

BSC (HONS) (INTERNATIONAL BUSINESS WITH LANGUAGES) (FRENCH)

Overview

NFQ Level 8, Major Award

The BSc (Hons) (International Business with Languages) is a four-year, full-time undergraduate programme leading to the award of a BSc (Hons).

First Year - International Business with Languages

To be admitted to the First University Examination in International Business with Languages, a student must have satisfactorily attended modules to the value of **60** credits.

In addition to the General Regulations for passing the year, to progress to Year 2 of the BSc (Hons) (International Business with Languages), students must pass module FR1103 (10 credits).

Second Year - International Business with Languages

No student may register for the Second Year programme of study until the First University Examination in International Business with Languages has been passed. Second Year consists of international business modules to the value of **40** credits and Language modules to the value of **20** credits from the same Language subject studied in First Year. To be admitted to the Second University Examination in International Business with Languages, a student must have satisfactorily attended modules to the value of **60** credits.

In addition to the General Regulations for passing the year, to progress to Year 3 of the BSc (Hons) (International Business with Languages), students must pass module FR2103 (10 credits).

Third Year - International Business with Languages

This full academic year is spent pursuing approved programmes of study abroad at an institution approved by the Programme Academic Board of Studies. Programmes taken will be validated by the host institution. To fulfil requirements for the successful completion of this year, a student must achieve a pass standard, as applied by the host institution. Students must take the equivalent of **60** credits at their host university. A pass/fail judgment shall be submitted to the Autumn Examination Board, UCC.

Fourth Year - International Business with Languages

No student may register for the Fourth Year programme of study until the Third University Examination in International Business with Languages has been passed. To be admitted to the Fourth University Examination in International Business with Languages a student must have satisfactorily attended the following modules to the value of **60** credits.

In addition to the General Regulations for passing the year, to pass Year Four of the BSc (Hons) (International Business with Languages), students must pass FR4101 (10 credits).

Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p. 1).

Programme Requirements

Code	Title	Credits
Year 1		
Students take 60 credits as follows – all listed core modules (40 credits) and modules to the value of 20 credits from the chosen language pathway:		
<i>Core Business Modules</i>		
AC1102	Financial Accounting	5
BU1001	Professional Development for International Business	5
BU1002	Business and Economic Decision-Making	5
EC1202	Economic Reasoning for Business	5
IS1001	Digital Foundations for International Business	5
LW1108	Introduction to the Legal System	5
MG1004	Principles of Management and Organization	5
MG1006	Principles of Marketing in International Environments	5
<i>French</i>		
Students take 20 credits as follows:		
<i>Core Modules</i>		
FR1103	Foundation Course in Written and Oral French Introduction to French for Business	10
FR1201	Introduction to French Studies	
FR1901	Understanding France for International Business	5
Year 2		
Students take 60 credits as follows – all listed core modules (40 credits) and modules to the value of 20 credits from the chosen language pathway:		
<i>Core Business Modules</i>		
AC2200	Introduction to Management Accounting	5
BU2002	Responsible Leadership and Communication	5
EC2008	The International Economy	5
FE2015	Sustainable International Business	5
IS2001	Analytics for International Business	5
LW1109	Introduction to Business Law	5
MG2005	International Business	5
MG2009	Research Methods for Qualitative and Quantitative Analysis	5
<i>French</i>		
Students take 15 credits of core modules and 5 credits of elective modules:		
<i>Core Modules</i>		
FR2103	Advanced French Language III	10
FR2901	French Society and Institutions	
<i>Elective Modules</i>		
Students take a module to the value of 5 credits from the following:		
FR2202	Literary Seminar I (5)	
FR2204	Topics in Literature and Culture (5)	
FR2306	The Theatre of the Absurd (5)	
FR2311	Africa: Colonialism to Continental Crisis (5)	
FR2313	Francophone Travel Narratives (5)	
FR2406	An Introduction to Translation Studies with French (5)	
Year 3 (from 2024/25 onwards)		

Students take the equivalent of **60** credits at their host institution. 60

Year 4 (from 2025/26 onwards)

Students take **60** credits as follows – all listed core modules (**10** credits), elective modules to the value of **30** credits and modules to the value of **20** credits from the chosen language pathway:

Core Business Modules

BU4001	International Business Strategy Capstone	10
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Elective Business Modules

Students take modules to the value of **30** from the following: ¹ 30

AC4406	Accounting in Business	
AC4407	Financial Reporting 1	
AC4408	Financial Reporting 2	
EC3007	Growth and Development in a Global Economy	
EC4220	Strategic Economic Consultancy	
EC4224	Innovation and Technology	
FE4002	Global Food Policy	
FE4206	International Food Retail Marketing	
FE4450	International Food Business	
GV4401	Global Governance	
GV4415	Contemporary Debates in the EU	
LW2102	Economic Law of the European Union	
LW3311	Company Law	
MG4034	Entrepreneurial Business Start-Ups	
MG4042	International Brand Strategy	
MG4043	International Marketing Management	

French

Students take **10** credits of core modules and **10** credits of elective modules:

Core Modules

FR4101	Advanced Use of French	10
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Elective Modules

Students take modules to the value of **10** credits from the following: 10

FR4201	Literary Seminar II (5)	
FR4202	Structure and Varieties of Contemporary French (5)	
FR4306	France and Algeria: The Cultural Dynamics of Remembering and Forgetting (5)	
FR4310	Contemporary Caribbean Culture (5)	
FR4409	Translating Literature: Methods, Practices and Theories (5)	
FR4803	France at the Flicks: The Changing Face of French Cinema (5)	

Total Credits		230
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¹ Students may take no more than 15 credits of elective Business modules in any semester. Students must discuss their electives with the Programme Director to align their choices with their career plans.

Programme Learning Outcomes

Programme Learning Outcomes for BSc (Hons) (International Business with Languages) (NFQ Level 8, Major Award)

On successful completion of this programme, students should be able to:

- Communicate and work effectively to a professional standard;
- Demonstrate advanced analytical and problem-solving skills associated with effective practice;
- Engage in the application of frameworks and techniques in organisational settings;
- Communicate effectively in their chosen language;
- Demonstrate an appreciation of culture and the business environment in an international context;
- Demonstrate personal and professional readiness for a related career.

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.