

BSC (HONS) (INTERNATIONAL BUSINESS WITH LANGUAGES) (ITALIAN)

Overview

NFQ Level 8, Major Award

The BSc (Hons) (International Business with Languages) is a four-year, full-time undergraduate programme leading to the award of a BSc (Hons).

First Year - International Business with Languages

To be admitted to the First University Examination in International Business with Languages, a student must have satisfactorily attended modules to the value of **60** credits.

In addition to the General Regulations for passing the year, to progress to Year 2 of the BSc (Hons) (International Business with Languages), Beginner students must pass IT1101 (10 credits) and Non-Beginners must pass IT1102 (10 credits).

Second Year - International Business with Languages

No student may register for the Second Year programme of study until the First University Examination in International Business with Languages has been passed. Second Year consists of international business modules to the value of **40** credits and Language modules to the value of **20** credits from the same Language subject studied in First Year. To be admitted to the Second University Examination in International Business with Languages, a student must have satisfactorily attended modules to the value of **60** credits.

In addition to the General Regulations for passing the year, to progress to Year 3 of the BSc (Hons) (International Business with Languages), students must pass IT2101 (10 credits).

Third Year - International Business with Languages

This full academic year is spent pursuing approved programmes of study abroad at an institution approved by the Programme Academic Board of Studies. Programmes taken will be validated by the host institution. To fulfil requirements for the successful completion of this year, a student must achieve a pass standard, as applied by the host institution. Students must take the equivalent of **60** credits at their host university. A pass/fail judgment shall be submitted to the Autumn Examination Board, UCC.

Fourth Year - International Business with Languages

No student may register for the Fourth Year programme of study until the Third University Examination in International Business with Languages has been passed. To be admitted to the Fourth University Examination in International Business with Languages a student must have satisfactorily attended the following modules to the value of **60** credits.

In addition to the General Regulations for passing the year, to pass Year 4 of the BSc (Hons) (International Business with Languages), students must pass IT3101 (10 credits).

Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p. 1).

Programme Requirements

Code	Title	Credits
Year 1		
Students take 60 credits as follows – all listed core modules (40 credits) and modules to the value of 20 credits from the chosen language pathway:		
<i>Core Business Modules</i>		
AC1102	Financial Accounting	5
BU1001	Professional Development for International Business	5
BU1002	Business and Economic Decision-Making	5
EC1202	Economic Reasoning for Business	5
IS1001	Digital Foundations for International Business	5
LW1108	Introduction to the Legal System	5
MG1004	Principles of Management and Organization	5
MG1006	Principles of Marketing in International Environments	5
<i>Italian</i>		
Students take 20 credits as follows from Beginners' Italian or Non-Beginners' Italian:		20
Beginners		
IT1001	Made in Italy: Tourism, Food, Design and Fashion in Italy (5)	
IT1101	Introduction to Written and Spoken Italian (10)	
IT1201	Post-Unification Italian Culture and Society (5)	
Non-Beginners		
IT1001	Made in Italy: Tourism, Food, Design and Fashion in Italy (5)	
IT1102	Non-Beginners' Written and Spoken Italian (10)	
IT1201	Post-Unification Italian Culture and Society (5)	
Year 2		
Students take 60 credits as follows – all listed core modules (40 credits) and modules to the value of 20 credits from the chosen language pathway:		
<i>Core Business Modules</i>		
AC2200	Introduction to Management Accounting	5
BU2002	Responsible Leadership and Communication	5
EC2008	The International Economy	5
FE2015	Sustainable International Business	5
IS2001	Analytics for International Business	5
LW1109	Introduction to Business Law	5
MG2005	International Business	5
MG2009	Research Methods for Qualitative and Quantitative Analysis	5
<i>Italian</i>		
Students take 15 credits of core modules and 5 credits of elective modules:		
<i>Core Modules</i>		
IT2101	Intermediate Italian Language	10
IT2105	Vivere l'Italia/Living Italian Culture and Society	5
<i>Elective Modules</i>		
Students take a module to the value of 5 credits from the following:		5
IT2306	Italo Calvino and the Interpretation of Reality (5)	
IT2309	Italian Crime Narratives (5)	

IT2310	Issues in Contemporary Italian Society through Film and Documentaries (5)	
IT2311	New Italians: Race, Identity and Memory in Contemporary Literature (5)	

Year 3 (from 2024/25 onwards)

Students take the equivalent of **60** credits at their host institution. 60

Year 4 (from 2025/26 onwards)

Students take **60** credits as follows – all listed core modules (**10** credits), elective modules to the value of **30** credits and modules to the value of **20** credits from the chosen language pathway:

Core Business Modules

BU4001	International Business Strategy Capstone	10
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Elective Business Modules

Students take modules to the value of **30** from the following:¹ 30

AC4406	Accounting in Business	
AC4407	Financial Reporting 1	
AC4408	Financial Reporting 2	
EC3007	Growth and Development in a Global Economy	
EC4220	Strategic Economic Consultancy	
EC4224	Innovation and Technology	
FE4002	Global Food Policy	
FE4206	International Food Retail Marketing	
FE4450	International Food Business	
GV4401	Global Governance	
GV4415	Contemporary Debates in the EU	
LW2102	Economic Law of the European Union	
LW3311	Company Law	
MG4034	Entrepreneurial Business Start-Ups	
MG4042	International Brand Strategy	
MG4043	International Marketing Management	

Italian

Students take **15** credits of core modules and **5** credits of elective modules:

Core Modules

IT3101	Advanced Italian Language	10
IT3103	Business Italian	5

Elective Modules

Students take a module to the value of **5** credits from the following: 5

IT3110	Introduction to Translation (Italian to English) (5)	
IT3205	Dante, Inferno (5)	
IT3307	Italian Women Writers (5)	
IT3312	Renaissance Virtues and Vices in Italian Early Modern Literature (5)	
IT3316	Dante's Commedia: The Poetic Path to Paradise (5)	
IT3317	Cinematic Representations of the 'anni di piombo' (5)	
IT3318	Unearthly Narratives: Italian Tales of the Fantastic and Apocalyptic (5)	

Total Credits 240

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.

Programme Learning Outcomes**Programme Learning Outcomes for BSc (Hons) (International Business with Languages) (NFQ Level 8, Major Award)**

On successful completion of this programme, students should be able to:

- Communicate and work effectively to a professional standard;
- Demonstrate advanced analytical and problem-solving skills associated with effective practice;
- Engage in the application of frameworks and techniques in organisational settings;
- Communicate effectively in their chosen language;
- Demonstrate an appreciation of culture and the business environment in an international context;
- Demonstrate personal and professional readiness for a related career.

¹ Students may take no more than 15 credits of elective Business modules in any semester. Students must discuss their electives with the Programme Director to align their choices with their career plans.