

MA (ARTS MANAGEMENT AND CREATIVE PRODUCING)

Overview

This MA in Arts Management and Creative Producing is a full-time programme running for 12 months or a part-time programme running for 24 months. The course offers postgraduate training in arts leadership and management as well as providing essential practical skills in event organisation across a range of art forms including amongst others, theatre, opera, music, film, dance, literature, visual and performance art. The emphasis is on learning through a combination of professional practice in collaboration with the Cork Opera House as well as more traditional learning in a class room setting. Students take core modules on arts management and creative producing together with an end of year arts placement. As a final project, and with mentorship/guidance from the teaching team, students will programme their own professional programme of work in live presentation in collaboration with Cork Opera House.

Part-time Option

The part-time programme is taken over two years. Part-time students must take a minimum of 20 credits of taught modules in their first year. In Year Two part-time students take a minimum of 65 credits. For part-time students, the Final Project (dissertation) module is only available in the second year.

Postgraduate Diploma in Arts Management and Creative Producing

Students who pass modules to the value of 50 credits and achieve an aggregate pass mark of 40% overall may opt to exit the programme and be awarded a Postgraduate Diploma in Arts Management and Creative Producing (<https://ucc-ie-public.courseleaf.com/programmes/pdamcp/>).

Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p. 1).

Programme Requirements

Full-time

Code	Title	Credits
Students take 90 credits as follows - modules to the value of 45 credits in Part I and 45 credits in Part II:		
Part I		
Students take 45 credits as follows:		
Core Modules		
DR6043	Creative Producing & Curating - Portfolio Development	10
DR6045	Artistic Leadership and Strategies in Arts Management	5
DR6049	Creative Producing and Curating (Part One)	10
DR6051	Dialogues on Culture	5
MG4036	Strategic Management	5
MG4048	Digital Marketing	5
DR6052	Arts Project Management	5
Part II		
Students take 45 credits as follows:		

Core Modules		
DR6047	Arts Placement	5
DR6048	Final Project: Arts Management and Creative Producing	40
Total Credits		90

Part-time

Code	Title	Credits
Year 1		
Students take a minimum of 20 credits as follows:		
Core Modules		
DR6047	Arts Placement ¹	5
DR6052	Arts Project Management ²	5
MG4036	Strategic Management ²	5
DR6051	Dialogues on Culture ³	5
MG4048	Digital Marketing ³	5
Year 2		
Students take a minimum of 65 credits as follows:		
Core Modules		
DR6045	Artistic Leadership and Strategies in Arts Management ⁴	5
DR6049	Creative Producing and Curating (Part One) ⁴	10
DR6043	Creative Producing & Curating - Portfolio Development ⁵	10
DR6048	Final Project: Arts Management and Creative Producing ^{6,7}	40
Total Credits		90

¹ Part-time students can take Arts Placement (DR6047, 5 credits) in either Year 1 or Year 2.

² Taken in Year 1, Semester 1.

³ Taken in Year 1, Semester 2.

⁴ Taken in Year 2, Semester 1.

⁵ Taken in Year 2, Semester 2.

⁶ Taken in Year 2, Semester 3.

⁷ For part-time students, the Final Project (dissertation) module is only available in the second year.

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.

Programme Learning Outcomes

Programme Learning Outcomes for MA in Arts Management and Creative Producing (NFQ Level 9, Major Award)

On successful completion of this programme, students should be able to:

- Initiate, plan and undertake creative producing projects or events to a professional standard and with an entrepreneurial approach.
- Take on administrative or managerial roles in a range of arts organisations.
- Work strategically and develop an expertise in driving arts-business projects.

- Articulate and engage in current critical debates, concepts, and discourses on cultural policy as well as local and international trends and challenges that have an impact on the sector.
- Identify social and political values, practices or structures that have an impact on the sector.
- Demonstrate skills in arts fundraising, marketing, public relations and audience development.
- Demonstrate skills in engaging and managing creative teams.
- Make leadership decisions and have the ability to motivate staff and creative teams.
- Apply intellectual rigor to creative practice by using relevant research methods and adopting appropriate theories in the course of independent enquiry.
- Self-reflect on professional development through work placement and practical dissertation.