

MSC (DESIGN AND DEVELOPMENT OF DIGITAL BUSINESS)

Overview

Status: Active

National Framework Of Qualifications (NFQ) Level: 9

NFQ Award Class: Major Award

Duration Full Time: 1 Academic Year(s)

Total Credits: 90

Delivery Method: In-Person

Connected Curriculum:

- Employability
- Research Based Teaching
- Sustainability

Sustainable Development Goals (SDGs):

- Industry, Innovation, and Infrastructure
- Quality Education

Graduate Attributes:

- Creator, evaluator and communicator of knowledge
- Digitally Fluent
- Independent and creative thinker

Work-Integrated Learning (Including Placement):

Yes

The MSc in Design and Development of Digital Business is a full-time programme running for 12 months from the date of first registration for the programme.

Students take taught modules to the value of **60** credits in Part I and a Digital Design and Development Project to the value of **30** credits in Part II.

Exit Award

Postgraduate Diploma in Design and Development of Digital Business

Students who pass Part I may opt to exit the programme and be conferred with a Postgraduate Diploma in Design and Development of Digital Business (<https://ucc-ie-public.courseleaf.com/programmes/pdddb/>) (NFQ Level 9, Major Award).

Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p.).