

BSC (HONS) (INTERNATIONAL BUSINESS WITH LANGUAGES) (FRENCH)

Programme Requirements

Code Title Credits

Year 1

Students take **60** credits as follows – all listed core business modules (**40** credits) and modules to the value of **20** credits from the chosen language pathway:

Core Business Modules

AC1102	Financial Accounting	5
BU1001	Professional Development for International Business	5
BU1002	Business and Economic Decision-Making	5
EC1202	Economic Reasoning for Business	5
IS1001	Digital Foundations for International Business	5
LW1108	Introduction to the Legal System	5
MG1004	Principles of Management and Organization	5
MG1006	Principles of Marketing in International Environments	5

French

Students take **20** credits as follows:

Core Modules

FR1101	Foundation Course in Written and Oral French	10
FR1201	Introduction to French Studies	5
FR1901	Understanding France for International Business	5

Year 2

Students take **60** credits as follows – all listed core business modules (**40** credits) and modules to the value of **20** credits from the chosen language pathway:

Core Business Modules

AC2200	Introduction to Management Accounting	5
BU2002	Responsible Leadership and Communication	5
EC2008	The International Economy	5
FE2015	Sustainable International Business	5
IS2001	Analytics for International Business	5
LW1109	Introduction to Business Law	5
MG2005	International Business	5
MG2009	Research Methods for Qualitative and Quantitative Analysis	5

French

Students take **15** credits of core modules and **5** credits of elective modules:

Core Modules

FR2101	Advanced French Language I	10
FR2901	French Society and Institutions	5

Elective Modules

Students take a module to the value of **5** credits from the following:

FR2040	Love and Desire: An Introduction to Twentieth-Century French Thought (5)	
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FR2111 France and the Great War (5)

FR2113 Psychoactive substances in French culture and society: from Gautier to Preciado (5)

FR2202 Literary Seminar I (5)

FR2204 Topics in Literature and Culture (5)

FR2305 Postcolonial France 1958-2020 (5)

FR2313 Francophone Travel Narratives (5)

FR2406 An Introduction to Translation Studies with French (5)

Year 3

Students take the equivalent of **60** credits at their host institution. 60

Year 3 Repeat

Students take **60** credits as follows – business modules (**40** credits) and modules to the value of **20** credits from the chosen language pathway:

Elective Business Modules

Students take modules to the value of **40** credits from the following:

AC3302 Investment Appraisal (5)

AC3304 Introduction to Pricing Assets and Valuation (5)

EC3208 Economics and Markets after the Crisis (5)

FE3317 Co-operative Business and Sustainable Rural Economies (5)

GV1218 International Politics (5)

GV2218 European Government and Politics (5)

LW2206 Commercial Law: Intellectual Property Law and Finance (5)

MG2003 Consumer Behaviour and Sustainable Consumption (5)

MG3013 Marketing Communications (5)

MG3014 AI & Data-Enhanced Strategies for Social Media Marketing (5)

Students take **20** credits of elective modules:

FR4040 The Logic of Chaos: Reason and Madness in French and Francophone Thought (5)

FR4202 Structure and Varieties of Contemporary French (5)

FR4310 Contemporary Caribbean Culture (5)

FR4311 Trauma and Narrative in the Francophone World (5)

FR4409 Translating Literature: Methods, Practices and Theories (5)

FR4505 French Thought and the Contemporary World (5)

FR4702 Contemporary Society and Politics in the French-Speaking World (5)

FR4752 Imagining the Future: Francophone Afrofuturism (5)

Year 4

Students take **60** credits as follows – all listed core business modules (**10** credits), elective business modules to the value of **30** credits and modules to the value of **20** credits from the chosen language pathway:

Core Business Modules

BU4001 International Business Strategy Capstone 10

Elective Business Modules

Students take modules to the value of **30** from the following: ¹ 30

AC4406	Accounting in Business
AC4407	Financial Reporting 1 ²
AC4408	Financial Reporting 2 ³
EC3007	Growth and Development in a Global Economy
EC4220	Strategic Economic Consultancy
EC4224	Innovation and Technology
FE4002	Global Food Policy
FE4208	Grocery Shopper Behaviour and Food Retail Marketing
FE4450	International Food Business
GV4401	Global Governance
GV4415	Contemporary Debates in the EU
LW2102	Economic Law of the European Union
LW3311	Company Law
MG4034	Entrepreneurial Business Start-Ups
MG4042	International Brand Strategy
MG4043	International Marketing Management
MG4048	Digital Marketing for International Marketplaces

French

Students take **10** credits of core modules and **10** credits of elective modules:

Core Modules

FR4101	Advanced Use of French	10
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Elective Modules

Students take modules to the value of **10** credits from the following: 10

FR4040	The Logic of Chaos: Reason and Madness in French and Francophone Thought (5)
FR4201	Literary Seminar II (5)
FR4202	Structure and Varieties of Contemporary French (5)
FR4310	Contemporary Caribbean Culture (5)
FR4311	Trauma and Narrative in the Francophone World (5)
FR4403	Linguistics: The Acquisition of French as a Second Language (5)
FR4409	Translating Literature: Methods, Practices and Theories (5)
FR4505	French Thought and the Contemporary World (5)
FR4702	Contemporary Society and Politics in the French-Speaking World (5)
FR4752	Imagining the Future: Francophone Afrofuturism (5)

Total Credits	240
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¹ Students may take no more than 15 credits of elective Business modules in any semester. Students must discuss their electives with the Programme Director to align their choices with their career plans.

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.