

# POSTGRADUATE CERTIFICATE IN INNOVATION, COMMERCIALISATION AND ENTREPRENEURSHIP

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## Overview

NFQ Level 9, Minor Award

This is a part-time programme taken over a minimum of one academic year up to a maximum of three academic years.

## Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p. 1).

## Programme Requirements

Code	Title	Credits
Students take 30 credits as follows:		
<i>Core Modules</i>		
BU6011		5
IS5004	IT Solution Selling and Digital Business	5
IS6306	Technology Business Planning	5
IS6307	Creativity and Opportunity Recognition	5
LW6104	Principles of Intellectual Property Law	5
MG6705	Marketing for Entrepreneurs	5
<b>Total Credits</b>		<b>30</b>

## Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.

## Programme Learning Outcomes

**Programme Learning Outcomes for Postgraduate Certificate in Innovation, Commercialisation and Entrepreneurship (NFQ Level 9, Minor Award)**

On successful completion of this programme, students should be able to:

- Communicate and work effectively to a high professional standard;
- Demonstrate advanced analytical and problem-solving skills associated with effective practice;
- Engage in the application of advanced frameworks and techniques in organisational settings;
- Conduct research for business/policy sponsors and academic audiences;
- Self-direct career development.