

# PROFESSIONAL DIPLOMA IN STRATEGY AND INNOVATION

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## Overview

### NFQ Level 9, Special Purpose Award

The Professional Diploma in Strategy and Innovation is a part-time programme taken over six months. The programme has two intakes per year: one in Autumn and one in Spring.

## Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p. 1).

## Programme Requirements

Code	Title	Credits
Students take <b>30</b> credits as follows:		
<i>Core Modules</i>		
IM6031	Strategic Management	10
IM6032	Innovation Management	10
IM6033	Undertaking a Strategic Audit	10
<b>Total Credits</b>		<b>30</b>

## Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.

## Programme Learning Outcomes

### Programme Learning Outcomes for Professional Diploma in Strategy and Innovation (NFQ Level 9, Special Purpose Award)

On successful completion of this programme, students should be able to:

- Critically evaluate the core concepts, theories and frameworks of strategic management;
- Critically examine the significance of organisational purpose and the role of environmental, social and governance criteria in strategic decision-making;
- Apply strategic analysis and innovation concepts in an organisational context;
- Participate effectively in the strategic analysis of an organisation of their choice;
- Analyse the strategic ecosystem in which the organisation of their choice operates;
- Critically examine the core elements of a business model;
- Apply academic theories to develop an innovation framework to an organisation of their choice;
- Analyse the key components of an innovation management process;
- Analyse relevant strategic directions and methods;
- Research and implement a strategy and innovation plan.