

POSTGRADUATE CERTIFICATE IN MARKETING

Overview

Status: Active

National Framework Of Qualifications (NFQ) Level: 9

NFQ Award Class: Minor Award

Total Credits: 30

Connected Curriculum:

- Employability
- Global Reach
- Research Based Teaching
- Sustainability

Sustainable Development Goals (SDGs):

- Industry, Innovation, and Infrastructure
- Responsible Consumption and Production

Graduate Attributes:

- Creator, evaluator and communicator of knowledge
- Digitally Fluent
- Effective global citizen
- Independent and creative thinker
- Socially Responsible

Exit Award only

Students on the MSc (Marketing) (<https://ucc-ie-public.courseleaf.com/programmes/mscmkt/>) programme who successfully achieve the pass standard in taught modules to the value of at least 30 credits may opt to exit the programme and be awarded the Postgraduate Certificate in Marketing.

Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p.).