

POSTGRADUATE DIPLOMA IN BUSINESS ANALYTICS

Overview

NFQ Level 9, Major Award

Exit Award only

In the event of a candidate failing to pass Part II of the MSc (Business Analytics) (<https://ucc-ie-public.courseleaf.com/programmes/mscba/>), and failing to achieve a pass standard following permitted minor corrections as outlined in "Pass Standard", the candidate will be offered an award of a Postgraduate Diploma in Business Information Systems, worth a total of 60 credits.

Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p. 1).

Programme Requirements

Code	Title	Credits
Students take 60 credits as follows:		
<i>Core Modules</i>		
EC6011	Business Forecasting	5
IS6017	Enterprise Business Processes and Applications	5
IS6025	Design Thinking for Business Analytics	5
IS6051	Business Data Analysis and Visualisation	5
IS6052	Predictive Analytics	5
IS6055	Prescriptive Analytics	5
IS6058	Emerging Topics in Business Analytics	5
IS6061	Python for Business Analytics	5
IS6070	The Application of Business Analytics in Practice	15
IS6071	Business Analytics for Sustainability	5
Total Credits		60

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.

Programme Learning Outcomes

Programme Learning Outcomes for Postgraduate Diploma in Business Analytics (NFQ Level 9, Major Award)

On successful completion of this programme, students should be able to:

- Communicate and work effectively to an ethical and high professional standard;
- Demonstrate advanced analytical and problem-solving skills associated with responsible leadership and sustainability;
- Understand the organisational context of data and information for business analytics;
- Engage in application of frameworks and techniques in organisational settings (both national and international);
- Self-direct career development.