

# BSC (HONS) (INTERNATIONAL BUSINESS WITH LANGUAGES) - CK215

## Overview

NFQ Level 8, Major Award

The BSc (Hons) (International Business with Languages) is a four-year, full-time undergraduate programme leading to the award of a BSc (Hons).

## First Year - International Business with Languages

To be admitted to the First University Examination in International Business with Languages, a student must have satisfactorily attended modules to the value of **60** credits.

## Second Year - International Business with Languages

No student may register for the Second Year programme of study until the First University Examination in International Business with Languages has been passed. Second Year consists of international business modules to the value of **40** credits and Language modules to the value of **20** credits from the same Language subject studied in First Year. To be admitted to the Second University Examination in International Business with Languages, a student must have satisfactorily attended modules to the value of **60** credits.

## Third Year - International Business with Languages

This full academic year is spent pursuing approved programmes of study at an institution approved by the Programme Academic Board of Studies. Programmes taken will be validated by the host institution. To fulfil requirements for the successful completion of this year, a student must achieve a pass standard, as applied by the host institution. Students must take the equivalent of **60** credits at their host university. A pass/fail judgment shall be submitted to the Autumn Examination Board, UCC.

## Fourth Year - International Business with Languages

(from 2025/26 onwards)

No student may register for the Fourth Year programme of study until the Third University Examination in International Business with Languages has been passed. To be admitted to the Fourth University Examination in International Business with Languages a student must have satisfactorily attended modules to the value of **60** credits.

## Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p. 1).

## Programme Requirements

Code	Title	Credits
<b>Year 1</b>		
Students take <b>60</b> credits as follows – all listed core business modules ( <b>40</b> credits) and modules to the value of <b>20</b> credits from the chosen language pathway:		
<i>Core Business Modules</i>		
AC1102	Financial Accounting	5
BU1001	Professional Development for International Business	5

BU1002	Business and Economic Decision-Making	5
EC1202	Economic Reasoning for Business	5
IS1001	Digital Foundations for International Business	5
LW1108	Introduction to the Legal System	5
MG1004	Principles of Management and Organization	5
MG1006	Principles of Marketing in International Environments	5

### Language Pathway

Students take modules to the value of **20** credits from the chosen Language pathway: 20

Chinese Studies (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-chinese-studies/>)

French (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-french/>)

German (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-german/>)

Hispanic Studies (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-hispanic-studies/>)

Irish (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-irish/>)

Italian (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-italian/>)

### Year 2

Students take **60** credits as follows – all listed core business modules (**40** credits) and modules to the value of **20** credits from the chosen language pathway:

#### Core Business Modules

AC2200	Introduction to Management Accounting	5
BU2002	Responsible Leadership and Communication	5
EC2008	The International Economy	5
FE2015	Sustainable International Business	5
IS2001	Analytics for International Business	5
LW1109	Introduction to Business Law	5
MG2005	International Business	5
MG2009	Research Methods for Qualitative and Quantitative Analysis	5

### Language Pathway

Students take modules to the value of **20** credits from the chosen Language pathway: 20

Chinese Studies (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-chinese-studies/>)

French (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-french/>)

German (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-german/>)

Hispanic Studies (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-hispanic-studies/>)

Irish (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-irish/>)

Italian (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-italian/>)

### Year 3

#### Study Abroad

Students take the equivalent of **60** credits at their host institution. 60

### Year 4 (from 2025/26 onwards)

Students take **60** credits as follows – all listed core business modules (**10** credits), elective business modules to the value of **30** credits and modules to the value of **20** credits from the chosen language pathway:

<b>Core Business Modules</b>		
BU4001	International Business Strategy Capstone	10
<b>Elective Business Modules</b>		
Students take modules to the value of <b>30</b> from the following: <sup>1</sup>		30
AC4406	Accounting in Business (5)	
AC4407	Financial Reporting 1 (5) <sup>2</sup>	
AC4408	Financial Reporting 2 (5) <sup>3</sup>	
EC3007	Growth and Development in a Global Economy (5)	
EC4220	Strategic Economic Consultancy (5)	
EC4224	Innovation and Technology (5)	
FE4002	Global Food Policy (5)	
FE4208	Grocery Shopper Behaviour and Food Retail Marketing (5)	
FE4450	International Food Business (5)	
GV4401	Global Governance (5)	
GV4415	Contemporary Debates in the EU (5)	
LW2102	Economic Law of the European Union (5)	
LW3311	Company Law (10)	
MG4034	Entrepreneurial Business Start-Ups (5)	
MG4042	International Brand Strategy (5)	
MG4043	International Marketing Management (5)	
<b>Language Pathway</b>		
Students take modules to the value of <b>20</b> credits from the chosen language pathway:		20
Chinese Studies ( <a href="https://ucc-ie-public.courseleaf.com/programmes/bscibl-chinese-studies/">https://ucc-ie-public.courseleaf.com/programmes/bscibl-chinese-studies/</a> )		
French ( <a href="https://ucc-ie-public.courseleaf.com/programmes/bscibl-french/">https://ucc-ie-public.courseleaf.com/programmes/bscibl-french/</a> )		
German ( <a href="https://ucc-ie-public.courseleaf.com/programmes/bscibl-german/">https://ucc-ie-public.courseleaf.com/programmes/bscibl-german/</a> )		
Hispanic Studies ( <a href="https://ucc-ie-public.courseleaf.com/programmes/bscibl-hispanic-studies/">https://ucc-ie-public.courseleaf.com/programmes/bscibl-hispanic-studies/</a> )		
Irish ( <a href="https://ucc-ie-public.courseleaf.com/programmes/bscibl-irish/">https://ucc-ie-public.courseleaf.com/programmes/bscibl-irish/</a> )		
Italian ( <a href="https://ucc-ie-public.courseleaf.com/programmes/bscibl-italian/">https://ucc-ie-public.courseleaf.com/programmes/bscibl-italian/</a> )		
<b>Total Credits</b>		<b>240</b>

<sup>1</sup> Students may take no more than 15 credits of elective Business modules in any semester. Students must discuss their electives with the Programme Director to align their choices with their career plans.

<sup>2</sup> AC4407 and AC4408 are co requisites

<sup>3</sup> AC4407 and AC4408 are co requisites

## Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.

## Programme Learning Outcomes

**Programme Learning Outcomes for BSc (Hons) (International Business with Languages) (NFQ Level 8, Major Award)**

On successful completion of this programme, students should be able to:

- Communicate and work effectively to a professional standard;
- Demonstrate advanced analytical and problem-solving skills associated with effective practice;
- Engage in the application of frameworks and techniques in organisational settings;
- Communicate effectively in their chosen language;
- Demonstrate an appreciation of culture and the business environment in an international context;
- Demonstrate personal and professional readiness for a related career.