POSTGRADUATE DIPLOMA IN DESIGN AND DEVELOPMENT OF DIGITAL BUSINESS

Overview

NFQ Level 9, Major Award

Exit Award only

Students on the MSc (Design and Development of Digital Business) (https://ucc-ie-public.courseleaf.com/programmes/mscddb/) programme who pass Part I may opt to exit the programme and be conferred with a Postgraduate Diploma in Design and Development of Digital Business.

Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p. 1).

Programme Requirements

Code	Title	Credits
Students take **60** credits as follows:		
Core Modules		
IS6100	Sustainable Digital Business Models	5
IS6124	Business Models for Disruptive Technology	5
IS6127	Systems Analysis	5
IS6130	Internationalisation and Digital Business Strategy	5
IS6131	Web Development for Global Markets	5
IS6132	Web Development for Digital Business	5
IS6133	Interaction Design for a Global Audience	5
IS6143	Foundations of Object Oriented Programming	5
IS6144	Introduction to Mobile Application Development	5
IS6145	Database Analysis and Design	5
IS6146	Databases for Management Information Systems	5
IS6147	Service Design Thinking	5
Total Credits		**60**

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.

Programme Learning Outcomes

Programme Learning Outcomes for Postgraduate Diploma in Design and Development of Digital Business (NFQ Level 9, Major Award)
On successful completion of this programme, students should be able to:

- Communicate and work effectively to a professional standard;
- Demonstrate advanced analytical and ethical problem-solving skills associated with effective practice;
- Engage in the application of Information Systems (IS) frameworks and techniques;
- Demonstrate an understanding of Internet and mobile business strategies, models and processes;
- Demonstrate competence in the design and development skills needed to develop sustainable digital business.