

BSC (HONS) (INTERNATIONAL BUSINESS WITH LANGUAGES) (IRISH)

Overview

NFQ Level 8, Major Award

The BSc (Hons) (International Business with Languages) is a four-year, full-time undergraduate programme leading to the award of a BSc (Hons).

First Year - International Business with Languages

To be admitted to the First University Examination in International Business with Languages, a student must have satisfactorily attended modules to the value of **60** credits.

In addition to the General Regulations for passing the year, to progress to Year 2 of the BSc (Hons) (International Business with Languages), students must pass GA1002 (10 credits).

Second Year - International Business with Languages

No student may register for the Second Year programme of study until the First University Examination in International Business with Languages has been passed. Second Year consists of international business modules to the value of **40** credits and Language modules to the value of **20** credits from the same Language subject studied in First Year. To be admitted to the Second University Examination in International Business with Languages, a student must have satisfactorily attended modules to the value of **60** credits.

In addition to the General Regulations for passing the year, to progress to Year 3 of the BSc (Hons) (International Business with Languages), students must pass GA2001 (10 credits).

Third Year - International Business with Languages

This full academic year is spent pursuing approved programmes of study abroad at an institution approved by the Programme Academic Board of Studies. Programmes taken will be validated by the host institution. To fulfil requirements for the successful completion of this year, a student must achieve a pass standard, as applied by the host institution. Students must take the equivalent of **60** credits at their host university. A pass/fail judgment shall be submitted to the Autumn Examination Board, UCC.

Fourth Year - International Business with Languages

No student may register for the Fourth Year programme of study until the Third University Examination in International Business with Languages has been passed. To be admitted to the Fourth University Examination in International Business with Languages a student must have satisfactorily attended the following modules to the value of **60** credits.

In addition to the General Regulations for passing the year, to pass Year 4 of the BSc (Hons) (International Business with Languages), students must pass GA3001 (10 credits).

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.

Programme Requirements

| Code | Title | Credits |
|---|--|---------|
| Year 1 | | |
| Students take 60 credits as follows – all listed core modules (40 credits) and modules to the value of 20 credits from the chosen language pathway: | | |
| <i>Core Business Modules</i> | | |
| AC1102 | Financial Accounting | 5 |
| BU1001 | Professional Development for International Business | 5 |
| BU1002 | Business and Economic Decision-Making | 5 |
| EC1202 | Economic Reasoning for Business | 5 |
| IS1001 | Digital Foundations for International Business | 5 |
| LW1108 | Introduction to the Legal System | 5 |
| MG1004 | Principles of Management and Organization | 5 |
| MG1006 | Principles of Marketing in International Environments | 5 |
| <i>Irish</i> | | |
| Students take 20 credits as follows: | | |
| <i>Core Modules</i> | | |
| GA1002 | Ceart na Gaeilge idir Scríobh agus Labhairt | 10 |
| GA1008 | An Nualitriocht | 10 |
| Year 2 | | |
| Students take 60 credits as follows – all listed core modules (40 credits) and modules to the value of 20 credits from the chosen language pathway: | | |
| <i>Core Business Modules</i> | | |
| AC2200 | Introduction to Management Accounting | 5 |
| BU2002 | Responsible Leadership and Communication | 5 |
| EC2008 | The International Economy | 5 |
| FE2015 | Sustainable International Business | 5 |
| IS2001 | Analytics for International Business | 5 |
| LW1109 | Introduction to Business Law | 5 |
| MG2005 | International Business | 5 |
| MG2009 | Research Methods for Qualitative and Quantitative Analysis | 5 |
| <i>Irish</i> | | |
| Students take 10 credits of core modules and 10 credits of elective modules: | | |
| <i>Core Modules</i> | | |
| GA2001 | Úsáid agus Cruinneas na Gaeilge I | 10 |
| <i>Elective Modules</i> | | |
| Students take modules to the value of 10 credits from the following: | | |
| GA2003 | Filíocht na hOchtú hAoise Déag (5) | |
| GA2013 | Léann agus Lámhscríbhinní na Gaeilge (5) | |
| GA2014 | Logainmníocht na Gaeilge (5) | |
| GA2016 | Dialanna na Gaeilge (5) | |
| GA2019 | Cineálacha Scéalaíochta: An Litriocht Bhéil agus an Gearrscéal Liteartha (5) | |
| GA2024 | An Ghaeltacht (5) | |
| GA2025 | Teanga na Nua-Ghaeilge Luaithe (5) | |
| GA2026 | Iriseoireacht na Gaeilge (5) | |
| GA2027 | Craoltóireacht na Gaeilge (5) | |

