1

PROFESSIONAL DIPLOMA IN DIGITAL LEADERSHIP

Programme Learning Outcomes

Programme Learning Outcomes for Professional Diploma in Digital Leadership (NFQ Level 9, Special Purpose Award)

On successful completion of this programme, students should be able to:

- Identify and critique the key drivers, enablers, and challenges of digital transformation in organisations.
- Critically assess organisational culture, managing resistance and promoting agility, to make effective and informed decisions integrating the human and cultural aspects in digital transformation
- Apply design thinking and critical analysis, co-creating with stakeholders to manage the cultural and ethical impacts of end-toend digital transformation, fostering trust and transparency.
- Understand, assess, and advise how to mitigate risks, ensuring digital transformation is purpose-led, balancing innovation with stability, for a sustainable business transformation.
- Utilise sensemaking models to communicate and foster informed decision-making for sustainable digital transformation