

PROFESSIONAL DIPLOMA IN STRATEGY AND INNOVATION

Programme Learning Outcomes

Programme Learning Outcomes for Professional Diploma in Strategy and Innovation (NFQ Level 9, Special Purpose Award)

On successful completion of this programme, students should be able to:

- Critically evaluate the core concepts, theories and frameworks of strategic management;
- Critically examine the significance of organisational purpose and the role of environmental, social and governance criteria in strategic decision-making;
- Apply strategic analysis and innovation concepts in an organisational context;
- Participate effectively in the strategic analysis of an organisation of their choice;
- Analyse the strategic ecosystem in which the organisation of their choice operates;
- Critically examine the core elements of a business model;
- Apply academic theories to develop an innovation framework to an organisation of their choice;
- Analyse the key components of an innovation management process;
- Analyse relevant strategic directions and methods;
- Research and implement a strategy and innovation plan.