

BSC (HONS) (INTERNATIONAL BUSINESS WITH LANGUAGES) (HISPANIC STUDIES)

Programme Requirements

Code	Title	Credits
------	-------	---------

Year 1

Students take **60** credits as follows – all listed core business modules (**40** credits) and modules to the value of **20** credits from the chosen language pathway:

Core Business Modules

AC1102	Financial Accounting	5
BU1001	Professional Development for International Business	5
BU1002	Business and Economic Decision-Making	5
EC1202	Economic Reasoning for Business	5
IS1001	Digital Foundations for International Business	5
LW1108	Introduction to the Legal System	5
MG1004	Principles of Management and Organization	5
MG1006	Principles of Marketing in International Environments	5

Hispanic Studies

Students take **20** credits as follows from Beginners' Hispanic Studies 20 or Non-Beginners' Hispanic Studies:

Beginners

HS1010	Business and Society in the Spanish-Speaking World I (5)	
HS1101	First Year Spanish Language for Beginners (15) ²	

Non-Beginners

HS1010	Business and Society in the Spanish-Speaking World I (5)	
HS1030	Introduction to Spanish and Latin American Studies (5) ²	
HS1102	First Year Spanish Language for Non-Beginners (10) ²	

Year 2

Students take **60** credits as follows – all listed core business modules (**40** credits) and modules to the value of **20** credits from the chosen language pathway:

Core Business Modules

AC2200	Introduction to Management Accounting	5
BU2002	Responsible Leadership and Communication	5
EC2008	The International Economy	5
FE2015	Sustainable International Business	5
IS2001	Analytics for International Business	5
LW1109	Introduction to Business Law	5
MG2005	International Business	5
MG2009	Research Methods for Qualitative and Quantitative Analysis	5

Hispanic Studies

Students take **10** credits of core modules and **10** credits of elective modules:

Core Modules

HS2101	Second Year Spanish Language Course (Ex-Beginners) ³	10
or HS2102	Second Year Spanish Language (Ex-Non-Beginners)	

Elective Modules

Students take modules to the value of **10** credits from the following: 10

HS2006	Culture in the Spanish Golden Age (5)	
HS2008	Business & Society in the Spanish-Speaking World II (5)	
HS2009	Contemporary Writing from Spain (5)	
HS2011	Contemporary Hispanic Theatre (5)	
HS2013	Iberian Identities (5)	
HS2014	Understanding Latin America (5)	
HS2015	Gender in the Spanish Golden Age (5)	
HS2017	Basque Language I (5)	
HS2018	Basque Language II (5)	
HS2019	Basque Cultural Studies I (5)	
HS2022	Catalan Language and Culture I (5)	
HS2023	Catalan Language and Culture II (5)	
HS2024	Galician Language and Culture I (5)	
HS2025	Galician Language and Culture II (5)	
HS2026	Linguistic Aspects of Spanish (5)	
HS2046	US Latino Literatures (5)	
HS2057	Cinema and Identity in Spain and Latin America (5)	
PU2203	Cultural Identity in Portuguese-Speaking Africa (5)	

Year 3

Students take the equivalent of **60** credits at their host institution. 60

Year 3 Repeat

Students take **60** credits as follows – business modules (**40** credits) and modules to the value of **20** credits from the chosen language pathway:

Elective Business Modules

Students take modules to the value of **40** credits from the following:

AC3302	Investment Appraisal (5)	
AC3304	Introduction to Pricing Assets and Valuation (5)	
EC3208	Economics and Markets after the Crisis (5)	
FE3317	Co-operative Business and Sustainable Rural Economies (5)	
GV1218	International Politics (5)	
GV2218	European Government and Politics (5)	
LW2206	Commercial Law: Intellectual Property Law and Finance (5)	
MG2003	Consumer Behaviour and Sustainable Consumption (5)	
MG3013	Marketing Communications (5)	
MG3014	AI & Data-Enhanced Strategies for Social Media Marketing (5)	

