

BSC (HONS) (INTERNATIONAL BUSINESS WITH LANGUAGES) (HISPANIC STUDIES)

Overview

NFQ Level 8, Major Award

The BSc (Hons) (International Business with Languages) is a four-year, full-time undergraduate programme leading to the award of a BSc (Hons).

First Year - International Business with Languages

To be admitted to the First University Examination in International Business with Languages, a student must have satisfactorily attended modules to the value of **60** credits.

In addition to the General Regulations for passing the year, to progress to Year 2 of the BSc (Hons) (International Business with Languages), Beginner students must pass HS1101 (15 credits) and Non-Beginners must pass HS1030 (5 credits) and HS1102 (10 credits).

Second Year - International Business with Languages

No student may register for the Second Year programme of study until the First University Examination in International Business with Languages has been passed. Second Year consists of international business modules to the value of **40** credits and Language modules to the value of **20** credits from the same Language subject studied in First Year. To be admitted to the Second University Examination in International Business with Languages, a student must have satisfactorily attended modules to the value of **60** credits.

In addition to the General Regulations for passing the year, to progress to Year 3 of the BSc (Hons) (International Business with Languages), students must pass HS2101 (10 credits) or HS2102 (10 credits).

Third Year - International Business with Languages

This full academic year is spent pursuing approved programmes of study abroad at an institution approved by the Programme Academic Board of Studies. Programmes taken will be validated by the host institution. To fulfil requirements for the successful completion of this year, a student must achieve a pass standard, as applied by the host institution. Students must take the equivalent of **60** credits at their host university. A pass/fail judgment shall be submitted to the Autumn Examination Board, UCC.

Fourth Year - International Business with Languages

No student may register for the Fourth Year programme of study until the Third University Examination in International Business with Languages has been passed. To be admitted to the Fourth University Examination in International Business with Languages a student must have satisfactorily attended modules to the value of **60** credits.

In addition to the General Regulations for passing the year, to pass Year 4 of the BSc (Hons) (International Business with Languages), students must pass HS3001 (10 credits) i.e. compensation does not apply.

Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p. 1).

Programme Requirements

Code	Title	Credits
Year 1		
Students take 60 credits as follows – all listed core business modules (40 credits) and modules to the value of 20 credits from the chosen language pathway:		
<i>Core Business Modules</i>		
AC1102	Financial Accounting	5
BU1001	Professional Development for International Business	5
BU1002	Business and Economic Decision-Making	5
EC1202	Economic Reasoning for Business	5
IS1001	Digital Foundations for International Business	5
LW1108	Introduction to the Legal System	5
MG1004	Principles of Management and Organization	5
MG1006	Principles of Marketing in International Environments	5
<i>Hispanic Studies</i>		
Students take 20 credits as follows from Beginners' Hispanic Studies or Non-Beginners' Hispanic Studies:		
Beginners		
HS1010	Business and Society in the Spanish-Speaking World I (5)	
HS1101	First Year Spanish Language for Beginners (15) ²	
Non-Beginners		
HS1010	Business and Society in the Spanish-Speaking World I (5)	
HS1030	Introduction to Spanish and Latin American Studies (5) ²	
HS1102	First Year Spanish Language for Non-Beginners (10) ²	
Year 2		
Students take 60 credits as follows – all listed core business modules (40 credits) and modules to the value of 20 credits from the chosen language pathway:		
<i>Core Business Modules</i>		
AC2200	Introduction to Management Accounting	5
BU2002	Responsible Leadership and Communication	5
EC2008	The International Economy	5
FE2015	Sustainable International Business	5
IS2001	Analytics for International Business	5
LW1109	Introduction to Business Law	5
MG2005	International Business	5
MG2009	Research Methods for Qualitative and Quantitative Analysis	5
<i>Hispanic Studies</i>		
Students take 15 credits of core modules and 5 credits of elective modules:		
<i>Core Modules</i>		
HS2008	Business & Society in the Spanish-Speaking World II	5
HS2101	Second Year Spanish Language Course (Ex-Beginners) ³	10
or HS2102	Second Year Spanish Language (Ex-Non-Beginners)	

