

BSC (HONS) (INTERNATIONAL BUSINESS WITH LANGUAGES) (GERMAN)

Overview

NFQ Level 8, Major Award

The BSc (Hons) (International Business with Languages) is a four-year, full-time undergraduate programme leading to the award of a BSc (Hons).

First Year - International Business with Languages

To be admitted to the First University Examination in International Business with Languages, a student must have satisfactorily attended modules to the value of **60** credits.

In addition to the General Regulations for passing the year, to progress to Year 2 of the BSc (Hons) (International Business with Languages), Beginner students must pass GE1103 (10 credits) and Non-Beginners must pass GE1101 (10 credits).

Second Year - International Business with Languages

No student may register for the Second Year programme of study until the First University Examination in International Business with Languages has been passed. Second Year consists of international business modules to the value of **40** credits and Language modules to the value of **20** credits from the same Language subject studied in First Year. To be admitted to the Second University Examination in International Business with Languages, a student must have satisfactorily attended modules to the value of **60** credits.

In addition to the General Regulations for passing the year, to progress to Year 3 of the BSc (Hons) (International Business with Languages), students must pass module GE2801 (10 credits).

Third Year - International Business with Languages

This full academic year is spent pursuing approved programmes of study abroad at an institution approved by the Programme Academic Board of Studies. Programmes taken will be validated by the host institution. To fulfil requirements for the successful completion of this year, a student must achieve a pass standard, as applied by the host institution. Students must take the equivalent of **60** credits at their host university. A pass/fail judgment shall be submitted to the Autumn Examination Board, UCC.

Fourth Year - International Business with Languages

No student may register for the Fourth Year programme of study until the Third University Examination in International Business with Languages has been passed. To be admitted to the Fourth University Examination in International Business with Languages a student must have satisfactorily attended the following modules to the value of **60** credits.

In addition to the General Regulations for passing the year, to pass Year 4 of the BSc (Hons) (International Business with Languages), students must pass GE3801 (10 credits).

Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p. 1).

Programme Requirements

Code	Title	Credits
Year 1		
Students take 60 credits as follows – all listed core modules (40 credits) and modules to the value of 20 credits from the chosen language pathway:		
<i>Core Business Modules</i>		
AC1102	Financial Accounting	5
BU1001	Professional Development for International Business	5
BU1002	Business and Economic Decision-Making	5
EC1202	Economic Reasoning for Business	5
IS1001	Digital Foundations for International Business	5
LW1108	Introduction to the Legal System	5
MG1004	Principles of Management and Organization	5
MG1006	Principles of Marketing in International Environments	5
<i>German</i>		
Students take 20 credits as follows from Beginners' German or Non-Beginners' German: 20		
Beginners		
GE1103	Integrated Written and Oral German Language Course for Beginners (10)	
GE1104	Introduction to German Culture and Literature for Beginners (5)	
GE1122	Reading and Writing the German-Speaking World ()	
Non-Beginners		
GE1101	Integrated Written and Oral Language Course for German (10)	
GE1102	Introduction to German Literature and Culture (5)	
GE1122	Reading and Writing the German-Speaking World (5)	
Year 2		
Students take 60 credits as follows – all listed core modules (40 credits) and modules to the value of 20 credits from the chosen language pathway:		
<i>Core Business Modules</i>		
AC2200	Introduction to Management Accounting	5
BU2002	Responsible Leadership and Communication	5
EC2008	The International Economy	5
FE2015	Sustainable International Business	5
IS2001	Analytics for International Business	5
LW1109	Introduction to Business Law	5
MG2005	International Business	5
MG2009	Research Methods for Qualitative and Quantitative Analysis	5
<i>German</i>		
Students take 10 credits of core modules and 10 credits of elective modules:		
<i>Core Modules</i>		
GE2801	Integrated German Language Course for BComm Students	10
<i>Elective Modules</i>		
Students take modules to the value of 10 credits from the following: 10		

GE2002	Classics of German Culture (5)
GE2100	German Love Poetry (5)
GE2102	Linguistics 1 (5)
GE2106	An Intercultural Journey: Preparation and Reflective Writing for the Year Abroad (5) ²
GE2126	German Literature from 18th to 21st Century (5)
GE2130	Constructing and Deconstructing German National Identity: Key Texts (5)
GE2150	Memory in Contemporary German Fiction (5)
GE2805	Gender and Power in German Literature and Film (5)
GE2902	Political and Social Culture in Germany since 1945 (5) ²

Year 3 (from 2024/25 onwards)

Students take the equivalent of **60** credits at their host institution. 60

Year 4 (from 2025/26 onwards)

Students take **60** credits as follows – all listed core modules (**10** credits), elective modules to the value of **30** credits and modules to the value of **20** credits from the chosen language pathway:

Core Business Modules

BU4001	International Business Strategy Capstone	10
--------	--	----

Elective Business Modules

Students take modules to the value of **30** from the following:¹ 30

AC4406	Accounting in Business
AC4407	Financial Reporting 1
AC4408	Financial Reporting 2
EC3007	Growth and Development in a Global Economy
EC4220	Strategic Economic Consultancy
EC4224	Innovation and Technology
FE4002	Global Food Policy
FE4206	International Food Retail Marketing
FE4450	International Food Business
GV4401	Global Governance
GV4415	Contemporary Debates in the EU
LW2102	Economic Law of the European Union
LW3311	Company Law
MG4034	Entrepreneurial Business Start-Ups
MG4042	International Brand Strategy
MG4043	International Marketing Management

German

Students take **15** credits of core modules and **5** credits of elective modules:

Core Modules

GE3801	Advanced Integrated German Language Course for Business Students	10
GE3807	Commercial Language: German	5

Elective Modules

Students take a module to the value of **5** credits from the following: 5

GE3103	Linguistik II (5)
GE3108	Teaching German as a Foreign Language (5)
GE3139	Historical Connections: German-Irish Relations and Biographies (5)
GE3142	Nietzsche für Alle und Keinen: The Philosopher as Artist (5)

GE3150	Topographies and Fiction (5)
GE3151	Migration, Multilingualism and Literature (5)
GE3902	Language and Interpretation: The Philosophy of Making Sense (5)
GE3904	The Double Face of Germany: Representing the Holocaust (5)
LL3102	European Cultural Capitals (5)
Total Credits	240

¹ Students may take no more than 15 credits of elective Business modules in any semester. Students must discuss their electives with the Programme Director to align their choices with their career plans.

² Students may take either GE2106 or GE2902. GE2106 and GE2902 cannot be taken together.

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.

Programme Learning Outcomes**Programme Learning Outcomes for BSc (Hons) (International Business with Languages) (NFQ Level 8, Major Award)**

On successful completion of this programme, students should be able to:

- Communicate and work effectively to a professional standard;
- Demonstrate advanced analytical and problem-solving skills associated with effective practice;
- Engage in the application of frameworks and techniques in organisational settings;
- Communicate effectively in their chosen language;
- Demonstrate an appreciation of culture and the business environment in an international context;
- Demonstrate personal and professional readiness for a related career.