

BSC (HONS) (INTERNATIONAL BUSINESS WITH LANGUAGES) (CHINESE STUDIES)

Overview

NFQ Level 8, Major Award

The BSc (Hons) (International Business with Languages) is a four-year, full-time undergraduate programme leading to the award of a BSc (Hons).

First Year - International Business with Languages

First Year is only offered to students who entered prior to 2023/24 and who did not progress to Second Year in 2023/24.

To be admitted to the First University Examination in International Business with Languages, a student must have satisfactorily attended modules to the value of **60** credits.

In addition to the General Regulations for passing the year, to progress to Year 2 of the BSc (Hons) (International Business with Languages), Beginner students must pass CH1001 (10 credits) and Non-Beginners must pass CH2103 (10 credits).

Second Year - International Business with Languages

Second Year is only offered to students who entered prior to 2023/24.

No student may register for the Second Year programme of study until the First University Examination in International Business with Languages has been passed. Second Year consists of international business modules to the value of **40** credits and Language modules to the value of **20** credits from the same Language subject studied in First Year. To be admitted to the Second University Examination in International Business with Languages, a student must have satisfactorily attended modules to the value of **60** credits.

In addition to the General Regulations for passing the year, to progress to Year Three of the BSc (Hons) (International Business with Languages), Beginner students must pass module CH2103 (10 credits) and Non-Beginners must pass module CH3021 (10 credits).

Third Year - International Business with Languages

Third Year is only offered to students who entered prior to 2023/24.

This full academic year is spent pursuing approved programmes of study abroad at an institution approved by the Programme Academic Board of Studies. Programmes taken will be validated by the host institution. To fulfil requirements for the successful completion of this year, a student must achieve a pass standard, as applied by the host institution. Students must take the equivalent of **60** credits at their host university. A pass/fail judgment shall be submitted to the Autumn Examination Board, UCC.

Fourth Year - International Business with Languages

Fourth Year is only offered to students who entered prior to 2023/24.

No student may register for the Fourth Year programme of study until the Third University Examination in International Business with Languages has been passed. To be admitted to the Fourth University Examination in

International Business with Languages a student must have satisfactorily attended the following modules to the value of **60** credits.

In addition to the General Regulations for passing the year, to pass Year Four of the BSc (Hons) (International Business with Languages), students must pass CH3018 (10 credits) i.e. compensation does not apply.

Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p. 1).

Programme Requirements

Code	Title	Credits
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Year 1 - only for students who entered prior to 2023/24 and did not progress to Second Year in 2023/24

Students take **60** credits as follows – all listed core modules (**40** credits) and modules to the value of **20** credits from the chosen language pathway.

Core Business Modules

AC1102	Financial Accounting	5
BU1001	Professional Development for International Business	5
BU1002	Business and Economic Decision-Making	5
EC1202	Economic Reasoning for Business	5
IS1001	Digital Foundations for International Business	5
LW1108	Introduction to the Legal System	5
MG1004	Principles of Management and Organization	5
MG1006	Principles of Marketing in International Environments	5

Chinese Studies

Students take **20** credits as follows from Beginners' Chinese Studies **20** or Non-Beginners' Chinese Studies:

Beginners

CH1001 Chinese Language (Mandarin) I (20)
plus CH1100 **plus** Chinese Culture and Society - Level 1 ()

Non-Beginners²

CH1100 Chinese Culture and Society - Level 1 (20)
plus CH2103 **plus** Modern Chinese Business Language - Level 2 ()

Year 2 - only for students who entered prior to 2023/24

Students take **60** credits as follows – all listed core modules (**40** credits) and modules to the value of **20** credits from the chosen language pathway.

Core Business Modules

AC2200	Introduction to Management Accounting	5
BU2002	Responsible Leadership and Communication	5
EC2008	The International Economy	5
FE2015	Sustainable International Business	5
IS2001	Analytics for International Business	5
LW1109	Introduction to Business Law	5
MG2005	International Business	5
MG2009	Research Methods for Qualitative and Quantitative Analysis	5

Chinese Studies

Students take **20** credits as follows from Beginners' Chinese Studies **20** or Non-Beginners' Chinese Studies:

Beginners

CH2000	An Introduction to Business in China (10)	
or CH2010	Wars and Revolutions - China in the 19th and 20th Century ()	
CH2103	Modern Chinese Business Language - Level 2 (10)	

Non-Beginners

CH2000	An Introduction to Business in China (10)	
or CH2010	Wars and Revolutions - China in the 19th and 20th Century ()	
CH3021	Chinese Language (Mandarin) Level 2.5 (10)	

Year 3 - only for students who entered prior to 2023/24

Students take the equivalent of **60** credits at their host institution. 60

Year 4 - only for students who entered prior to 2023/24

Students take **60** credits as follows – all listed core modules (**10** credits), elective modules to the value of **30** credits and modules to the value of **20** credits from the chosen language pathway.

Core Business Modules

BU4001	International Business Strategy Capstone	10
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Elective Business Modules

Students take modules to the value of **30** from the following: ¹ 30

AC4406	Accounting in Business	
AC4407	Financial Reporting 1	
AC4408	Financial Reporting 2	
EC3007	Growth and Development in a Global Economy	
EC4220	Strategic Economic Consultancy	
EC4224	Innovation and Technology	
FE4002	Global Food Policy	
FE4206	International Food Retail Marketing	
FE4450	International Food Business	
GV4401	Global Governance	
GV4415	Contemporary Debates in the EU	
LW2102	Economic Law of the European Union	
LW3311	Company Law	
MG4034	Entrepreneurial Business Start-Ups	
MG4042	International Brand Strategy	
MG4043	International Marketing Management	

Chinese Studies

Students take **10** credits of core modules and **10** credits of elective modules:

Core Modules

CH3018	Modern Chinese Language for International Business	10
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Elective Modules

Students take modules to the value of **10** credits from the following: 10

CH3107	The Sinosphere: China and “Chineseness” in Transnational Asian Politics, Culture (10)	
CH3108	Business and Globalisation in China (10)	
CH3304	Ethnicity, Class and Gender in China (10)	

Total Credits 240

² Non-Beginners must have achieved a minimum HSK Level II or equivalent.

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.

Programme Learning Outcomes**Programme Learning Outcomes for BSc (Hons) (International Business with Languages) (NFQ Level 8, Major Award)**

On successful completion of this programme, students should be able to:

- Communicate and work effectively to a professional standard;
- Demonstrate advanced analytical and problem-solving skills associated with effective practice;
- Engage in the application of frameworks and techniques in organisational settings;
- Communicate effectively in their chosen language;
- Demonstrate an appreciation of culture and the business environment in an international context;
- Demonstrate personal and professional readiness for a related career.

¹ Students may take no more than 15 credits of elective Business modules in any semester. Students must discuss their electives with the Programme Director to align their choices with their career plans.