

BCOMM (HONS) (INTERNATIONAL) WITH IRISH - CK209 (FOR STUDENTS WHO ENTERED PRIOR TO 2022/23)

Programme Requirements

Code	Title	Credits
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Year 1 - for students who did not progress to Second Year in 2022/23 or 2023/24

Students take **60** credits as follows - all listed core Commerce modules (**45** credits) and all listed core Irish modules (**15** credits):

Core Commerce Modules

AC1102	Financial Accounting	5
EC1202	Economic Reasoning for Business	5
GV1217	Introduction to Political Science	5
IS1105	Business Information Systems	5
LW1108	Introduction to the Legal System	5
LW1109	Introduction to Business Law	5
MA1100	Introductory Mathematics for Business I	5
MG1004	Principles of Management and Organization	5
MG1006	Principles of Marketing in International Environments	5

Core Irish Module

GA1003	Bunstaidéar ar Theanga agus ar Chultúr na Gaeilge	15
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Year 2 - for students who did not progress to Third Year in 2023/24

Students take **60** credits as follows - all listed core Commerce modules (**35** credits); all listed core Irish modules (**10** credits) and **15** credits of elective Irish modules:

Core Commerce Modules

AC2200	Introduction to Management Accounting	5
EC1203	Macroeconomic Context and Business	5
FE2015	Sustainable International Business	5
GV2218	European Government and Politics	5
IS2001	Analytics for International Business	5
MG2005	International Business	5
ST1023	Introduction to Business Statistics	5

Core Irish Module

GA2001	Úsáid agus Cruinneas na Gaeilge I	10
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Elective Irish Modules

Students take modules to the value of **15** credits from the following: 15

GA2003	Filíocht na hOchtú hAoise Déag (5)
GA2013	Léann agus Lámhscríbhinní na Gaeilge (5)
GA2014	Logainmníocht na Gaeilge (5)
GA2016	Dialanna na Gaeilge (5)
GA2019	Cineálacha Scéalaíochta: An Litríocht Bhéil agus an Gearrscéal Liteartha (5)
GA2024	An Ghaeltacht (5)
GA2025	Teanga na Nua-Ghaeilge Luaithe (5)
GA2026	Iriseoireacht na Gaeilge (5)
GA2035	Seán Ó Riordáin: filíocht agus próis (5)

GA2036	Na Laoithe Fiannaíochta (5)
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Year 3

Students take **60** credits as follows ¹

Core Modules

GA3040	Placement I	20
GA3041	Oral Presentation	10
GA3042	Work Placement Project	20
GA3043	Tionscnamh Gaeilge	10

Year 4

Students take **60** credits as follows - all listed core modules (**20** credits); **15** credits of elective Irish modules and **25** credits of elective Commerce modules:

Core Commerce Module

BU4001	International Business Strategy Capstone	10
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Core Irish Module

GA3001	Úsáid agus Cruinneas na Gaeilge ²	10
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Elective Irish Modules

Students take modules to the value of **15** credits from the following: 15

GA3003	Filíocht na Seachtú hAoise Déag (5)
GA3004	Nuaafilíocht na Gaeilge (5)
GA3008	An tÚrscéal sa Ghaeilge (5)
GA3016	Filíocht na Nua-Ghaeilge Luaithe (5)
GA3017	Léamh agus Litriú na Gaeilge (5)
GA3022	Litreacha na Gaeilge (5)
GA3027	Próstéacsanna na Nua-Ghaeilge Luaithe (5)
GA3029	Bunscoilleana Aistriúcháin (5)
GA3037	Na Dánta Grá (5)
GA3038	Litríocht an Bhlascaoid Mhoir (5)

Elective Commerce Modules

Students take modules to the value of **25** credits from the following: 25

Accounting, Finance and Information Systems Subject Group

AC4406	Accounting in Business (5)
AC4407	Financial Reporting 1 (5)
AC4408	Financial Reporting 2 (5)
IS4445	User Experience Design 1 (5) ³
IS4446	User Experience Design 2 (5) ³

Business Economics Subject Group

EC2204	Business Microeconomics 1 (5) ⁴
EC2205	Business Microeconomics 2 (5) ⁴
EC2214	The Macroeconomic Environment in a Global Context (5) ⁵
EC2215	Macroeconomic Growth and Competitiveness (5) ⁵
EC4206	Incentives in Firms (5)
EC4207	Firm Organisation and Behaviour (5)
EC4211	Economics of the Labour Market (5)
EC4212	Behavioural Economics in Labour Markets (5)
EC4215	Business Econometrics 1 (5)
EC4220	Strategic Economic Consultancy (5)

Food Business and Development Subject Group

FE4002	Global Food Policy (5)
FE4008	Food Security and the Developing World (5)
FE4205	Consumer Behaviour in Food Markets (5)

FE4207	Global Food Supply Chain Management and Circular Economy (5)
FE4208	Grocery Shopper Behaviour and Food Retail Marketing (5)
FE4405	Food Choice Analysis (5)
FE4414	Co-operative Banking (5)
FE4450	International Food Business (5)
Government Subject Group	
GV4401	Global Governance (5)
GV4415	Contemporary Debates in the EU (5)
GV4416	European Security (5)
Law Subject Group	
LW2100	Constitutional and Institutional Law of the European Union (5)
LW2102	Economic Law of the European Union (5)
LW2205	Commercial Law: The Law of Sale and Agency (5)
LW2206	Commercial Law: Intellectual Property Law and Finance (5)
LW3311	Company Law (10)
LW3312	Employment Law: Contracts, Termination, Collective Labour Law (5) ⁶
Management and Marketing Subject Group	
MG2008	Business Ethics and Governance (5)
MG3013	Marketing Communications (5)
MG4004	Project Management (5)
MG4034	Entrepreneurial Business Start-Ups (5)
MG4035	Strategic Marketing (5)
MG4037	Operations Management (5)
MG4041	Business Networks (5)
MG4042	International Brand Strategy (5)
MG4043	International Marketing Management (5)
MG4048	Digital Marketing for International Marketplaces (5)
Mathematics and Statistics Subject Group	
MA2200	Introductory Mathematics for Business II (5)
ST2200	Methods of Business Statistics (5)
ST3300	Data Analysis I (5)
Total Credits	
240	

¹ A limited number of students may take 60 credits at a host university abroad.

² Students must pass GA3001 (10 credits).

³ Students taking IS4446 must also register for IS4445. IS4445 can be taken on its own.

⁴ EC2204 is a corequisite for EC2205; if you take EC2205 you must also take EC2204. EC2204 can be taken on its own.

⁵ EC2214 and EC2215 or equivalents may be part requirement for entry to postgraduate programmes in Economics.

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.