

POSTGRADUATE DIPLOMA IN DESIGN AND DEVELOPMENT OF DIGITAL BUSINESS

Programme Learning Outcomes

Programme Learning Outcomes for Postgraduate Diploma in Design and Development of Digital Business (NFQ Level 9, Major Award)

On successful completion of this programme, students should be able to:

- Communicate and work effectively to a professional standard;
- Demonstrate advanced analytical and ethical problem-solving skills associated with effective practice;
- Engage in the application of Information Systems (IS) frameworks and techniques;
- Demonstrate an understanding of Internet and mobile business strategies, models and processes;
- Demonstrate competence in the design and development skills needed to develop sustainable digital business.