

# POSTGRADUATE DIPLOMA IN MANAGEMENT AND MARKETING

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## Overview

**Status:** Active

**National Framework Of Qualifications (NFQ) Level:** 9

**NFQ Award Class:** Major Award

**Duration Full Time:** 1 Academic Year(s)

**Total Credits:** 60

**Delivery Method:** In-Person

## Connected Curriculum:

- Employability
- Global Reach
- Research Based Teaching
- Sustainability

## Sustainable Development Goals (SDGs):

- Industry, Innovation, and Infrastructure
- Responsible Consumption and Production

## Graduate Attributes:

- Creator, evaluator and communicator of knowledge
- Digitally Fluent
- Effective global citizen
- Independent and creative thinker
- Socially Responsible

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## Exit Award only

Students on the MSc (Management and Marketing) (<https://ucc-ie-public.courseleaf.com/programmes/mscmg/>) programme who successfully achieve the pass standard in Part I may opt not to proceed to Part II and may opt instead to exit the programme and be awarded the Postgraduate Diploma in Management and Marketing.

## Programme Requirements

For information about modules, module choice, options and credit weightings, please go to Programme Requirements (p. ).