Elective Modules

Students take a module to the value of **5** credits from the following: 5

HS2006	Culture in the Spanish Golden Age (5)
HS2009	Contemporary Writing from Spain (5)
HS2011	Contemporary Hispanic Theatre (5)
HS2013	Iberian Identities (5)
HS2014	Understanding Latin America (5)
HS2017	Basque Language I (5)
HS2018	Basque Language II (5)
HS2023	Catalan Language and Culture II (5)
HS2025	Galician Language and Culture II (5)
HS2019	Basque Cultural Studies I (5)
HS2022	Catalan Language and Culture I (5)
HS2024	Galician Language and Culture I (5)
HS2026	Linguistic Aspects of Spanish (5)
HS2046	US Latino Literatures (5)
HS2057	Cinema and Identity in Spain and Latin America (5)
PU2203	Cultural Identity in Portuguese-Speaking Africa (5)

Year 3 (from 2024/25 onwards)

Students take the equivalent of **60** credits at their host institution. 60

Year 4 (from 2025/26 onwards)

Students take **60** credits as follows – all listed core business modules (**10** credits), elective business modules to the value of **30** credits and modules to the value of **20** credits from the chosen language pathway.

Core Business Modules

BU4001	International Business Strategy Capstone	10
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Elective Business Modules

Students take modules to the value of **30** from the following: ¹ 30

AC4406	Accounting in Business
AC4407	Financial Reporting 1 ²
AC4408	Financial Reporting 2 ³
EC3007	Growth and Development in a Global Economy
EC4220	Strategic Economic Consultancy
EC4224	Innovation and Technology
FE4002	Global Food Policy
FE4208	Grocery Shopper Behaviour and Food Retail Marketing
FE4450	International Food Business
GV4401	Global Governance
GV4415	Contemporary Debates in the EU
LW2102	Economic Law of the European Union
LW3311	Company Law
MG4034	Entrepreneurial Business Start-Ups
MG4042	International Brand Strategy
MG4043	International Marketing Management

Hispanic Studies

Students take **10** credits of core modules and **10** credits of elective modules:

Core Modules

HS3001	Final Year Spanish Language ⁴	10
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Elective Modules

Students take modules to the value of **10** credits from the following: 10

HS2018	Basque Language II (5)
HS2019	Basque Cultural Studies I (5) ⁵
HS2022	Catalan Language and Culture I (5) ⁵
HS2023	Catalan Language and Culture II (5)
HS2024	Galician Language and Culture I (5) ⁵
HS2025	Galician Language and Culture II (5)
HS3005	History and Society in Spanish Literature (5)
HS3013	Text and Performance in Contemporary Iberia (5)
HS3014	Spanish and Portuguese-speaking Art World(s) (5)
HS3018	Basque Language III (5)
HS3029	The Body and Senses in the Spanish Golden Age (5)
HS3123	Catalan Language IV (5)
HS3007	Aspects of Teaching Spanish as a Foreign Language (5)
HS3008	Linguistic Aspects of Spanish as a Global Language (5) ⁶
HS3019	Basque Cultural Studies II (5) ⁷
HS3022	Catalan Language III (5) ⁸
HS3023	Catalan Cultural Studies (5) ⁷
HS3024	Galician Language II (5) ⁸
HS3025	Galician Cultural Studies (5) ⁷
HS3054	Gender, Violence and Power on the US-Mexico Border (5)
HS3058	Human Rights, Memory and the Post-Dictatorship Generation in the Southern Cone (5)
LL3102	European Cultural Capitals (5)

Total Credits**240**

- ¹ Students may take no more than 15 credits of elective Business modules in any semester. Students must discuss their electives with the Programme Director to align their choices with their career plans.
- ² To progress to Year 2, Beginner students must pass HS1101 (15 credits) and Non-Beginners must pass HS1030 (5 credits) and HS1102 (10 credits).
- ³ Students must pass HS2101 (10 credits) or HS2102 (10 credits) i.e. compensation does not apply.
- ⁴ Students must pass HS3001 (10 credits) i.e. compensation does not apply.
- ⁵ Students may take only one of these 5-credit language-learning modules, and only if that module was not already taken in Year 2.
- ⁶ Students who wish to take HS3008 must have completed HS2026 in second year.
- ⁷ Students may only take one of these studies modules.
- ⁸ Students may only take one of the language modules HS3022 and HS3024; provided the corresponding prerequisite Year 2 language module (HS2022 or HS2024) has been passed.

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.

Programme Learning Outcomes

Programme Learning Outcomes for BSc (Hons) (International Business with Languages) (NFQ Level 8, Major Award)

On successful completion of this programme, students should be able to:

- Communicate and work effectively to a professional standard;
- Demonstrate advanced analytical and problem-solving skills associated with effective practice;
- Engage in the application of frameworks and techniques in organisational settings;
- Communicate effectively in their chosen language;
- Demonstrate an appreciation of culture and the business environment in an international context;
- Demonstrate personal and professional readiness for a related career.