

BCOMM (HONS) (INTERNATIONAL) WITH HISPANIC STUDIES - CK208 (FOR STUDENTS WHO ENTERED PRIOR TO 2022/23)

Programme Requirements

| Code | Title | Credits |
|------|-------|---------|
|------|-------|---------|

Year 1 - for students who did not progress to Second Year in 2022/23 or 2023/24

Students take **60** credits as follows - all listed core Commerce modules (**45** credits) and all listed core Hispanic Studies modules (**15** credits):

Core Commerce Modules

| | | |
|--------|---|---|
| AC1102 | Financial Accounting | 5 |
| EC1202 | Economic Reasoning for Business | 5 |
| GV1217 | Introduction to Political Science | 5 |
| IS1105 | Business Information Systems | 5 |
| LW1108 | Introduction to the Legal System | 5 |
| LW1109 | Introduction to Business Law | 5 |
| MA1100 | Introductory Mathematics for Business I | 5 |
| MG1004 | Principles of Management and Organization | 5 |
| MG1006 | Principles of Marketing in International Environments | 5 |

Core Hispanic Studies Modules

Students take **15** credits as follows from Beginners' Spanish or Non-Beginners' Spanish: 15

Beginners'

| | |
|--------|---|
| HS1101 | First Year Spanish Language for Beginners (15) ¹ |
|--------|---|

Non-Beginners'

| | |
|--------|---|
| HS1030 | Introduction to Spanish and Latin American Studies (5) |
| HS1102 | First Year Spanish Language for Non-Beginners (10) ² |

Year 2 - for students who did not progress to Third Year in 2023/24

Students take **60** credits as follows - all listed core Commerce modules (**35** credits); all listed core Hispanic Studies modules (**15** credits) and **10** credits of elective Hispanic Studies modules:

Core Commerce Modules

| | | |
|--------|---------------------------------------|---|
| AC2200 | Introduction to Management Accounting | 5 |
| EC1203 | Macroeconomic Context and Business | 5 |
| FE2015 | Sustainable International Business | 5 |
| GV2218 | European Government and Politics | 5 |
| IS2001 | Analytics for International Business | 5 |
| MG2005 | International Business | 5 |
| ST1023 | Introduction to Business Statistics | 5 |

Core Hispanic Studies Modules

Students take **15** credits as follows from Beginners' Spanish or Non-Beginners' Spanish: 15

| | |
|--------|---|
| HS2008 | Business & Society in the Spanish-Speaking World II (5) |
|--------|---|

Non-Beginners'

| | |
|--------|--|
| HS2101 | Second Year Spanish Language Course (Ex-Beginners) (10) ³ |
|--------|--|

Beginners'

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|--------|--|
| HS2102 | Second Year Spanish Language (Ex-Non-Beginners) (10) |
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Elective Hispanic Studies Modules

Students take modules to the value of **10** credits from the following: ⁴ 10

| | |
|--------|---|
| HS2006 | Culture in the Spanish Golden Age (5) |
| HS2009 | Contemporary Writing from Spain (5) |
| HS2011 | Contemporary Hispanic Theatre (5) |
| HS2013 | Iberian Identities (5) |
| HS2014 | Understanding Latin America (5) |
| HS2017 | Basque Language I (5) |
| HS2018 | Basque Language II (5) |
| HS2019 | Basque Cultural Studies I (5) |
| HS2022 | Catalan Language and Culture I (5) |
| HS2023 | Catalan Language and Culture II (5) |
| HS2024 | Galician Language and Culture I (5) |
| HS2025 | Galician Language and Culture II (5) |
| HS2026 | Linguistic Aspects of Spanish (5) |
| HS2046 | US Latino Literatures (5) |
| HS2057 | Cinema and Identity in Spain and Latin America (5) |
| PU2203 | Cultural Identity in Portuguese-Speaking Africa (5) |
| PU2205 | Gender and Cultural Creativity in Portuguese (5) |
| PU2206 | World-Cinemas in Portuguese (5) |
| PU2207 | Linguistic Aspects of Portuguese (5) |

Year 3

Select one of the following options: 60

Option 1

Select one of the following:

Students take **60** credits at a host university abroad.

