

BSC (HONS) (INTERNATIONAL BUSINESS WITH LANGUAGES) - CK215

Programme Requirements

Code	Title	Credits
Year 1		

Students take **60** credits as follows – all listed core business modules (**40** credits) and modules to the value of **20** credits from the chosen language pathway:

Core Business Modules

AC1102	Financial Accounting	5
BU1001	Professional Development for International Business	5
BU1002	Business and Economic Decision-Making	5
EC1202	Economic Reasoning for Business	5
IS1001	Digital Foundations for International Business	5
LW1108	Introduction to the Legal System	5
MG1004	Principles of Management and Organization	5
MG1006	Principles of Marketing in International Environments	5

Language Pathway

Students take modules to the value of **20** credits from the chosen Language pathway:

Chinese Studies (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-chinese-studies/>)

French (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-french/>)

German (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-german/>)

Hispanic Studies (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-hispanic-studies/>)

Irish (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-irish/>)

Italian (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-italian/>)

Year 2

Students take **60** credits as follows – all listed core business modules (**40** credits) and modules to the value of **20** credits from the chosen language pathway:

Core Business Modules

AC2200	Introduction to Management Accounting	5
BU2002	Responsible Leadership and Communication	5
EC2008	The International Economy	5
FE2015	Sustainable International Business	5
IS2001	Analytics for International Business	5
LW1109	Introduction to Business Law	5
MG2005	International Business	5
MG2009	Research Methods for Qualitative and Quantitative Analysis	5

Language Pathway

Students take modules to the value of **20** credits from the chosen Language pathway:

Chinese Studies (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-chinese-studies/>)

French (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-french/>)

German (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-german/>)

Hispanic Studies (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-hispanic-studies/>)

Irish (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-irish/>)

Italian (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-italian/>)

Year 3

Study Abroad

Students take the equivalent of **60** credits at their host institution. 60

Year 3 Repeat

Students take **60** credits as follows – business modules (**40** credits) and modules to the value of **20** credits from the chosen language pathway:

Elective Business Modules

Students take modules to the value of **40** from the following:

AC3302	Investment Appraisal (5)
AC3304	Introduction to Pricing Assets and Valuation (5)
EC3208	Economics and Markets after the Crisis (5)
FE3317	Co-operative Business and Sustainable Rural Economies (5)
GV1218	International Politics (5)
GV2218	European Government and Politics (5)
LW2206	Commercial Law: Intellectual Property Law and Finance (5)
MG2003	Consumer Behaviour and Sustainable Consumption (5)
MG3013	Marketing Communications (5)
MG3014	AI & Data-Enhanced Strategies for Social Media Marketing (5)

Language Pathway

Students take modules to the value of **20** credits from the chosen language pathway:

Chinese Studies (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-chinese-studies/>)

French (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-french/>)

German (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-german/>)

Hispanic Studies (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-hispanic-studies/>)

Irish (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-irish/>)

Italian (<https://ucc-ie-public.courseleaf.com/programmes/bscibl-italian/>)

Year 4 (from 2025/26 onwards)

Students take **60** credits as follows – all listed core business modules (**10** credits), elective business modules to the value of **30** credits and modules to the value of **20** credits from the chosen language pathway:

Core Business Modules		
BU4001	International Business Strategy Capstone	10
Elective Business Modules		
Students take modules to the value of 30 from the following: ¹		30
AC4406	Accounting in Business (5)	
AC4407	Financial Reporting 1 (5) ²	
AC4408	Financial Reporting 2 (5) ³	
EC3007	Growth and Development in a Global Economy (5)	
EC4220	Strategic Economic Consultancy (5)	
EC4224	Innovation and Technology (5)	
FE4002	Global Food Policy (5)	
FE4208	Grocery Shopper Behaviour and Food Retail Marketing (5)	
FE4450	International Food Business (5)	
GV4401	Global Governance (5)	
GV4415	Contemporary Debates in the EU (5)	
LW2102	Economic Law of the European Union (5)	
LW3311	Company Law (10)	
MG4034	Entrepreneurial Business Start-Ups (5)	
MG4042	International Brand Strategy (5)	
MG4043	International Marketing Management (5)	
MG4048	Digital Marketing for International Marketplaces (5)	
Language Pathway		
Students take modules to the value of 20 credits from the chosen language pathway: ⁴		20
Chinese Studies (https://ucc-ie-public.courseleaf.com/programmes/bscibl-chinese-studies/)		
French (https://ucc-ie-public.courseleaf.com/programmes/bscibl-french/)		
German (https://ucc-ie-public.courseleaf.com/programmes/bscibl-german/)		
Hispanic Studies (https://ucc-ie-public.courseleaf.com/programmes/bscibl-hispanic-studies/)		
Irish (https://ucc-ie-public.courseleaf.com/programmes/bscibl-irish/)		
Italian (https://ucc-ie-public.courseleaf.com/programmes/bscibl-italian/)		
Total Credits		240

¹ Students may take no more than 15 credits of elective Business modules in any semester. Students must discuss their electives with the Programme Director to align their choices with their career plans.

² AC4407 and AC4408 are co requisites

³ AC4407 and AC4408 are co requisites

⁴ Students who complete the Year 3 Repeat option in UCC may not select elective modules in Year 4 that they have already taken as part of their Year 3 Repeat.

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.