

BSC (HONS) (INTERNATIONAL BUSINESS WITH LANGUAGES) (ITALIAN)

Programme Requirements

Code	Title	Credits
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Year 1

Students take **60** credits as follows – all listed core business modules (**40** credits) and modules to the value of **20** credits from the chosen language pathway:

Core Business Modules

AC1102	Financial Accounting	5
BU1001	Professional Development for International Business	5
BU1002	Business and Economic Decision-Making	5
EC1202	Economic Reasoning for Business	5
IS1001	Digital Foundations for International Business	5
LW1108	Introduction to the Legal System	5
MG1004	Principles of Management and Organization	5
MG1006	Principles of Marketing in International Environments	5

Italian

Students take **20** credits as follows from Beginners' Italian or Non-Beginners' Italian: 20

Beginners

IT1001	Made in Italy: Tourism, Food, Design and Fashion in Italy (5)	
IT1101	Introduction to Written and Spoken Italian (10)	
IT1201	Post-Unification Italian Culture and Society (5)	

Non-Beginners

IT1001	Made in Italy: Tourism, Food, Design and Fashion in Italy (5)	
IT1102	Non-Beginners' Written and Spoken Italian (10)	
IT1201	Post-Unification Italian Culture and Society (5)	

Year 2

Students take **60** credits as follows – all listed core business modules (**40** credits) and modules to the value of **20** credits from the chosen language pathway:

Core Business Modules

AC2200	Introduction to Management Accounting	5
BU2002	Responsible Leadership and Communication	5
EC2008	The International Economy	5
FE2015	Sustainable International Business	5
IS2001	Analytics for International Business	5
LW1109	Introduction to Business Law	5
MG2005	International Business	5
MG2009	Research Methods for Qualitative and Quantitative Analysis	5

Italian

Students take **15** credits of core modules and **5** credits of elective modules:

Core Modules

IT2101	Intermediate Italian Language	10
IT2002	Business Italian	5

Elective Modules

Students take a module to the value of **5** credits from the following: 5

IT2105	Vivere l'Italia/Living Italian Culture and Society (5)	
IT2306	Italo Calvino and the Interpretation of Reality (5)	
IT2309	Italian Crime Narratives (5)	
IT2310	Issues in Contemporary Italian Society through Film and Documentaries (5)	
IT2311	New Italians: Race, Identity and Memory in Contemporary Literature (5)	

Year 3 (from 2024/25 onwards)

Students take the equivalent of **60** credits at their host institution. 60

Year 3 Repeat

Students take **60** credits as follows – business modules (**40** credits) and modules to the value of **20** credits from the chosen language pathway:

Elective Business Modules

Students take modules to the value of **40** credits from the following:

AC3302	Investment Appraisal (5)	
AC3304	Introduction to Pricing Assets and Valuation (5)	
EC3208	Economics and Markets after the Crisis (5)	
FE3317	Co-operative Business and Sustainable Rural Economies (5)	
GV1218	International Politics (5)	
GV2218	European Government and Politics (5)	
LW2206	Commercial Law: Intellectual Property Law and Finance (5)	
MG2003	Consumer Behaviour and Sustainable Consumption (5)	
MG3013	Marketing Communications (5)	
MG3014	AI & Data-Enhanced Strategies for Social Media Marketing (5)	

Students take **20** credits of elective modules:

IT3110	Introduction to Translation (Italian to English) (5)	
IT3307	Italian Women Writers (5)	
IT3312	Renaissance Virtues and Vices in Italian Early Modern Literature (5)	
IT3316	Dante's Commedia: The Poetic Path to Paradise (5)	
IT3317	Cinematic Representations of the 'anni di piombo' (5)	
IT3318	Unearthly Narratives: Italian Tales of the Fantastic and Apocalyptic (5)	

Year 4 (from 2025/26 onwards)

Students take **60** credits as follows – all listed core business modules (**10** credits), elective business modules to the value of **30** credits and modules to the value of **20** credits from the chosen language pathway:

Core Business Modules

BU4001	International Business Strategy Capstone	10
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Elective Business Modules

Students take modules to the value of **30** from the following: ¹ 30

AC4406	Accounting in Business	
AC4407	Financial Reporting 1 ²	

AC4408	Financial Reporting 2 ³
EC3007	Growth and Development in a Global Economy
EC4220	Strategic Economic Consultancy
EC4224	Innovation and Technology
FE4002	Global Food Policy
FE4208	Grocery Shopper Behaviour and Food Retail Marketing
FE4450	International Food Business
GV4401	Global Governance
GV4415	Contemporary Debates in the EU
LW2102	Economic Law of the European Union
LW3311	Company Law
MG4034	Entrepreneurial Business Start-Ups
MG4042	International Brand Strategy
MG4043	International Marketing Management
MG4048	Digital Marketing for International Marketplaces

Italian

Students take **15 credits** of core modules and **5 credits** of elective modules:

Core Modules

IT3101	Advanced Italian Language	10
IT3103	Business Italian	5

Elective Modules

Students take a module to the value of **5 credits** from the following: 5

IT3110	Introduction to Translation (Italian to English) (5)
IT3205	Dante, Inferno (5)
IT3307	Italian Women Writers (5)
IT3312	Renaissance Virtues and Vices in Italian Early Modern Literature (5)
IT3316	Dante's Commedia: The Poetic Path to Paradise (5)
IT3317	Cinematic Representations of the 'anni di piombo' (5)
IT3318	Unearthly Narratives: Italian Tales of the Fantastic and Apocalyptic (5)

Total Credits **240**

¹ Students may take no more than 15 credits of elective Business modules in any semester. Students must discuss their electives with the Programme Director to align their choices with their career plans.

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.