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MSC (DESIGN AND DEVELOPMENT OF DIGITAL BUSINESS)

Programme Requirements

Title

Students take 90 credits as follows – 60 credits of taught modules (Part I) and 30 credits of research modules (Part II):

Part I

Students take 60 credits as follows:

Core Modules

IS6100 Sustainable Digital Business Models 5
IS6124 Business Models for Disruptive Technology 5
IS6127 Systems Analysis 5
IS6130 Internationalisation and Digital Business Strategy 5

Credits

| IS6130 | Internationalisation and Digital Business Strategy | 5 |
|--------|--|---|
| IS6131 | Web Development for Global Markets | 5 |
| IS6132 | Web Development for Digital Business | 5 |
| IS6133 | Interaction Design for a Global Audience | 5 |
| IS6143 | Foundations of Object Oriented Programming | 5 |
| IS6144 | Al-Assisted Application Development | 5 |
| IS6145 | Database Analysis and Design | 5 |
| IS6146 | Databases for Management Information Systems | 5 |
| IS6147 | Design Thinking for Services | 5 |

Part II

Code

Students take **30** credits as follows:

Core Modules

IS6057 Digital Design and Development Project 30

Total Credits 90

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.