# **BSC (HONS) (INTERNATIONAL BUSINESS WITH LANGUAGES)** (ITALIAN)

#### **Overview**

NFQ Level 8, Major Award

The BSc (Hons) (International Business with Languages) is a four-year, full-time undergraduate programme leading to the award of a BSc (Hons).

#### First Year - International Business with Languages

To be admitted to the First University Examination in International Business with Languages, a student must have satisfactorily attended modules to the value of 60 credits.

In addition to the General Regulations for passing the year, to progress to Year 2 of the BSc (Hons) (International Business with Languages), Beginner students must pass IT1101 (10 credits) and Non-Beginners must pass IT1102 (10 credits).

#### Second Year - International Business with Languages

No student may register for the Second Year programme of study until the First University Examination in International Business with Languages has been passed. Second Year consists of international business modules to the value of 40 credits and Language modules to the value of 20 credits from the same Language subject studied in First Year. To be admitted to the Second University Examination in International Business with Languages, a student must have satisfactorily attended modules to the value of 60 credits.

In addition to the General Regulations for passing the year, to progress to Year 3 of the BSc (Hons) (International Business with Languages), students must pass IT2101 (10 credits).

### Third Year - International Business with Languages

This full academic year is spent pursuing approved programmes of study abroad at an institution approved by the Programme Academic Board of Studies. Programmes taken will be validated by the host institution. To fulfil requirements for the successful completion of this year, a student must achieve a pass standard, as applied by the host institution. Students must take the equivalent of 60 credits at their host university. A pass/fail judgment shall be submitted to the Autumn Examination Board, UCC.

#### Fourth Year - International Business with Languages

No student may register for the Fourth Year programme of study until the Third University Examination in International Business with Languages has been passed. To be admitted to the Fourth University Examination in International Business with Languages a student must have satisfactorily attended the following modules to the value of 60 credits.

In addition to the General Regulations for passing the year, to pass Year 4 of the BSc (Hons) (International Business with Languages), students must pass IT3101 (10 credits).

#### **Programme Requirements**

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p. 1).

# **Programme Requirements**

IT2309

Code	Title (	Credits
Year 1		
	credits as follows – all listed core modules ( <b>40</b> lles to the value of <b>20</b> credits from the chosen <i>r</i> .	
Core Business Mod	lules	
AC1102	Financial Accounting	5
BU1001	Professional Development for International Business	5
BU1002	Business and Economic Decision-Making	5
EC1202	Economic Reasoning for Business	5
IS1001	Digital Foundations for International Business	5
LW1108	Introduction to the Legal System	5
MG1004	Principles of Management and Organization	5
MG1006	Principles of Marketing in International Environments	5
Italian		
Students take <b>20</b> Beginners' Italian:	credits as follows from Beginners' Italian or Non-	20
Beginners		
IT1001	Made in Italy: Tourism, Food, Design and Fashior in Italy (5)	۱
IT1101	Introduction to Written and Spoken Italian (10)	
IT1201	Post-Unification Italian Culture and Society (5)	
Non-Beginners		
IT1001	Made in Italy: Tourism, Food, Design and Fashior in Italy (5)	۱
IT1102	Non-Beginners' Written and Spoken Italian (10)	
IT1201	Post-Unification Italian Culture and Society (5)	
Year 2		
	credits as follows – all listed core modules ( <b>40</b> les to the value of <b>20</b> credits from the chosen <i>r</i> .	
Core Business Mod	lules	
AC2200	Introduction to Management Accounting	5
BU2002	Responsible Leadership and Communication	5
EC2008	The International Economy	5
FE2015	Sustainable International Business	5
IS2001	Analytics for International Business	5
LW1109	Introduction to Business Law	5
MG2005	International Business	5
MG2009	Research Methods for Qualitative and Quantitati Analysis	ve 5
Italian		
Students take <b>15</b> modules:	credits of core modules and <b>5</b> credits of elective	
Core Modules		
IT2101	Intermediate Italian Language	10
IT2105	Vivere l'Italia/Living Italian Culture and Society	5
Elective Modules		
	odule to the value of <b>5</b> credits from the following	
IT2306	Italo Calvino and the Interpretation of Reality (5)	

Italian Crime Narratives (5)

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Film and Documentaries (5)IT2311New Italians: Race, Identity and Memory in Contemporary Literature (5)Year 3 (from 2024/25 onwards)Students take the equivalent of 60 credits at their host institution.60Year 4 (from 2025/26 onwards)Students take 60 credits as follows – all listed core modules (10 credits), elective modules to the value of 30 credits and modules to the value of 20 credits from the chosen language pathway.Core Business ModulesBU4001International Business Strategy CapstoneStudents take modules to the value of 30 from the following:31AC4406Accounting in BusinessAC4407Financial Reporting 1AC4408Financial Reporting 2EC3007Growth and Development in a Global EconomyEC4220Strategic Economic ConsultancyEC4224Innovation and TechnologyFE4002Global Food PolicyFE4010International Food Retail MarketingFE4450International Food BusinessGV4411Company LawMG4034Entrepreneurial Business Start-UpsMG4042International Brand StrategyMG4043International Marketing ManagementItalianInternational Brand StrategyTali10Advanced Italian LanguageIT3101Advanced Italian LanguageIT3101Advanced Italian LanguageIT3101International Growthies in the following:IT3101International KrategyIT3101International KrategyIT3101Advanced Italian LanguageIT3101	IT2310	Issues in Contemporary Italian Society through	
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and Apocalyptic (5)	IT3317		
Total Credits 24	IT3318		
	Total Credits	:	240

Students may take no more than 15 credits of elective Business modules in any semester. Students must discuss their electives with the Programme Director to align their choices with their career plans.

# **Examinations**

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.

# **Programme Learning Outcomes**

# Programme Learning Outcomes for BSc (Hons) (International Business with Languages) (NFQ Level 8, Major Award)

On successful completion of this programme, students should be able to:

- · Communicate and work effectively to a professional standard;
- Demonstrate advanced analytical and problem-solving skills associated with effective practice;
- Engage in the application of frameworks and techniques in organisational settings;
- · Communicate effectively in their chosen language;
- Demonstrate an appreciation of culture and the business environment in an international context;
- · Demonstrate personal and professional readiness for a related career.