

MBA

Overview

NFQ Level 9, Major Award

The programme is designed for those who have already begun management and professional careers. For this reason, the Executive MBA Programme at UCC is offered on a part-time basis over 24 months from the date of first registration for the programme. Each 12-month period consists of two semesters. Parts 1 and 3 commence in September; and Parts 2 and 4 commence in January.

The delivery model is a series of three-day, block lectures delivered within each semester./p>

Each three-day lecture block comprises lectures as follows:

Thursday 09:00-18:00

Friday 09:00-18:00

Saturday 09:00-18:00

Part 1 has 5 blocks;

Part 2 has 4 blocks + 1 weeklong international study visit;

Part 3 has 5 blocks;&

Part 4 has 5 blocks.

Orientation

Students attend orientation sessions prior to the commencement of Part 1, Year 1.

Leadership Development Framework

The Leadership Development Framework is delivered across all four parts of the MBA.

In Part 1, Year 1 students attend a Leadership Development Framework (Introduction) workshop.

In Part 2, Year 1, students attend a Leadership Development Framework (Business Research Methods & Consultancy Skills) workshop.

Leadership Development Framework learning in Year 1 is captured through a 50-mark, individual Reflective Learning Log assessment in the 10-credit module BU6511 Managing Change in an International Context.

In Part 3, Year 2 students attend a Leadership Development Framework (Sustainable Leadership) workshop. Thematics from the workshop will also be covered in the Part 4, Year 2, 10-credit module BU6504 Leadership Project.

Leadership Development Framework learning in Year 2 is captured through a 50-mark, individual Reflective Learning Log assessment in the 10-credit module .

Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p. 1).

Programme Requirements

Code **Title** **Credits**

Students take **90** credits as follows - all listed core modules (**85** credits) and **5** credits of elective modules:

Part 1

Core Modules

Students take **20** credits as follows:

AC6505	Managerial Control and Performance	5
EC6505	Economics for Strategic Business Development	5
MG6508	Organisational Behaviour	5
MG6509	Managing Human Resources	5

Students will undertake some elements for BU6511 during Part 1.

Part 2

Core Modules

Students take **25** credits as follows:

AC6506	Financial Investment and Analysis	5
BU6500	Operations and Supply Chain Management	5
BU6511	Managing Change in an International Context ¹	10
BU6515	Strategic Decision Making and Governance	5

Part 3

Core Modules

Students take **20** credits as follows:

BU6516	Ethics and Sustainability	5
EC6506	Economics and Competitiveness for Global Business	5
IS6502	Leading Responsible Innovation and Digital Transformation	5
MG6510	Strategic Marketing	5

Part 4

Students take **25** credits as follows - all listed core modules (**20** credits) and **5** credits of elective modules:

Core Modules

BU6504	Leadership Project	10
MG6504	Integrated Strategy Project	10

Elective Modules

Students take a module to the value of 5 credits from the following:		5
BU6505	People and Talent Management (5)	
GV6503	Public Sector Elective (5)	

Total Credits **90**

¹ Students will undertake some elements for BU6511 during Part 1 and complete the module during Part 2.

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.

Programme Learning Outcomes

Programme Learning Outcomes for the Master of Business Administration (NFQ Level 9, Major Award)

On successful completion of this programme, students should be able to:

- Communicate and work effectively to a high professional standard;
- Demonstrate advanced analytical and problem-solving skills associated with effective practice;
- Engage in advanced application of frameworks and techniques in organisational settings;
- Apply leadership and transformational roles in practice within their own and other organisations.