Students take **50** credits at a host university abroad, and the online Spanish module HS3012 (**10** credits)

Option 2

Students take **35** credits at a host university abroad, and

| | |
|--------|---|
| HS3011 | International Work Placement in a Spanish-speaking Country (15) |
| HS3012 | Online Advanced Spanish Language (B2) (10) |

Year 4

Students take **60** credits as follows - all listed core modules (**20** credits); **15** credits of elective Hispanic Studies modules and **25** credits of elective Commerce modules:

Core Commerce Module

| | | |
|--------|--|----|
| BU4001 | International Business Strategy Capstone | 10 |
|--------|--|----|

Core Hispanic Studies Module

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|--------|--|----|
| HS3001 | Final Year Spanish Language ⁵ | 10 |
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Elective Hispanic Studies Modules

Students take modules to the value of **15** credits from the following: 15

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|--------|--|
| HS2018 | Basque Language II (5) ⁶ |
| HS2019 | Basque Cultural Studies I (5) ⁶ |

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|--------|--|
| HS2022 | Catalan Language and Culture I (5) ⁶ |
| HS2023 | Catalan Language and Culture II (5) ⁶ |
| HS2024 | Galician Language and Culture I (5) ⁶ |
| HS2025 | Galician Language and Culture II (5) ⁶ |
| HS3004 | Translating Business, Culture and Society in the Hispanic World (5) |
| HS3005 | History and Society in Spanish Literature (5) |
| HS3007 | Aspects of Teaching Spanish as a Foreign Language (5) |
| HS3008 | Linguistic Aspects of Spanish as a Global Language (5) ⁷ |
| HS3010 | Stages of Exile in the Hispanic World (5) |
| HS3013 | Text and Performance in Contemporary Iberia (5) |
| HS3014 | Spanish and Portuguese-speaking Art World(s) (5) |
| HS3018 | Basque Language III (5) ⁸ |
| HS3019 | Basque Cultural Studies II (5) |
| HS3022 | Catalan Language III (5) ⁸ |
| HS3023 | Catalan Cultural Studies (5) ⁸ |
| HS3024 | Galician Language II (5) ⁸ |
| HS3025 | Galician Cultural Studies (5) |
| HS3029 | The Body and Senses in the Spanish Golden Age (5) |
| HS3054 | Gender, Violence and Power on the US-Mexico Border (5) |
| HS3058 | Human Rights, Memory and the Post-Dictatorship Generation in the Southern Cone (5) |
| HS3059 | Latin American and Caribbean Environmental Cultures in a Global Context (5) |
| HS3123 | Catalan Language IV (5) ⁸ |
| HS3130 | Basque Language IV (5) |
| LL3102 | European Cultural Capitals (5) |

Elective Commerce Modules

Students take modules to the value of **25** credits from any of the following Elective Subject Groups: 25

Accounting, Finance and Information Systems Subject Group

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|--------|---|
| AC4406 | Accounting in Business (5) |
| AC4407 | Financial Reporting 1 (5) |
| AC4408 | Financial Reporting 2 (5) |
| IS4445 | User Experience Design 1 (5) ⁹ |
| IS4446 | User Experience Design 2 (5) ⁹ |

Business Economics Subject Group

| | |
|--------|---|
| EC2204 | Business Microeconomics 1 (5) ¹⁰ |
| EC2205 | Business Microeconomics 2 (5) ¹⁰ |
| EC2214 | The Macroeconomic Environment in a Global Context (5) ¹¹ |
| EC2215 | Macroeconomic Growth and Competitiveness (5) ¹¹ |
| EC4206 | Incentives in Firms (5) |
| EC4207 | Firm Organisation and Behaviour (5) |
| EC4211 | Economics of the Labour Market (5) |
| EC4212 | Behavioural Economics in Labour Markets (5) |
| EC4215 | Business Econometrics 1 (5) |
| EC4220 | Strategic Economic Consultancy (5) |