Hispanic Studies

Elective Modules

Students take modules to the value of **20** credits from the following:

HS2019	Basque Cultural Studies I (5) ⁵	
HS2022	Catalan Language and Culture I (5) ⁵	
HS2023	Catalan Language and Culture II (5)	

HS2024	Galician Language and Culture I (5) ⁵
HS2025	Galician Language and Culture II (5)
HS3014	Spanish and Portuguese-speaking Art World(s) (5)
HS3018	Basque Language III (5)
HS3054	Gender, Violence and Power on the US-Mexico Border (5)
HS3123	Catalan Language IV (5)
LL3102	European Cultural Capitals (5)

Year 4

Students take **60** credits as follows – all listed core business modules (**10** credits), elective business modules to the value of **30** credits and modules to the value of **20** credits from the chosen language pathway.

Core Business Modules

BU4001	International Business Strategy Capstone	10
--------	--	----

Elective Business Modules

Students take modules to the value of **30** from the following: ¹ 30

AC4406	Accounting in Business
AC4407	Financial Reporting 1 ²
AC4408	Financial Reporting 2 ³
EC3007	Growth and Development in a Global Economy
EC4220	Strategic Economic Consultancy
EC4224	Innovation and Technology
FE4002	Global Food Policy
FE4208	Grocery Shopper Behaviour and Food Retail Marketing
FE4450	International Food Business
GV4401	Global Governance
GV4415	Contemporary Debates in the EU
LW2102	Economic Law of the European Union
LW3311	Company Law
MG4034	Entrepreneurial Business Start-Ups
MG4042	International Brand Strategy
MG4043	International Marketing Management
MG4048	Digital Marketing for International Marketplaces

Hispanic Studies

Students take **10** credits of core modules and **10** credits of elective modules:

Core Modules

HS3001	Final Year Spanish Language ⁴	10
--------	--	----

Elective Modules

Students take modules to the value of **10** credits from the following: 10

HS3004	Translating Business, Culture and Society in the Hispanic World (5)
HS3007	Aspects of Teaching Spanish as a Foreign Language (5)
HS3008	Linguistic Aspects of Spanish as a Global Language (5) ⁶
HS3010	Stages of Exile in the Hispanic World (5)
HS3014	Spanish and Portuguese-speaking Art World(s) (5)
HS3018	Basque Language III (5)
HS3019	Basque Cultural Studies II (5) ⁷
HS3028	Love and Sex in the Spanish Golden Age (5)

HS3029	The Body and Senses in the Spanish Golden Age (5)
HS3022	Catalan Language III (5) ⁸
HS3023	Catalan Cultural Studies (5) ⁷
HS3024	Galician Language II (5) ⁸
HS3025	Galician Cultural Studies (5) ⁷
HS3054	Gender, Violence and Power on the US-Mexico Border (5)
HS3123	Catalan Language IV (5)
LL3102	European Cultural Capitals (5)

Total Credits**240**

- ¹ Students may take no more than 15 credits of elective Business modules in any semester. Students must discuss their electives with the Programme Director to align their choices with their career plans.
- ² To progress to Year 2, Beginner students must pass HS1101 (15 credits) and Non-Beginners must pass HS1030 (5 credits) and HS1102 (10 credits).
- ³ Students must pass HS2101 (10 credits) or HS2102 (10 credits) i.e. compensation does not apply.
- ⁴ Students must pass HS3001 (10 credits) i.e. compensation does not apply.
- ⁵ Students may take only one of these 5-credit language-learning modules, and only if that module was not already taken in Year 2.
- ⁶ Students who wish to take HS3008 must have completed HS2026 in second year.
- ⁷ Students may only take one of these studies modules.
- ⁸ Students may only take one of the language modules HS3022 and HS3024; provided the corresponding prerequisite Year 2 language module (HS2022 or HS2024) has been passed.

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.