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|---|---|------------|
| GA2035 | Seán Ó Riordáin: filíocht agus próis (5) | |
| GA2036 | Na Laoithe Fiannaíochta (5) | |
| Year 3 (from 2024/25 onwards) | | |
| Students take the equivalent of 60 credits at their host institution. | | 60 |
| Year 4 (from 2025/26 onwards) | | |
| Students take 60 credits as follows – all listed core modules (10 credits), elective modules to the value of 30 credits and modules to the value of 20 credits from the chosen language pathway: | | |
| <i>Core Business Modules</i> | | |
| BU4001 | International Business Strategy Capstone | 10 |
| <i>Elective Business Modules</i> | | |
| Students take modules to the value of 30 from the following: ¹ | | 30 |
| AC4406 | Accounting in Business | |
| AC4407 | Financial Reporting 1 | |
| AC4408 | Financial Reporting 2 | |
| EC3007 | Growth and Development in a Global Economy | |
| EC4220 | Strategic Economic Consultancy | |
| EC4224 | Innovation and Technology | |
| FE4002 | Global Food Policy | |
| FE4206 | International Food Retail Marketing | |
| FE4450 | International Food Business | |
| GV4401 | Global Governance | |
| GV4415 | Contemporary Debates in the EU | |
| LW2102 | Economic Law of the European Union | |
| LW3311 | Company Law | |
| MG4034 | Entrepreneurial Business Start-Ups | |
| MG4042 | International Brand Strategy | |
| MG4043 | International Marketing Management | |
| <i>Irish</i> | | |
| Students take 10 credits of core modules and 10 credits of elective modules: | | |
| <i>Core Modules</i> | | |
| GA3001 | Úsáid agus Cruinneas na Gaeilge | 10 |
| <i>Elective Modules</i> | | |
| Students take modules to the value of 10 credits from the following: | | 10 |
| GA3003 | Filíocht na Seachtú hAoise Déag (5) | |
| GA3004 | Nuafhilíocht na Gaeilge (5) | |
| GA3007 | Scéalaíocht na Nua-Ghaeilge (5) | |
| GA3008 | An tÚrscéal sa Ghaeilge (5) | |
| GA3016 | Filíocht na Nua-Ghaeilge Luaithe (5) | |
| GA3017 | Léamh agus Litriú na Gaeilge (5) | |
| GA3027 | Próstéacsanna na Nua-Ghaeilge Luaithe (5) | |
| GA3029 | Bunscoilleana Aistriúcháin (5) | |
| GA3031 | Filíocht na Sean- agus na Meán-Ghaeilge (5) | |
| GA3037 | Na Dánta Grá (5) | |
| Total Credits | | 240 |

¹ Students may take no more than 15 credits of elective Business modules in any semester. Students must discuss their electives with the Programme Director to align their choices with their career plans.

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.

Programme Learning Outcomes

Programme Learning Outcomes for BSc (Hons) (International Business with Languages) (NFQ Level 8, Major Award)

On successful completion of this programme, students should be able to:

- Communicate and work effectively to a professional standard;
- Demonstrate advanced analytical and problem-solving skills associated with effective practice;
- Engage in the application of frameworks and techniques in organisational settings;
- Communicate effectively in their chosen language;
- Demonstrate an appreciation of culture and the business environment in an international context;
- Demonstrate personal and professional readiness for a related career.