Food Business and Development Subject Group

| | |
|--------|--|
| FE4002 | Global Food Policy (5) |
| FE4008 | Food Security and the Developing World (5) |
| FE4205 | Consumer Behaviour in Food Markets (5) |
| FE4207 | Global Food Supply Chain Management and Circular Economy (5) |
| FE4208 | Grocery Shopper Behaviour and Food Retail Marketing (5) |
| FE4405 | Food Choice Analysis (5) |
| FE4414 | Co-operative Banking (5) |
| FE4450 | International Food Business (5) |

Government Subject Group

| | |
|--------|------------------------------------|
| GV4401 | Global Governance (5) |
| GV4415 | Contemporary Debates in the EU (5) |
| GV4416 | European Security (5) |

Law Subject Group

| | |
|--------|---|
| LW2100 | Constitutional and Institutional Law of the European Union (5) |
| LW2102 | Economic Law of the European Union (5) |
| LW2205 | Commercial Law: The Law of Sale and Agency (5) |
| LW2206 | Commercial Law: Intellectual Property Law and Finance (5) |
| LW3311 | Company Law (10) |
| LW3312 | Employment Law: Contracts, Termination, Collective Labour Law (5) ¹² |

Management and Marketing Subject Group

| | |
|--------|--|
| MG2008 | Business Ethics and Governance (5) |
| MG3013 | Marketing Communications (5) |
| MG4004 | Project Management (5) |
| MG4034 | Entrepreneurial Business Start-Ups (5) |
| MG4035 | Strategic Marketing (5) |
| MG4037 | Operations Management (5) |
| MG4041 | Business Networks (5) |
| MG4042 | International Brand Strategy (5) |
| MG4043 | International Marketing Management (5) |
| MG4048 | Digital Marketing for International Marketplaces (5) |

Mathematics and Statistics Subject Group

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| MA2200 | Introductory Mathematics for Business II (5) |
| ST2200 | Methods of Business Statistics (5) |
| ST3300 | Data Analysis I (5) |

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| Total Credits | 240 |
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¹ Students wishing to take HS1101 must have obtained a minimum Grade H4 in the Leaving Certificate Examination (or equivalent) in another modern continental language or Irish, Latin or Greek or evidence of competence equivalent to a minimum Grade H4 in a foreign language other than Spanish. Students who have studied Spanish at second level and obtained a Grade below H3 can also join the Beginners' Spanish course.

² Students wishing to take HS1102 must have obtained a minimum Grade H3 in Spanish in the Leaving Certificate Examination (or equivalent).

³ Students must pass HS2101 or HS2102 (10 credits) i.e. compensation does not apply

- ⁴ Students should refer to the Department for registration protocol of elective modules as approved by the School of Business.
- ⁵ Students must pass HS3001 (10 credits) i.e. compensation does not apply.
- ⁶ Students may take only one of these 5-credit language-learning modules, and only if that module was not already taken in Year 2.
- ⁷ Students who wish to take HS3008 must have completed HS2026 in Year 2.
- ⁸ Students may only take one of the language modules HS3022, HS3024; provided the corresponding prerequisite Year 2 language module (HS2022, HS2024) has been passed, and only one of the related studies modules HS3019, HS3023, HS3025.
- ⁹ Students taking IS4446 must also register for IS4445. IS4445 can be taken on its own.
- ¹⁰ EC2204 is a corequisite for EC2205; if you take EC2205 you must also take EC2204. EC2204 can be taken on its own.
- ¹¹ EC2214 and EC2215 or equivalents may be part requirement for entry to postgraduate programmes in Economics.
- ¹² LW3312 is not available to students who have previously passed LW3301.
- ¹³

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.