

BSC (HONS) (INTERNATIONAL BUSINESS WITH LANGUAGES) (IRISH)

Programme Requirements

Code	Title	Credits
Year 1		
Students take 60 credits as follows – all listed core business modules (40 credits) and modules to the value of 20 credits from the chosen language pathway:		
<i>Core Business Modules</i>		
AC1102	Financial Accounting	5
BU1001	Professional Development for International Business	5
BU1002	Business and Economic Decision-Making	5
EC1202	Economic Reasoning for Business	5
IS1001	Digital Foundations for International Business	5
LW1108	Introduction to the Legal System	5
MG1004	Principles of Management and Organization	5
MG1006	Principles of Marketing in International Environments	5
<i>Irish</i>		
Students take 20 credits as follows:		
<i>Core Modules</i>		
GA1002	Ceart na Gaeilge idir Scríobh agus Labhairt	10
GA1008	An Nualitricht	10
Year 2		
Students take 60 credits as follows – all listed core business modules (40 credits) and modules to the value of 20 credits from the chosen language pathway:		
<i>Core Business Modules</i>		
AC2200	Introduction to Management Accounting	5
BU2002	Responsible Leadership and Communication	5
EC2008	The International Economy	5
FE2015	Sustainable International Business	5
IS2001	Analytics for International Business	5
LW1109	Introduction to Business Law	5
MG2005	International Business	5
MG2009	Research Methods for Qualitative and Quantitative Analysis	5
<i>Irish</i>		
Students take 10 credits of core modules and 10 credits of elective modules:		
<i>Core Modules</i>		
GA2001	Úsáid agus Cruinneas na Gaeilge I	10
<i>Elective Modules</i>		
Students take modules to the value of 10 credits from the following:		
GA2003	Filíocht na hOchtú hAois Déag (5)	
GA2013	Léann agus Lámhscríbhinní na Gaeilge (5)	
GA2014	Logainmníocht na Gaeilge (5)	
GA2016	Dialanna na Gaeilge (5)	

GA2019	Cineálacha Scéalaíochta: An Litríocht Bhéil agus an Gearrscéal Liteartha (5)	
GA2023	Foghraíocht na Gaeilge (5)	
GA2024	An Ghaeltacht (5)	
GA2025	Teanga na Nua-Ghaeilge Luaithe (5)	
GA2026	Iriseoireacht na Gaeilge (5)	
GA2035	Seán Ó Riordáin: filíocht agus prós (5)	
GA2036	Na Laoithe Fiannaíochta (5)	
Year 3		
Students take the equivalent of 60 credits at their host institution.		60
Year 3 Repeat		
Students take 60 credits as follows – business modules (40 credits) and modules to the value of 20 credits from the chosen language pathway:		
Elective Business Modules		
Students take modules to the value of 40 credits from the following:		
AC3302	Investment Appraisal (5)	
AC3304	Introduction to Pricing Assets and Valuation (5)	
EC3208	Economics and Markets after the Crisis (5)	
FE3317	Co-operative Business and Sustainable Rural Economies (5)	
GV1218	International Politics (5)	
GV2218	European Government and Politics (5)	
LW2206	Commercial Law: Intellectual Property Law and Finance (5)	
MG2003	Consumer Behaviour and Sustainable Consumption (5)	
MG3013	Marketing Communications (5)	
MG3014	AI & Data-Enhanced Strategies for Social Media Marketing (5)	
Students take 20 credits of elective modules:		
GA3003	Filíocht na Seachtú hAois Déag (5)	
GA3004	Nuaifilíocht na Gaeilge (5)	
GA3017	Léamh agus Litriú na Gaeilge (5)	
GA3023	Struchtúr na Gaeilge (5)	
GA3027	Próstéacsanna na Nua-Ghaeilge Luaithe (5)	
GA3029	Bunscoilleana Aistriúcháin (5)	
GA3031	Filíocht na Sean- agus na Meán-Ghaeilge (5)	
GA3037	Na Dánta Grá (5)	
GA3039	Filíocht an 21ú hAois (5)	
Year 4 (from 2025/26 onwards)		
Students take 60 credits as follows – all listed core business modules (10 credits), elective business modules to the value of 30 credits and modules to the value of 20 credits from the chosen language pathway:		
Core Business Modules		
BU4001	International Business Strategy Capstone	10
Elective Business Modules		
Students take modules to the value of 30 from the following: ¹		30
AC4406	Accounting in Business	
AC4407	Financial Reporting 1 ²	
AC4408	Financial Reporting 2 ³	
EC3007	Growth and Development in a Global Economy	
EC4220	Strategic Economic Consultancy	

EC4224	Innovation and Technology
FE4002	Global Food Policy
FE4208	Grocery Shopper Behaviour and Food Retail Marketing
FE4450	International Food Business
GV4401	Global Governance
GV4415	Contemporary Debates in the EU
LW2102	Economic Law of the European Union
LW3311	Company Law
MG4034	Entrepreneurial Business Start-Ups
MG4042	International Brand Strategy
MG4043	International Marketing Management
MG4048	Digital Marketing for International Marketplaces

Irish

Students take **10** credits of core modules and **10** credits of elective modules:

Core Modules

GA3001	Úsáid agus Cruinneas na Gaeilge	10
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Elective Modules

Students take modules to the value of **10** credits from the following: 10

GA3003	Filíocht na Seachtú hAoise Déag (5)
GA3004	Nuafhilíocht na Gaeilge (5)
GA3008	An tÚrscéal sa Ghaeilge (5)
GA3016	Filíocht na Nua-Ghaeilge Luaithe (5)
GA3017	Léamh agus Litriú na Gaeilge (5)
GA3023	Struchtúr na Gaeilge (5)
GA3027	Próistéacsanna na Nua-Ghaeilge Luaithe (5)
GA3029	Bunscileanna Aistriúcháin (5)
GA3031	Filíocht na Sean- agus na Meán-Ghaeilge (5)
GA3037	Na Dánta Grá (5)
GA3039	Filíocht an 21ú hAois (5)

Total Credits **240**

¹ Students may take no more than 15 credits of elective Business modules in any semester. Students must discuss their electives with the Programme Director to align their choices with their career plans.

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.