

BSC (HONS) (FOOD MARKETING AND ENTREPRENEURSHIP) - CK213

Programme Learning Outcomes

Programme Learning Outcomes for BSc (Hons) (Food Marketing and Entrepreneurship) (NFQ Level 8, Major Award)

On successful completion of this programme, students should be able to:

- Communicate and work effectively to a professional standard;
- Demonstrate analytical and problem solving skills associated with effective practice;
- Engage in the application of frameworks and techniques in organisational settings;
- Demonstrate entrepreneurial capacity;
- Apply knowledge of food science in a food innovation and marketing context to promote food business sustainability;
- Identify responsible leadership and sustainable business practices along the food marketing channel.