

# POSTGRADUATE DIPLOMA IN ARTS MANAGEMENT AND CREATIVE PRODUCING

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## Programme Learning Outcomes

Programme Learning Outcomes for Postgraduate Diploma in Arts Management and Creative Producing (NFQ Level 9, Major Award)

On successful completion of this programme, students should be able to

- Take on administrative or managerial roles in a range of arts organizations.
- Articulate and engage in current critical debates, concepts, and discourses on cultural policy as well as local and international trends and challenges that have an impact on the sector.
- Identify social and political values, practices or structures that have an impact on the sector.
- Demonstrate skills in arts fundraising, marketing, public relations and audience development.
- Demonstrate proficiency in the employment and the engagement of creatives.
- Apply intellectual rigor to creative practice by using relevant research methods and adopting appropriate theories in the course of independent enquiry.
- Self-reflect on professional development through work placement and practical dissertation.