

POSTGRADUATE DIPLOMA IN INTERNATIONAL SUSTAINABLE BUSINESS

Overview

Exit Award only

Students on the MSc in International Sustainable Business (<https://ucc-ie-public.courseleaf.com/programmes/mscisu/>) programme who pass taught modules to the value of 60 credits in Part I, may opt to exit the programme and be conferred with a Postgraduate Diploma in International Sustainable Business.

Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p. 1).

Programme Requirements

Code	Title	Credits
Students take 60 credits as follows - all listed core modules (40 credits) and 20 credits of elective modules from their chosen pathway:		
Core Modules		
BU6012	Business Professional Skills	5
BU6013	Responsible Leadership for a Global World	5
BU6014	Global Markets and Trade	5
BU6015	Business Research Methods	5
BU6016	Quantitative Techniques for Business Research	5
EC6621	Strategy for Global Business	5
FE6305	Contemporary Socio-Economic and Environmental Issues	5
MG5005	Marketing Ethics and Sustainability	5
Elective Modules		
Students take modules to the value of 20 credits from either the Sustainable International Management and Strategy pathway or the Sustainable Business pathway:		20
Sustainable International Management and Strategy		
MG6337	International Human Resource Management (5)	
MG6833	International Market Entry Strategies (5)	
MG6835	Corporate Social Responsibility (5)	
MG6834	International Business and Sustainable Growth Strategies (5)	
Sustainable Business		
EC6077	Environmental Economics and Sustainability Policies (5)	
EC6078	Business Practices for Circular Economies (5)	
EC6079	Sustainable Investment Strategies (5)	
EC6080	Environmental Regulation and Compliance Management (5)	
Total Credits		60

Examinations

Full details and regulations governing Examinations for each programme will be contained in the *Marks and Standards Book* and for each module in the *Book of Modules*.

Programme Learning Outcomes

Programme Learning Outcomes for the Postgraduate Diploma in International Sustainable Business (NFQ Level 9, Major Award)

On successful completion of this programme, students should be able to:

- Communicate and work effectively to a high professional standard.
- Demonstrate advanced analytical and problem solving skills associated with effective practice.
- Engage in advanced application of frameworks and techniques in organisational settings.
- Assess key business challenges in the context of global environmental, social and governance issues.
- Critically analyse responsible and ethical approaches to global business practice through an appreciation of the business's role in addressing UN Sustainable Development Goals.
- Develop self-awareness and reflective capacity in formulating their own learning goals, needs and core values to be responsible business leaders and creative thinkers.

¹ Students are advised that the provision of elective pathway in a particular session cannot be guaranteed.