
EC2215	Macroeconomic Growth and Competitiveness (5) ¹¹	

EC4206	Incentives in Firms (5)
EC4207	Firm Organisation and Behaviour (5)
EC4211	Economics of the Labour Market (5)
EC4212	Behavioural Economics in Labour Markets (5)
EC4215	Business Econometrics 1 (5)
EC4220	Strategic Economic Consultancy (5)
Food Business and Development Subject Group	
FE4002	Global Food Policy (5)
FE4008	Food Security and the Developing World (5)
FE4205	Consumer Behaviour in Food Markets (5)
FE4206	International Food Retail Marketing (5)
FE4207	Global Food Supply Chain Management (5)
FE4405	Food Choice Analysis (5)
FE4414	Co-operative Banking (5)
FE4450	International Food Business (5)
Government Subject Group	
GV4401	Global Governance (5)
GV4415	Contemporary Debates in the EU (5)
GV4416	European Security (5)
Law Subject Group	
LW2100	Constitutional and Institutional Law of the European Union (5)
LW2102	Economic Law of the European Union (5)
LW2205	Commercial Law: The Law of Sale and Agency (5)
LW2206	Commercial Law: Intellectual Property Law and Finance (5)
LW3311	Company Law (10)
LW3312	Employment Law: Contracts, Termination, Collective Labour Law (5) ¹²
Management and Marketing Subject Group	
MG2008	Business Ethics and Governance (5)
MG3013	Marketing Communications (5)
MG4004	Project Management (5)
MG4034	Entrepreneurial Business Start-Ups (5)
MG4035	Strategic Marketing (5)
MG4037	Operations Management (5)
MG4041	Business Networks (5)
MG4042	International Brand Strategy (5)
MG4043	International Marketing Management (5)
MG4048	Digital Marketing (5)
Mathematics and Statistics Subject Group	
MA2200	Introductory Mathematics for Business II (5)
ST2200	Methods of Business Statistics (5)
ST3300	Data Analysis I (5)

Total Credits **240**

- ² Students wishing to take HS1102 must have obtained a minimum Grade H3 in Spanish in the Leaving Certificate Examination (or equivalent).
- ³ Students must pass HS2101 or HS2102 (10 credits) i.e. compensation does not apply
- ⁴ Students should refer to the Department for registration protocol of elective modules as approved by the School of Business.
- ⁵ Students must pass HS3001 (10 credits) i.e. compensation does not apply.
- ⁶ Students may take only one of these 5-credit language-learning modules, and only if that module was not already taken in Year 2.
- ⁷ Students who wish to take HS3008 must have completed HS2026 in Year 2.
- ⁸ Students may only take one of the language modules HS3022, HS3024; provided the corresponding prerequisite Year 2 language module (HS2022, HS2024) has been passed, and only one of the related studies modules HS3019, HS3023, HS3025.
- ⁹ Students taking IS4446 must also register for IS4445. IS4445 can be taken on its own.
- ¹⁰ EC2204 is a corequisite for EC2205; if you take EC2205 you must also take EC2204. EC2204 can be taken on its own.
- ¹¹ EC2214 and EC2215 or equivalents may be part requirement for entry to postgraduate programmes in Economics.
- ¹² LW3312 is not available to students who have previously passed LW3301.

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.

Programme Learning Outcomes

Programme Learning Outcomes for BComm (Hons) (International) with Hispanic Studies (NFQ Level 8, Major Award)

On successful completion of this programme, students should be able to:

- Communicate and work effectively to a professional standard;
- Demonstrate analytical and problem-solving skills associated with effective practice;
- Engage in the application of frameworks and techniques in organisational settings;
- Communicate effectively in Spanish and/or Portuguese;
- Develop an in-depth appreciation of the culture and the environment for business in Spanish and/or Portuguese speaking countries.

¹ Students wishing to take HS1101 must have obtained a minimum Grade H4 in the Leaving Certificate Examination (or equivalent) in another modern continental language or Irish, Latin or Greek or evidence of competence equivalent to a minimum Grade H4 in a foreign language other than Spanish. Students who have studied Spanish at second level and obtained a Grade below H3 can also join the Beginners' Spanish course.