

# MSC IN INTERNATIONAL SUSTAINABLE BUSINESS

## Overview

The MSc in International Sustainable Business may be taken full-time over 12 months or part-time over 24 months from the date of first registration for the programme.

## Exit Award

### Postgraduate Diploma in International Sustainable Business

Students who pass taught modules to the value of 60 credits in Part I, may opt to exit the programme and be conferred with a Postgraduate Diploma in International Sustainable Business (<https://ucc-ie-public.courseleaf.com/programmes/pdisu/>) (NFQ Level 9, Major Award).

## Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p. 1).

## Programme Requirements

### Full-Time

**Code**                      **Title**    **Credits**

Students take **90** credits as follows – **60** credits of taught modules (Part I) and **30** credits of research modules (Part II):

#### Part I

Students take **60** credits as follows - all listed core modules (**40** credits) and **20** credits of elective modules from their chosen pathway:

#### Core Modules

BU6012	Business Professional Skills	5
BU6013	Responsible Leadership for a Global World	5
BU6014	Global Markets and Trade	5
BU6015	Business Research Methods	5
BU6016	Quantitative Techniques for Business Research	5
EC6621	Strategy for Global Business	5
FE6305	Contemporary Socio-Economic and Environmental Issues	5
MG5005	Marketing Ethics and Sustainability	5

#### Elective Modules

Students take modules to the value of **20** credits from either the Sustainable International Management and Strategy pathway or the Sustainable Business pathway:<sup>1</sup>

#### Sustainable International Management and Strategy

MG6337	International Human Resource Management (5)	
MG6833	International Market Entry Strategies (5)	
MG6835	Corporate Social Responsibility (5)	
MG6834	International Business and Sustainable Growth Strategies (5)	

#### Sustainable Business

EC6077	Environmental Economics and Sustainability Policies (5)	
EC6078	Business Practices for Circular Economies (5)	
EC6079	Sustainable Investment Strategies (5)	

EC6080	Environmental Regulation and Compliance Management (5)	
--------	--	--

#### Part II

Students take **30** credits as follows:

#### Core Modules

BU6017	International Sustainable Business Report	30
--------	---	----

**Total Credits** **90**

<sup>1</sup> Students are advised that the provision of elective pathway in a particular session cannot be guaranteed.

## Part-Time

**Code**                      **Title**    **Credits**

Students take **90** credits as follows – **30** credits of taught modules (Part I) in Year 1; and **30** credits of taught modules (Part I) and **30** credits of research modules (Part II) in Year 2:

#### Part I - Year 1

Students take **30** credits as follows - all listed core modules (**20** credits) and **10** credits of elective modules from their chosen pathway:

#### Core Modules

BU6012	Business Professional Skills	5
BU6016	Quantitative Techniques for Business Research	5
EC6621	Strategy for Global Business	5
FE6305	Contemporary Socio-Economic and Environmental Issues	5

#### Elective Modules

Students take modules to the value of **10** credits from either the Sustainable International Management and Strategy pathway or the Sustainable Business pathway:<sup>1</sup>

#### Sustainable International Management and Strategy

MG6337	International Human Resource Management (5)	
MG6834	International Business and Sustainable Growth Strategies (5)	

#### Sustainable Business

EC6077	Environmental Economics and Sustainability Policies (5)	
EC6078	Business Practices for Circular Economies (5)	

#### Part I - Year 2

Students take **30** credits as follows - all listed core modules (**20** credits) and **10** credits of elective modules from their chosen pathway:

#### Core Modules

BU6013	Responsible Leadership for a Global World	5
BU6014	Global Markets and Trade	5
BU6015	Business Research Methods	5
MG5005	Marketing Ethics and Sustainability	5

#### Elective Modules

Students take modules to the value of **10** credits from either the Sustainable International Management and Strategy pathway or the Sustainable Business pathway:<sup>1</sup>

#### Sustainable International Management and Strategy

MG6833	International Market Entry Strategies (5)	
MG6835	Corporate Social Responsibility (5)	

**Sustainable Business**

EC6079	Sustainable Investment Strategies (5)
EC6080	Environmental Regulation and Compliance Management (5)

**Part II - Year 2**

Students take 30 credits as follows:

*Core Modules*

BU6017	International Sustainable Business Report	30
<b>Total Credits</b>		<b>90</b>

<sup>1</sup> Students are advised that the provision of elective pathway in a particular session cannot be guaranteed.

**Examinations**

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.

**Programme Learning Outcomes****Programme Learning Outcomes for the MSc in International Sustainable Business (NFQ Level 9, Major Award)**

On successful completion of this programme, students should be able to:

- Communicate and work effectively to a high professional standard.
- Demonstrate advanced analytical and problem solving skills associated with effective practice.
- Engage in advanced application of frameworks and techniques in organisational settings
- Assess key business challenges in the context of global environmental, social and governance issues.
- Critically analyse responsible and ethical approaches to global business practice through an appreciation of the business's role in addressing UN Sustainable Development Goals.
- Conduct high-quality applied business research using relevant qualitative and/or quantitative techniques.
- Formulate novel sustainable approaches to global business issues through the completion of an applied research project.
- Develop self-awareness and reflective capacity in formulating their own learning goals, needs and core values to be responsible business leaders and creative thinkers.