

BSC (HONS) (INTERNATIONAL BUSINESS WITH LANGUAGES) (CHINESE STUDIES)

Programme Requirements

Code Title Credits

Year 1 - only for students who entered prior to 2024/25 and did not progress to Second Year in 2024/25

Students take **60** credits as follows – all listed core business modules (**40** credits) and modules to the value of **20** credits from the chosen language pathway:

Core Business Modules

AC1102	Financial Accounting	5
BU1001	Professional Development for International Business	5
BU1002	Business and Economic Decision-Making	5
EC1202	Economic Reasoning for Business	5
IS1001	Digital Foundations for International Business	5
LW1108	Introduction to the Legal System	5
MG1004	Principles of Management and Organization	5
MG1006	Principles of Marketing in International Environments	5

Chinese Studies

Students take **20** credits as follows from Beginners' Chinese Studies or Non-Beginners' Chinese Studies:

Beginners

CH1001	Chinese Language (Mandarin) I
& CH1100	and Chinese Culture and Society - Level 1

Non-Beginners²

CH1100	Chinese Culture and Society - Level 1
& CH2103	and Modern Chinese Business Language - Level 2

Year 2 - only for students who entered prior to 2024/25

Students take **60** credits as follows – all listed core business modules (**40** credits) and modules to the value of **20** credits from the chosen language pathway:

Core Business Modules

AC2200	Introduction to Management Accounting	5
BU2002	Responsible Leadership and Communication	5
EC2008	The International Economy	5
FE2015	Sustainable International Business	5
IS2001	Analytics for International Business	5
LW1109	Introduction to Business Law	5
MG2005	International Business	5
MG2009	Research Methods for Qualitative and Quantitative Analysis	5

Chinese Studies

Students take **20** credits as follows from Beginners' Chinese Studies or Non-Beginners' Chinese Studies:

Beginners

CH2000	An Introduction to Business in China (10)
or CH2010	Wars and Revolutions - China in the 19th and 20th Century (10)

CH2103	Modern Chinese Business Language - Level 2 (10)
--------	---

Non-Beginners

CH2000	An Introduction to Business in China (10)
or CH2010	Wars and Revolutions - China in the 19th and 20th Century (10)

CH3021	Chinese Language (Mandarin) Level 2.5 (10)
--------	--

Year 3 - only for students who entered prior to 2024/25

Students take the equivalent of **60** credits at their host institution. **60**

Year 3 Repeat - only for students who entered prior to 2024/25

Students take **60** credits as follows – business modules (**40** credits) and modules to the value of **20** credits from the chosen language pathway:

Elective Business Modules

Students take modules to the value of **40** credits from the following:

AC3302	Investment Appraisal (5)
AC3304	Introduction to Pricing Assets and Valuation (5)
EC3208	Economics and Markets after the Crisis (5)
FE3317	Co-operative Business and Sustainable Rural Economies (5)
GV1218	International Politics (5)
GV2218	European Government and Politics (5)
LW2206	Commercial Law: Intellectual Property Law and Finance (5)
MG2003	Consumer Behaviour and Sustainable Consumption (5)
MG3013	Marketing Communications (5)
MG3014	AI & Data-Enhanced Strategies for Social Media Marketing (5)

Students take **10** credits of core modules and **10** credits of elective modules:

Core Modules

CH3021	Chinese Language (Mandarin) Level 2.5 (10)
--------	--

Elective Modules

Students take modules to the value of **10** credits from the following:

CH2021	Chinese Society in the 21st century (10)
CH3107	The Sinosphere: China and "Chineseness" in Transnational Asian Politics, Culture (10)
CH3108	Business and Globalisation in China (10)

Year 4 - only for students who entered prior to 2024/25

Students take **60** credits as follows – all listed core business modules (**10** credits), elective business modules to the value of **30** credits and modules to the value of **20** credits from the chosen language pathway:

Core Business Modules

BU4001	International Business Strategy Capstone	10
--------	--	----

Elective Business Modules

Students take modules to the value of **30** from the following:¹ **30**

AC4406	Accounting in Business
AC4407	Financial Reporting 1 ²
AC4408	Financial Reporting 2 ³
EC3007	Growth and Development in a Global Economy
EC4220	Strategic Economic Consultancy
EC4224	Innovation and Technology
FE4002	Global Food Policy

FE4208	Grocery Shopper Behaviour and Food Retail Marketing
FE4450	International Food Business
GV4401	Global Governance
GV4415	Contemporary Debates in the EU
LW2102	Economic Law of the European Union
LW3311	Company Law
MG4034	Entrepreneurial Business Start-Ups
MG4042	International Brand Strategy
MG4043	International Marketing Management
MG4048	Digital Marketing for International Marketplaces

Chinese Studies

Students take **10** credits of core modules and **10** credits of elective modules:

Core Modules

CH3018	Modern Chinese Language for International Business	10
--------	--	----

Elective Modules

Students take modules to the value of **10** credits from the following: 10

CH3107	The Sinosphere: China and “Chineseness” in Transnational Asian Politics, Culture (10)
CH3108	Business and Globalisation in China (10)
CH3304	Ethnicity, Class and Gender in China (10)

Total Credits **240**

¹ Students may take no more than 15 credits of elective Business modules in any semester. Students must discuss their electives with the Programme Director to align their choices with their career plans.

² Non-Beginners must have achieved a minimum HSK Level II or equivalent.

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.