

MA (ARTS MANAGEMENT AND CREATIVE PRODUCING)

Programme Learning Outcomes

Programme Learning Outcomes for MA in Arts Management and Creative Producing (NFQ Level 9, Major Award)

On successful completion of this programme, students should be able to:

- Initiate, plan and undertake creative producing projects or events to a professional standard and with an entrepreneurial approach.
- Take on administrative or managerial roles in a range of arts organisations.
- Work strategically and develop an expertise in driving arts-business projects.
- Articulate and engage in current critical debates, concepts, and discourses on cultural policy as well as local and international trends and challenges that have an impact on the sector.
- Identify social and political values, practices or structures that have an impact on the sector.
- Demonstrate skills in arts fundraising, marketing, public relations and audience development.
- Demonstrate skills in engaging and managing creative teams.
- Make leadership decisions and have the ability to motivate staff and creative teams.
- Apply intellectual rigor to creative practice by using relevant research methods and adopting appropriate theories in the course of independent enquiry.
- Self-reflect on professional development through work placement and practical dissertation.