

MSC (BUSINESS ANALYTICS)

Programme Learning Outcomes

Programme Learning Outcomes for MSc (Business Analytics) (NFQ Level 9, Major Award)

On successful completion of this programme, students should be able to:

- Communicate and work effectively to an ethical and high professional standard;
- Demonstrate advanced analytical and problem-solving skills associated with responsible leadership and sustainability;
- Engage in advanced application of frameworks and techniques in organisational settings (both national and international);
- Understand the organisational context of data and information for business analytics;
- Conduct business analytics research for business/policy sponsors and academic audiences;
- Self-direct career development.