PROFESSIONAL DIPLOMA IN DIGITAL LEADERSHIP

Overview

NFQ Level 9, Special Purpose Award

The Professional Diploma in Digital Leadership is a part-time programme taken over six months. The programme has two intakes per year: one in Autumn and one in Spring.

Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p. 1).

Programme Requirements

Code	Title	Credits
Students take **30** credits as follows:		
Core Modules		
IM6034	Digital Leadership and Strategy	5
IM6035	Digital Disruption and Transformation	5
IM6036	Digital Innovation	5
IM6037	Digital Transformation Project	15
Total Credits		**30**

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules.*

Programme Learning Outcomes

Programme Learning Outcomes for Professional Diploma in Digital Leadership (NFQ Level 9, Special Purpose Award)

On successful completion of this programme, students should be able to:

- Understand and apply the latest digital trends, technologies, platforms and business models driving digital disruption;
- Demonstrate how responsible organisational leadership and strategy practices can adapt in response to the threats and opportunities posed by digital disruption;
- Assess the digital capabilities of an organisation and the benefits that can be derived through a digital strategy;
- Nurture ethical digital capabilities through a deep understanding and application of the latest research, models, and frameworks in digital leadership;
- Apply Design Thinking to a digital transformation initiative in an organisation;
- Investigate, analyse, plan and execute a digital transformation strategy or project in an organisation.