

BSC (HONS) (INTERNATIONAL BUSINESS WITH LANGUAGES) (CHINESE STUDIES)

Programme Learning Outcomes

Programme Learning Outcomes for BSc (Hons) (International Business with Languages) (NFQ Level 8, Major Award)

On successful completion of this programme, students should be able to:

- Communicate and work effectively to a professional standard;
- Demonstrate advanced analytical and problem-solving skills associated with effective practice;
- Engage in the application of frameworks and techniques in organisational settings;
- Communicate effectively in their chosen language;
- Demonstrate an appreciation of culture and the business environment in an international context;
- Demonstrate personal and professional readiness for a related career.