

BSC (HONS) (FOOD MARKETING AND ENTREPRENEURSHIP) - CK213

Overview

Status: Active

National Framework Of Qualifications (NFQ) Level: 8

NFQ Award Class: Major Award

Duration Full Time: 4 Academic Year(s)

Total Credits: 240

Delivery Method: In-Person

Connected Curriculum:

- Employability
- Inter-and Transdisciplinary
- Research Based Teaching
- Sustainability

Sustainable Development Goals (SDGs):

- Good Health and Well-being
- Industry, Innovation, and Infrastructure
- Responsible Consumption and Production

Graduate Attributes:

- Creator, evaluator and communicator of knowledge
- Digitally Fluent
- Independent and creative thinker
- Socially Responsible

Work-Integrated Learning (Including Placement):

Yes

The BSc (Hons) Degree in Food Marketing and Entrepreneurship is a four year programme which is offered by the School of Business.

First Year - Food Marketing and Entrepreneurship

Students take core modules to the value of **60** credits. In order to be admitted to the First University Examination in Food Marketing and Entrepreneurship, a student must have satisfactorily attended, subsequent to entry to the programme, modules to the value of **60** credits.

Second Year - Food Marketing and Entrepreneurship

Students take core modules to the value of **60** credits. No student may register for Second Year Food Marketing and Entrepreneurship until the First University Examination in Food Marketing and Entrepreneurship has been passed. To be admitted to the Second University Examination in Food Marketing and Entrepreneurship a student must have satisfactorily attended modules to the value of **60** credits.

Third Year - Food Marketing and Entrepreneurship

No student may register for Third Year Food Marketing and Entrepreneurship until the Second University Examination in Food Marketing and Entrepreneurship has been passed. The Third Year Food Marketing and Entrepreneurship programme consists of taught modules to the value of **45** credits and a transferable skills module (placement or research project) to the value of **15** credits. To be admitted to the Third University Examination in Food Marketing and Entrepreneurship a student must have satisfactorily attended taught modules to the value of **45** credits.

The Third University Examination in Food Marketing and Entrepreneurship will be undertaken in March/April. Students must also undertake a **15-credit 6 month** period of **Transferrable Skills - Food Business and Development - Work Placement (FE3208)** or, in exceptional cases, a **15-credit Transferable Skills - Food Business and Development - Research Project (FE3209)** after the Third University Examination.

Fourth Year - Food Marketing and Entrepreneurship

The Fourth Year Food Marketing and Entrepreneurship programme consists of core modules to the value of **50** credits and elective modules to the value of **10** credits. No student may register for Fourth Year Food Marketing and Entrepreneurship until the Third University Examination in Food Marketing and Entrepreneurship has been passed, and the Transferable Skills Module (FE3208) or Research Project (FE3209) has been undertaken. To be admitted to the BSc (Hons) (Food Marketing and Entrepreneurship) Degree Examination, a student must have satisfactorily attended modules to the value of **60** credits.

Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p.).